

AMERICA'S PIN-UP QUEEN ---

ARCHIE
SERIES

No. 12

KATY KEENE

ANC

ALL NEW
STORIES

SEPT.

Comics



DRAW INSTANTLY

Amazing Invention
Makes Drawing Easy!
DRAW ANYTHING!

NO EXPERIENCE, NO TALENT, NO LESSONS, NO SKILL NEEDED!

THIS AMAZING INVENTION MAKES IT EASY FOR ANYONE TO DRAW INSTANTLY!



Now you can easily draw people, animals, or still life, or maps like an artist even if you have never drawn a straight line before.



ONLY \$1.98
complete
STANDARD
MODEL

Now you can easily copy any picture and you can easily enlarge or reduce anything you wish to draw. Students get better school marks with it.

Now, anyone from 5 to 90 can easily draw, paint, or sketch almost anything quickly and accurately the very first time you use the Master Art Helper. You draw like a professional artist even if you have never drawn before. Thousands who were told they were "hopeless" at drawing, now draw like professional artists, and draw those "tough" maps and paintings with ease! No matter what you want to draw with the use of the Master Art Helper, it is automatically seen on any sheet of paper, then you easily, quickly trace the picture on the paper because you already see it there — and in color too! It develops children's art ability and improves their drawing technique! With the Master Art Helper you will draw an accurate professional-type drawing that anyone would think an experienced artist had drawn. This often helps students to get better grades in school! The Master Art Helper makes it easy to draw or copy anything you wish to draw larger or smaller or any size you wish, and is excellent for drawing **MAPS** usually required of students. It can be used easily on any table, board, or desk anywhere, at home or in school. The Master Art Helper is used to draw photographs both in-doors and out-doors. It requires absolutely no lessons or practice. If you write with a pencil you can easily draw anything with the Master Art Helper. The Master Art Helper can help you be popular and can give you lots of hours of enjoyment.

WIN POPULARITY! BE ADMIRER!

Your friends will ask you to draw them and you will easily be able to do it. The Master Art Helper will help make you popular. Thousands find that after a short time they can draw well without the Master Art Helper. It helps anyone to develop skills and artistic ability which often leads to a good paying career in art. Helps you draw window cards, maps, signs, portraits, living subjects, and used by many store keepers.

FREE! "Easily Understood Tricks Of The Artist"

This valuable illustrated booklet, "Easily Understood Tricks Of The Artist" will be included free with your Master Art Helper. This booklet will help you understand many of the techniques of the proper shading and proportion and so forth, that are used in drawing human figures and maps. And, will help you improve your drawing skill.

MONEY BACK GUARANTEE. 10 DAY FREE TRIAL.

If the Master Art Helper doesn't help you to draw anything you want to draw. If you can't draw people, animals, maps, figures, or anything else like a professional artist with this Master Art Helper, return it within 10 days and your money will be refunded.

MASTER ART HELPER COMPANY
318 Market Street, Newark, New Jersey

HOW IT WORKS

Simply look through the Master Art Helper and see what you want to draw right on the paper you are using. All you do is trace the drawing — like magic you have drawn a perfect professional picture!

Excellent for drawing required in school, office, shop, or store.

10 DAY FREE TRIAL! MAIL COUPON NOW!

MASTER ART HELPER CO. Dept. 193
318 Market Street
Newark, New Jersey

Rush me the Master Art Helper and your free booklet, "Easily Understood Tricks Of The Artist".

☐ I enclose \$1.98 send postage prepaid. I understand I can return this merchandise after a 10 day trial and my money will be refunded.

☐ I enclose \$2.98 send Deluxe Model.

Name _____

Address _____

City _____ Zone _____ State _____

SENT ON APPROVAL

KATY KEENE

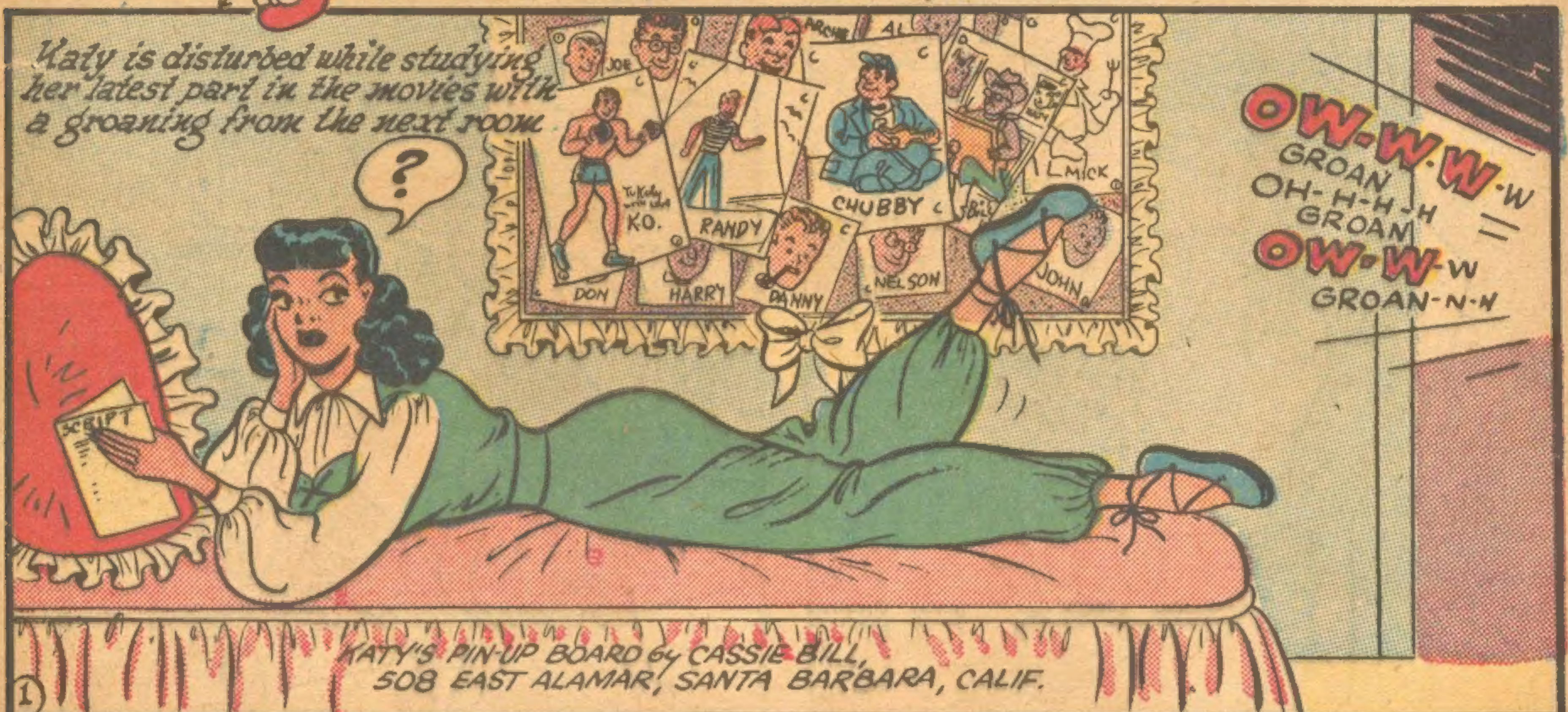
by Bill Woggon



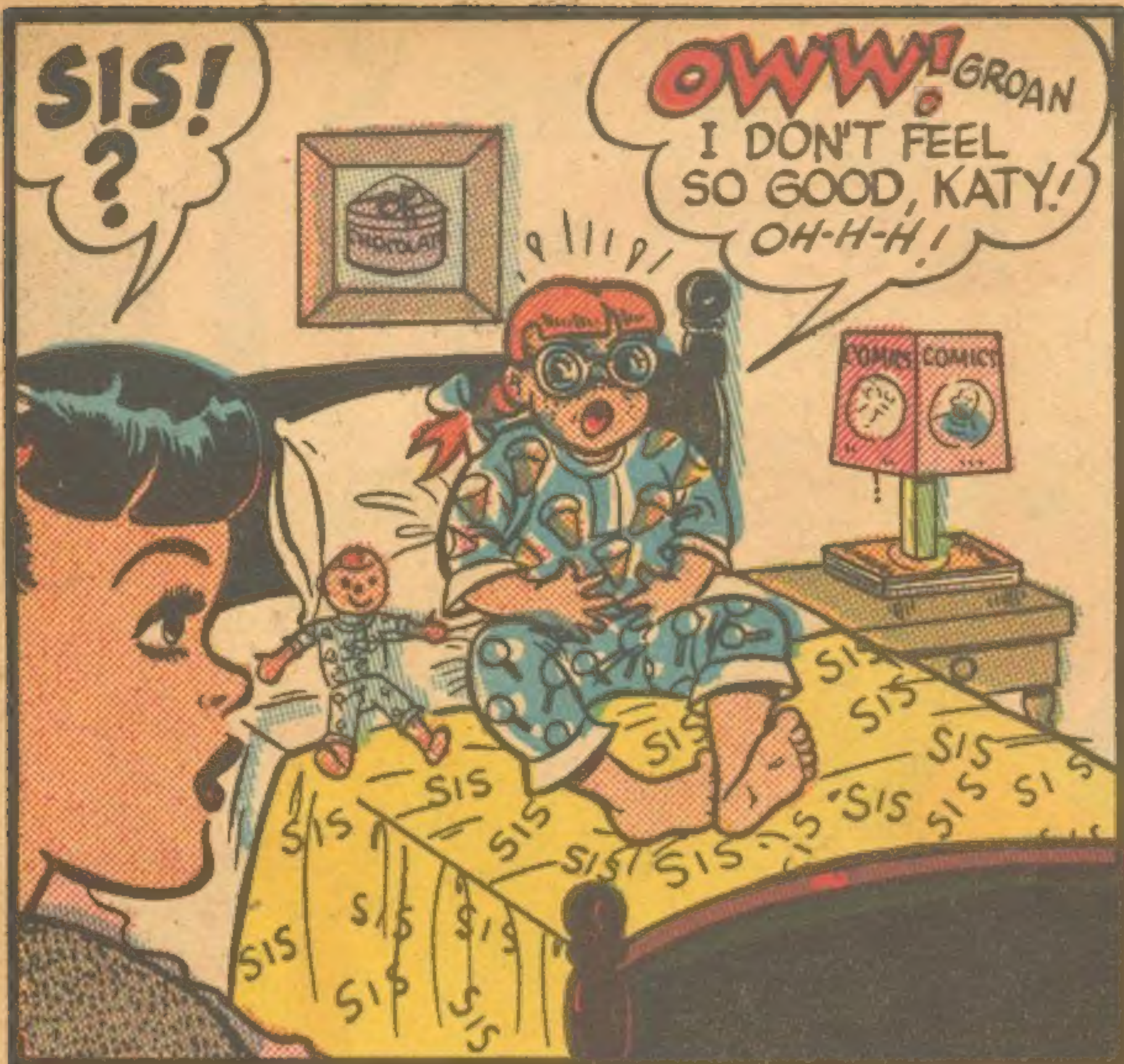
LETTERING ABOVE
SWEETSHOP, COSTUMES, ETC.
by ROSE BOWEN,
1346 1/2 SOUTH 18TH ST.
COLUMBUS, OHIO.

LOUNGING P.V.'S by ERNESTINE GOMES, 701 PENSACOLA ST., HONOLULU. T.H.

Katy is disturbed while studying
her latest part in the movies with
a groaning from the next room.



KATY'S PIN-UP BOARD by CASSIE BILL,
508 EAST ALAMAR, SANTA BARBARA, CALIF.



SIS'S P.J.'S, BED, PICTURE ON WALL AND DOLL by SUSAN HANBACK, 5337 CANTERBURY RD., KANSAS CITY 3, KANSAS.



COMIC BOOK LAMP WITH ARCHIE ANNUAL BASE by PEGGY LAMBERT, CONSORT, ALBERTA, CANADA.





KATY & SIS OUTFITS by NEVA JEAN BICHSEL (AGE 13) 1706 WEST OLMO'S DR., SAN ANTONIO 1, TEXAS.



SEND YOUR FASHION DESIGN IDEAS TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.

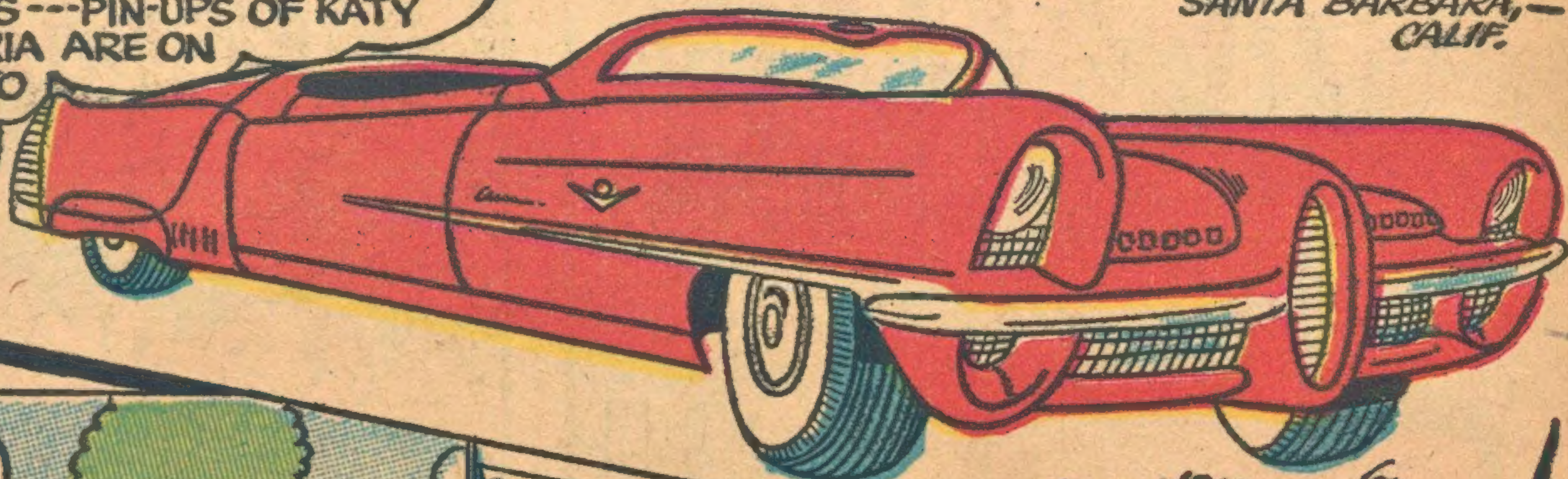


RANDY'S CAR SHOW

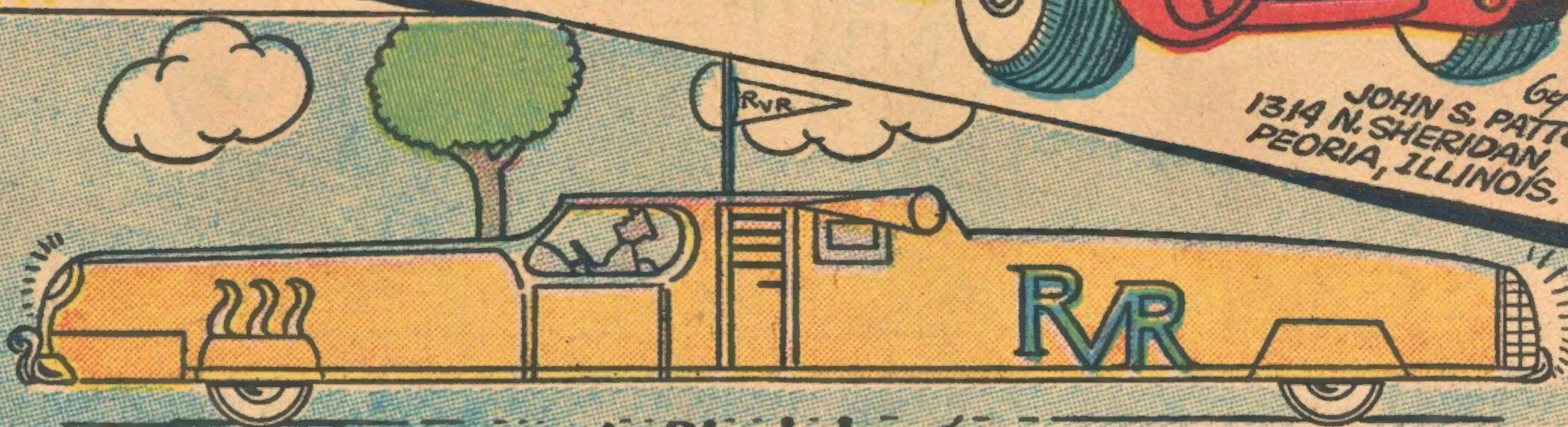
HERE ARE JUST A FEW OF THE THOUSANDS OF CAR DESIGNS MAILED IN TO RANDY BY KATY KEENE COMIC FANS---THESE CARS ARE EXACTLY AS THE BOYS SENT THEM!! KEEP 'EM COMIN', BOYS! MAIL ALL DESIGNS TO KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.



THANKS A MILLION TO ALL YOU SWELL GUYS WHO SENT ME THESE NICE CARS---PIN-UPS OF KATY AND GLORIA ARE ON THE WAY TO YOU AS PRIZES!

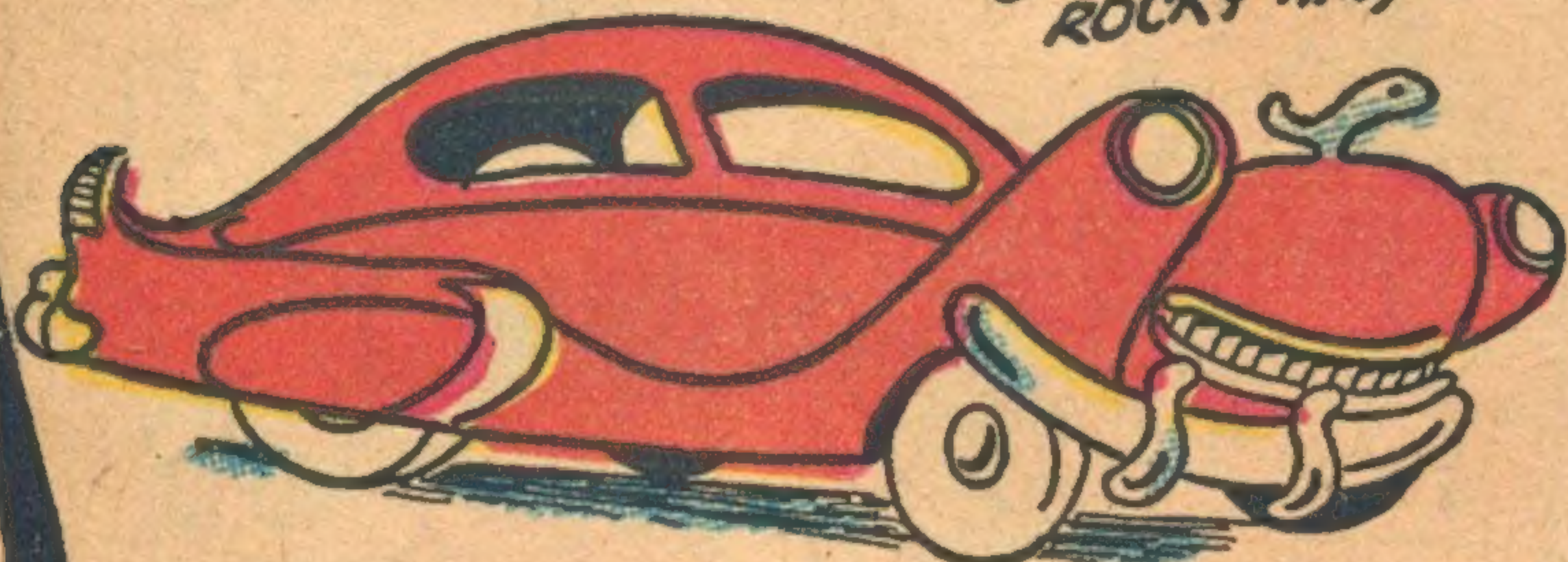


64 JOHN S. PATTON,
1314 N. SHERIDAN,
PEORIA, ILLINOIS.



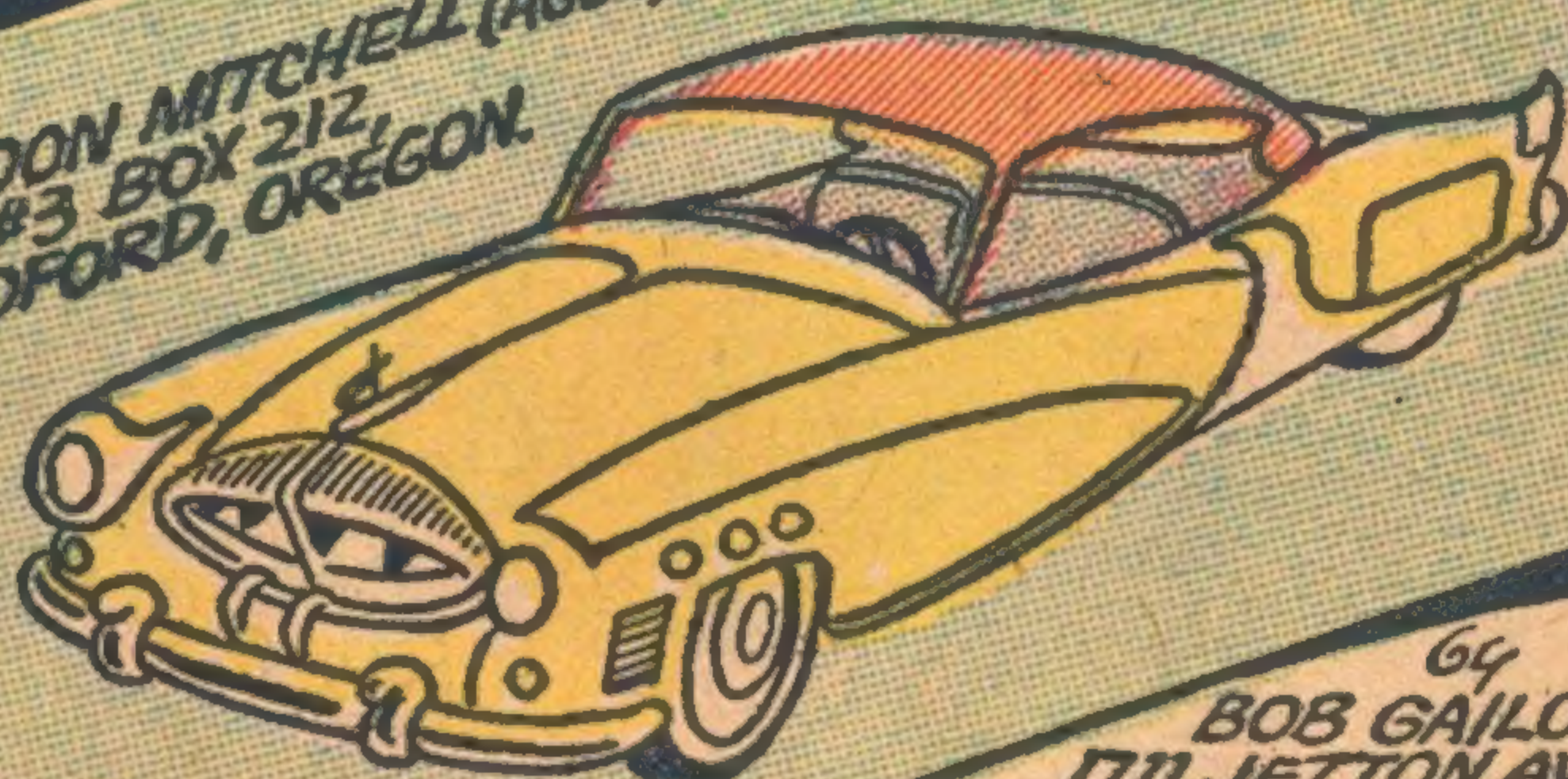
A Block Long

64 DOUGLAS HISINGTON, 317 GIFFORD, SYRACUSE, NEW YORK.



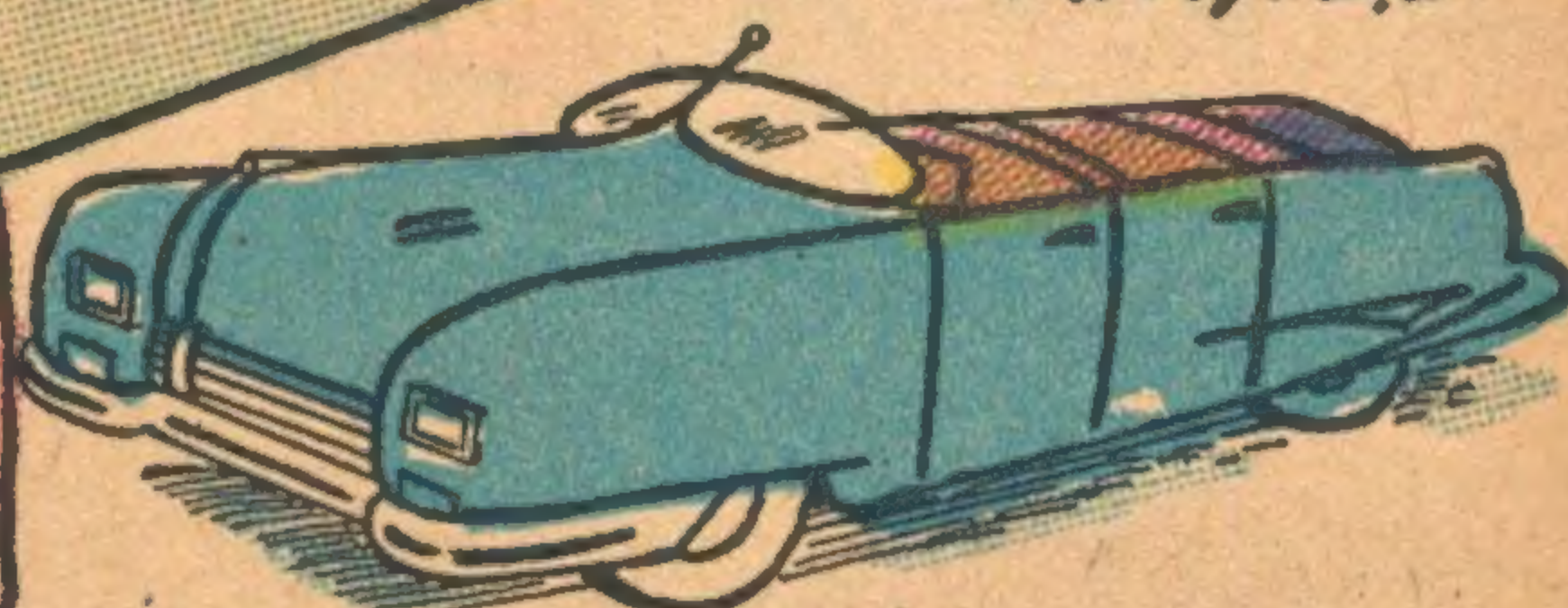
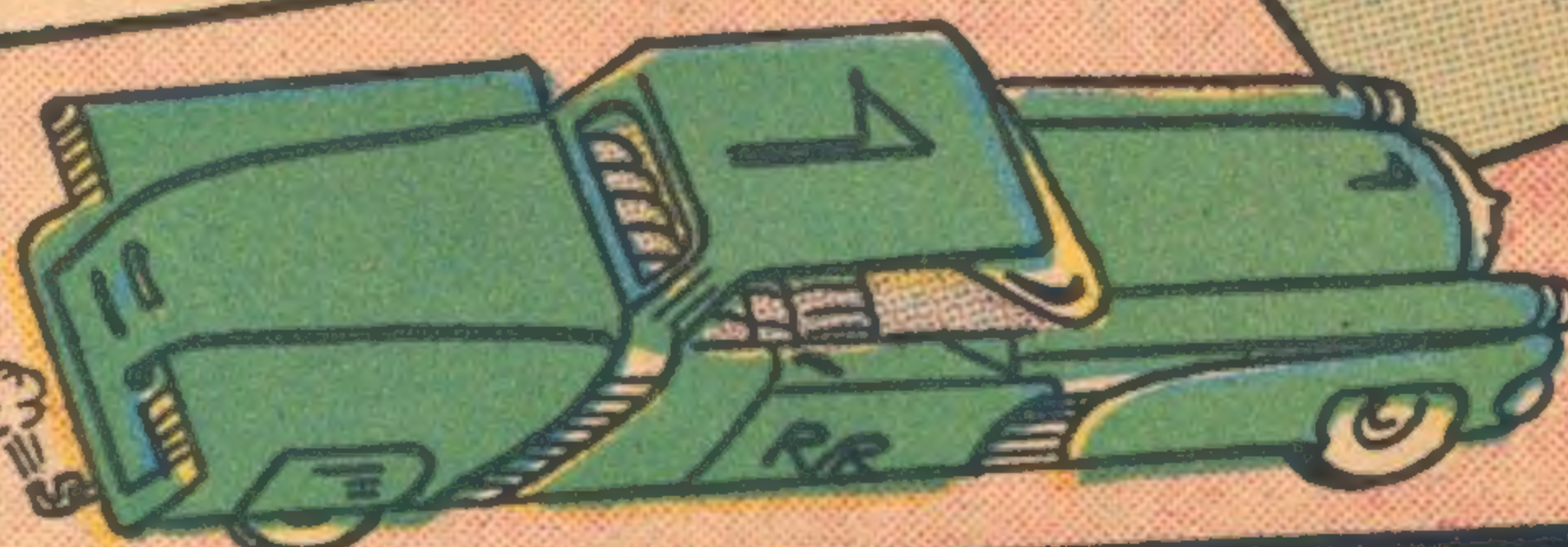
64 CARLTON RUFFIN,
817 COLUMBIA AVE,
ROCKY MT., N.C.

64 ELDON MITCHELL (AGE 11)
RT#3 BOX 212,
MEDFORD, OREGON.



64 BOB GAILOR,
1711 JETTON AVE,
TAMPA, FLA.

64 DELBERT WEBB,
311 S. 16th ST.,
COEUR D'ALENE, IDAHO



CHERYL REYNOLDS SENT THIS CAR IN AND WROTE "I AM PROUD OF MY BROTHER'S DRAWING AND WISH YOU WOULD PUT IT IN YOUR COMICS."



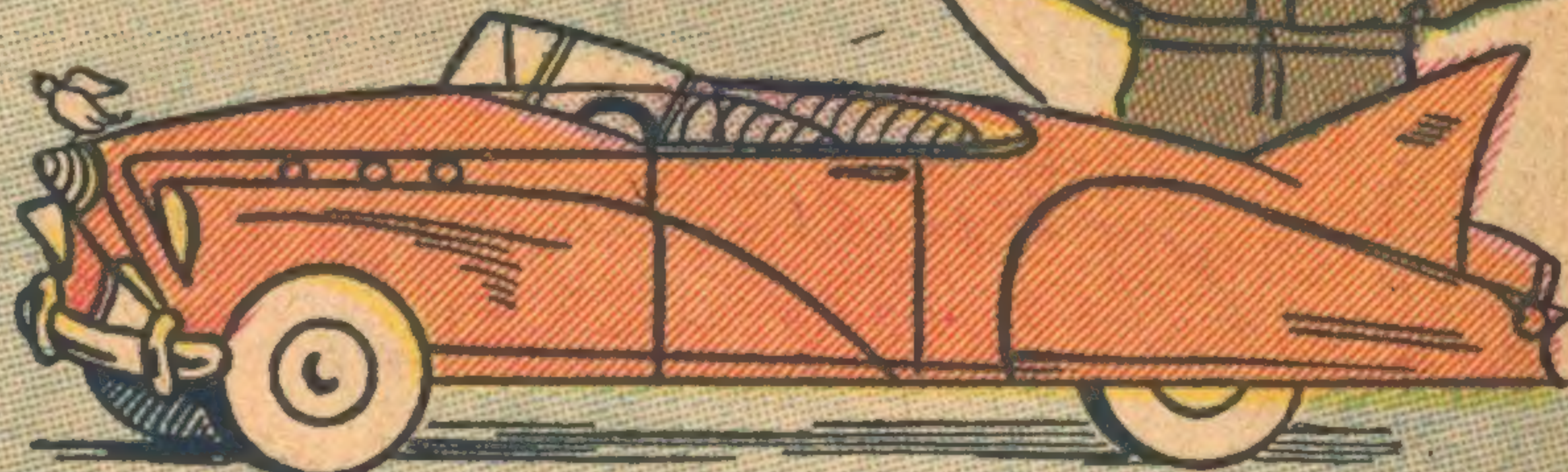
64 DEL REYNOLDS
1112 YALE ST.,
FRESNO, CALIF.

64 JOSEPH BURNS 2707 BEVERLY BLVD.
LOS ANGELES, CALIF.

FROM KOREA

64 P.F.C. ODIS W. JOHNS
RA78284167
CO. K 35th INF. REG.
A.P.O. 25 7th P.M.
SAN FRANCISCO,
CALIF.

SELF PORTRAIT
by ODIS →



P.S. WE SINCERELY WISH WE COULD USE ALL THE CARS SENT IN BUT WE'LL TRY TO USE AS MANY AS POSSIBLE IN KATY COMICS -- YOURS MAY STILL BE USED--SO KEEP LOOKING!

Katy Keene



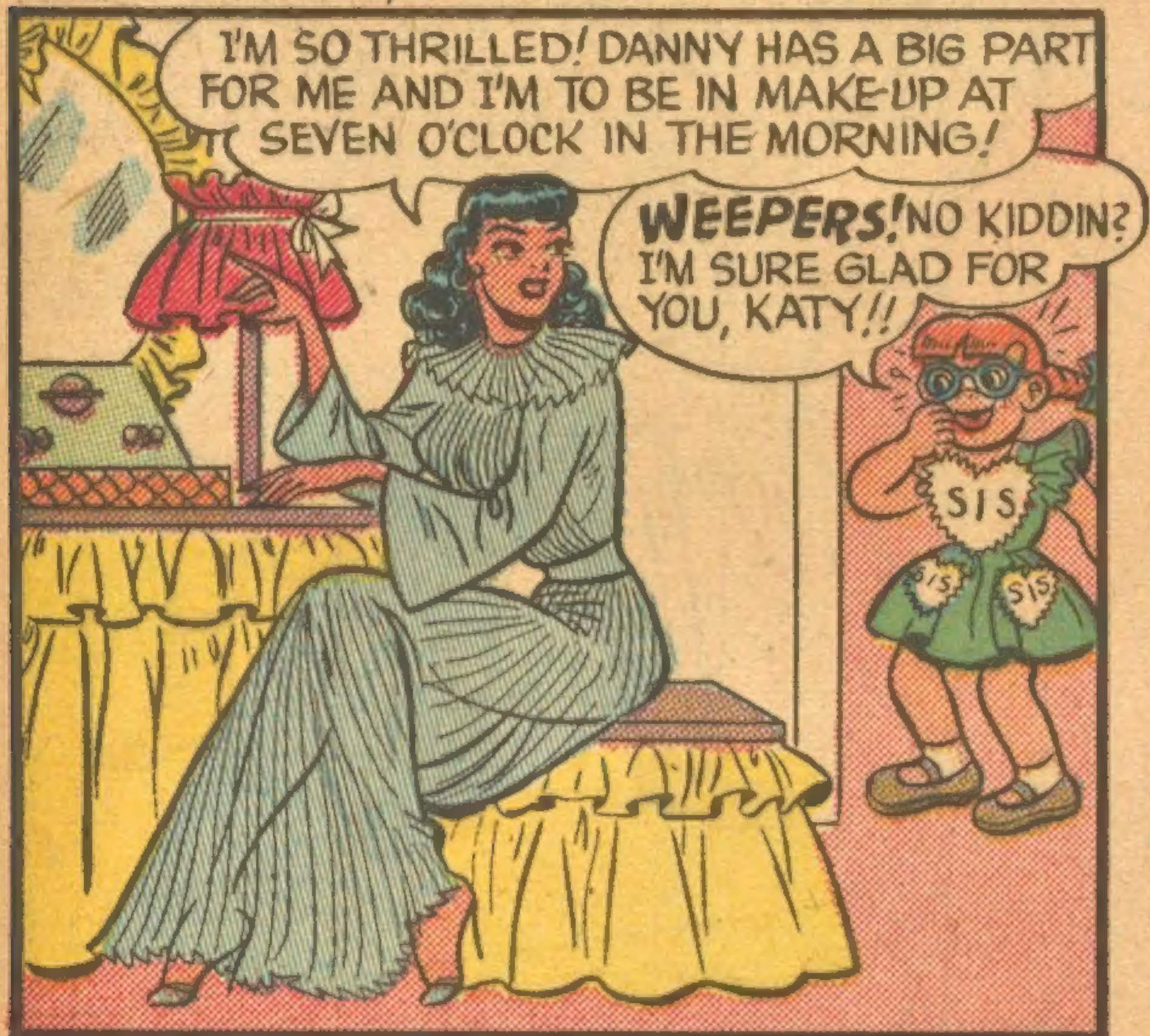
by
Bill Woggon

KATY'S POSE, CAPE, and
GOWN by ZENA LINKEWICH,
145 DENISON AVENUE, TORONTO,
ONTARIO, CANADA. (AGE 15).

PREMIERE LIGHTS, HEADING, ETC. by
SUNNY M. LEAN,
33 EUSTON ROAD,
GARDEN CITY, N.Y.

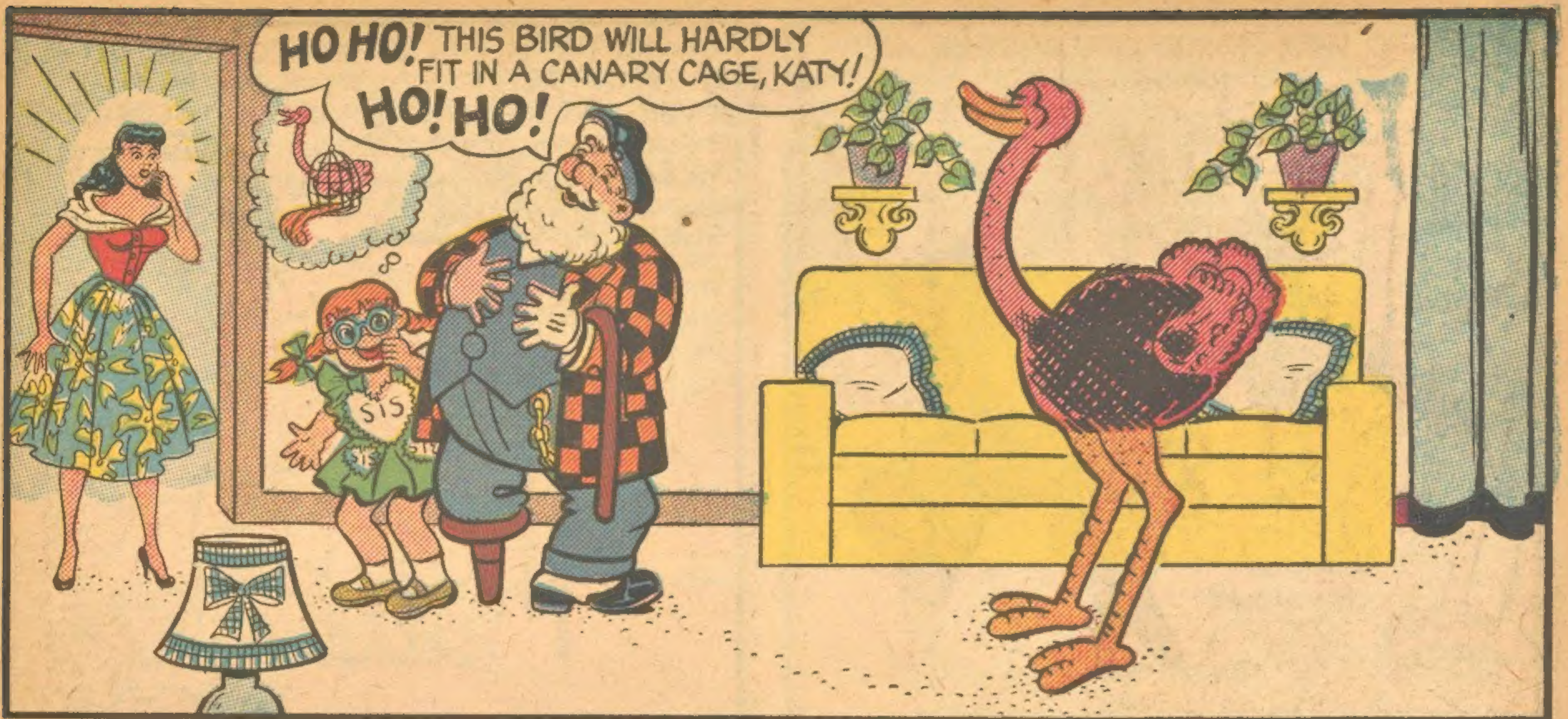


KATY'S EARRING 64 MARY ANN CLEM, R.R.#1, HIGHBEE MILL RD., LEXINGTON, KENTUCKY.

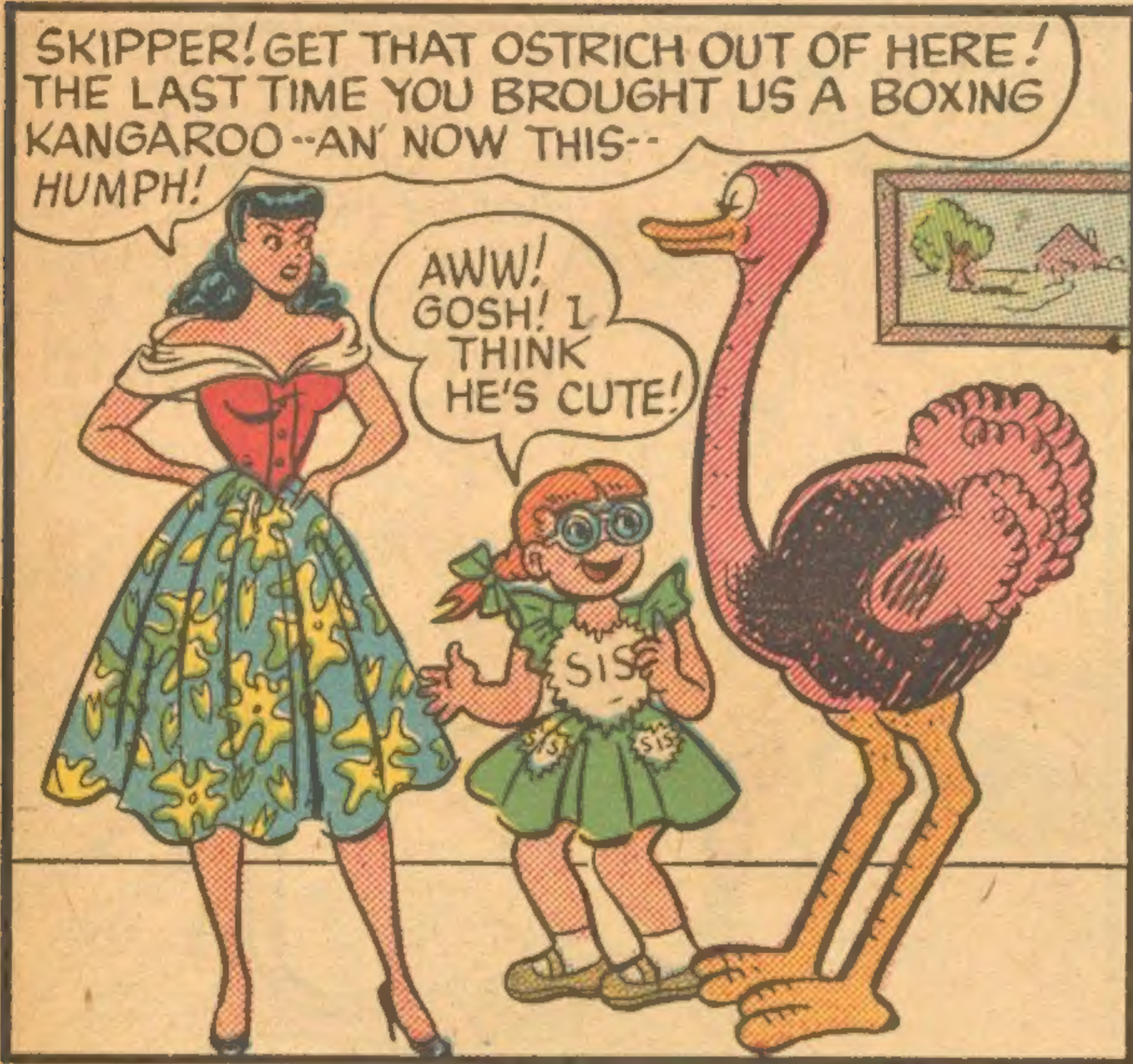


KATY'S NEGLIGEE, POSE, ETC. 64 SUSAN BURKE-JEWEL BOX 64 CONSTANCE JASTRAB, 3536 W. BELMONT AVE., CHICAGO 18, ILL.

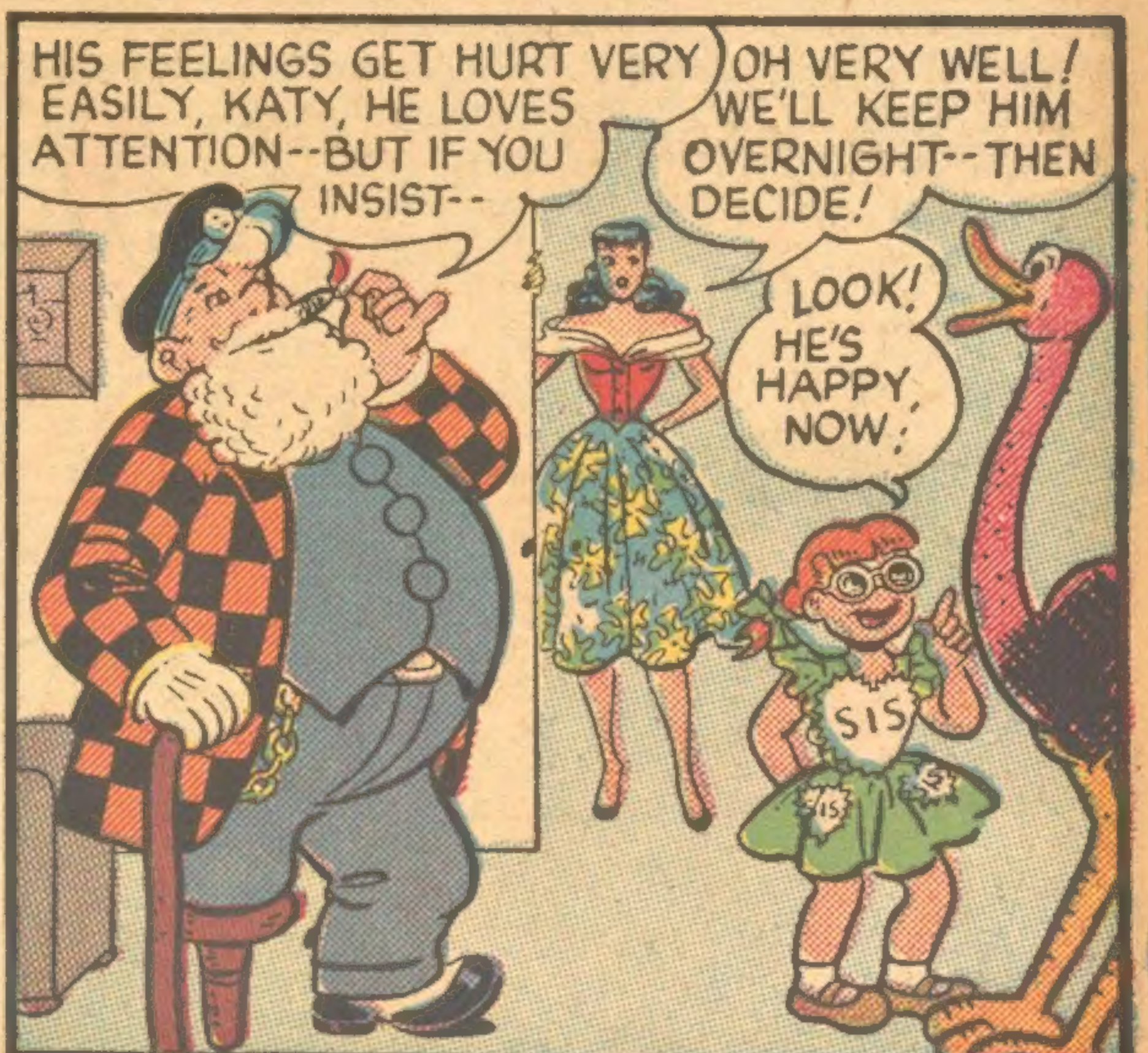
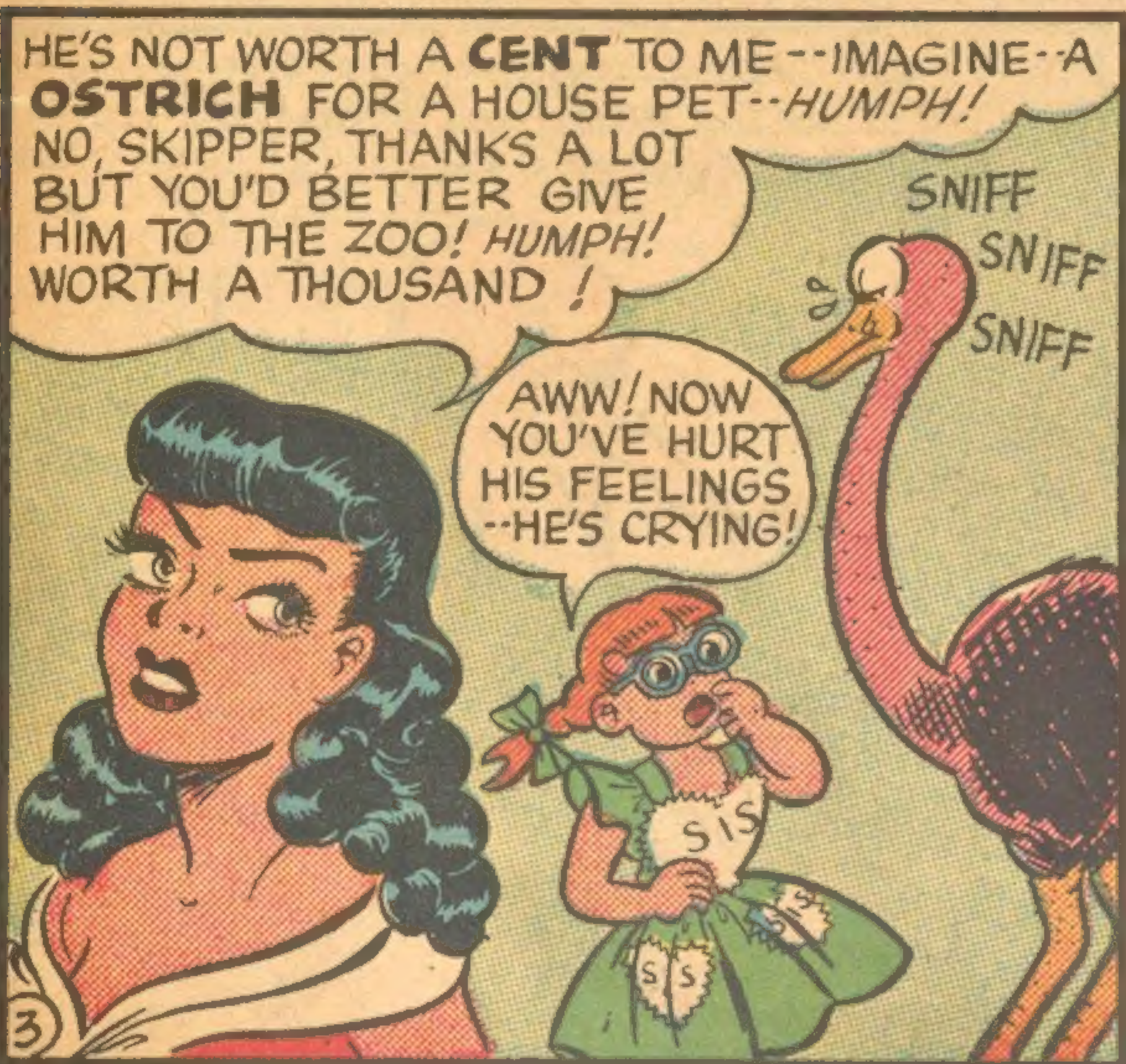




KATY'S LAMP AND PICTURE by CECIL STAHL, PT. AUSTIN RD., BAYPORT, MICH. (ALSO POSE ON NEXT PAGE)



KATY'S DRESS by LOUISE BORKOWSKI, 4016-55th ST., KENOSHA, WISC.



GOODNIGHT, KATY, I'M SURE YOU WON'T BE SORRY YOU KEPT TH' BIRD (AHEM) OH YES--HIS NAME IS **OZZIE!**



LATER

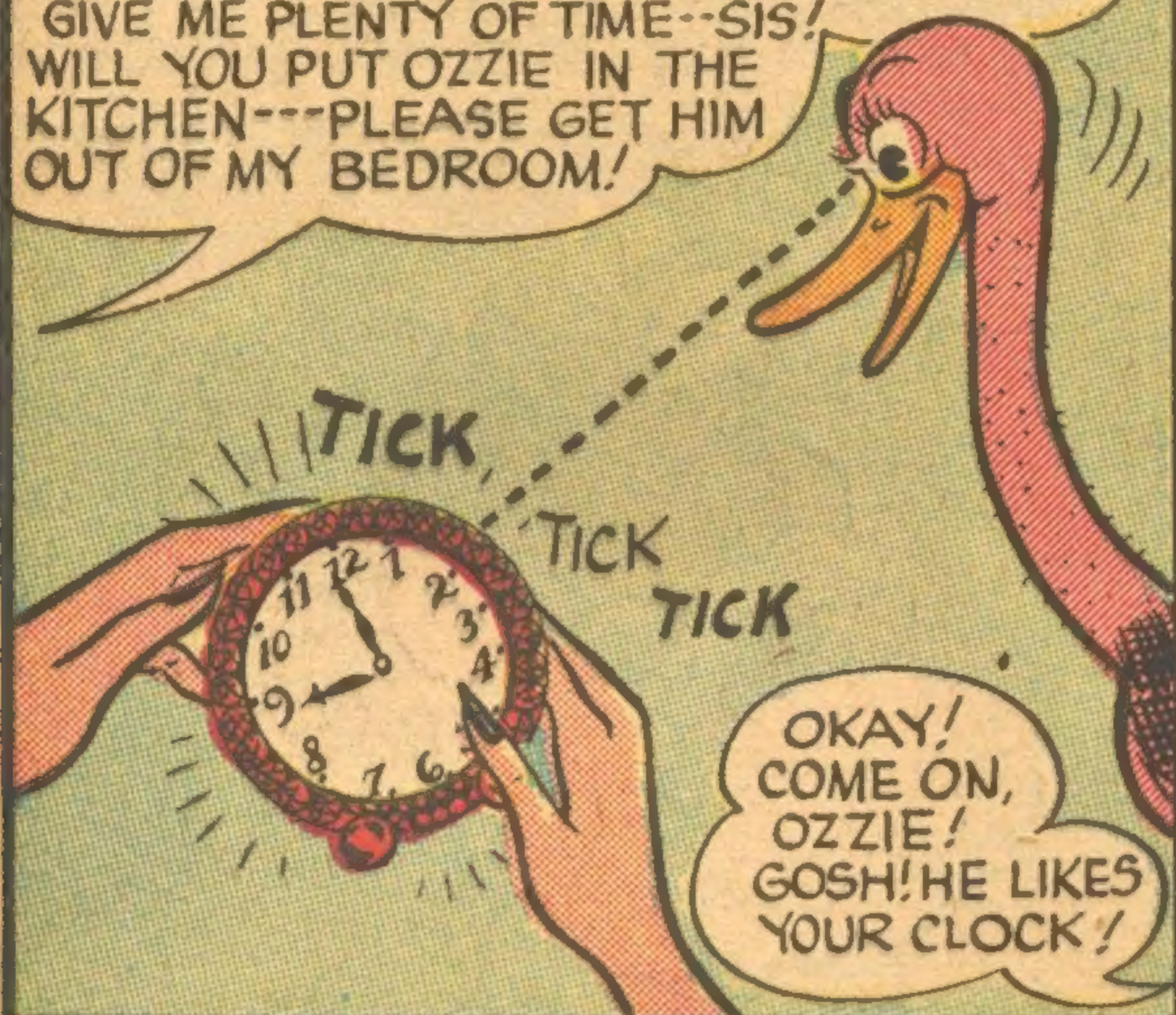
OF ALL THINGS FOR THE SKIPPER TO BRING US --AN OSTRICH FOR A HOUSE PET--OH WELL I MUST GET TO BED EARLY IF I'M TO BE IN MAKE-UP AT SEVEN!

DANNY SAID HE'D HAVE TO GIVE GLORIA GRANDBILT THE PART IF I WASN'T THERE ON TIME!



KATY'S NIGHTIE by JOANNE HULL (AGE 13) 1433 JACKSON RD., ALBION, MICH.

I'LL SET MY ALARM FOR FIVE O'CLOCK TO GIVE ME PLENTY OF TIME--SIS! WILL YOU PUT OZZIE IN THE KITCHEN---PLEASE GET HIM OUT OF MY BEDROOM!



OKAY! COME ON, OZZIE! GOSH! HE LIKES YOUR CLOCK!

HMM! MAYBE I SHOULD HAVE TOLD KATY THAT OZZIE ALSO LOVES THINGS THAT TICK! I'LL NEVER FORGET HOW HE SWALLOWED THIS WATCH ONCE--HO-HUM!

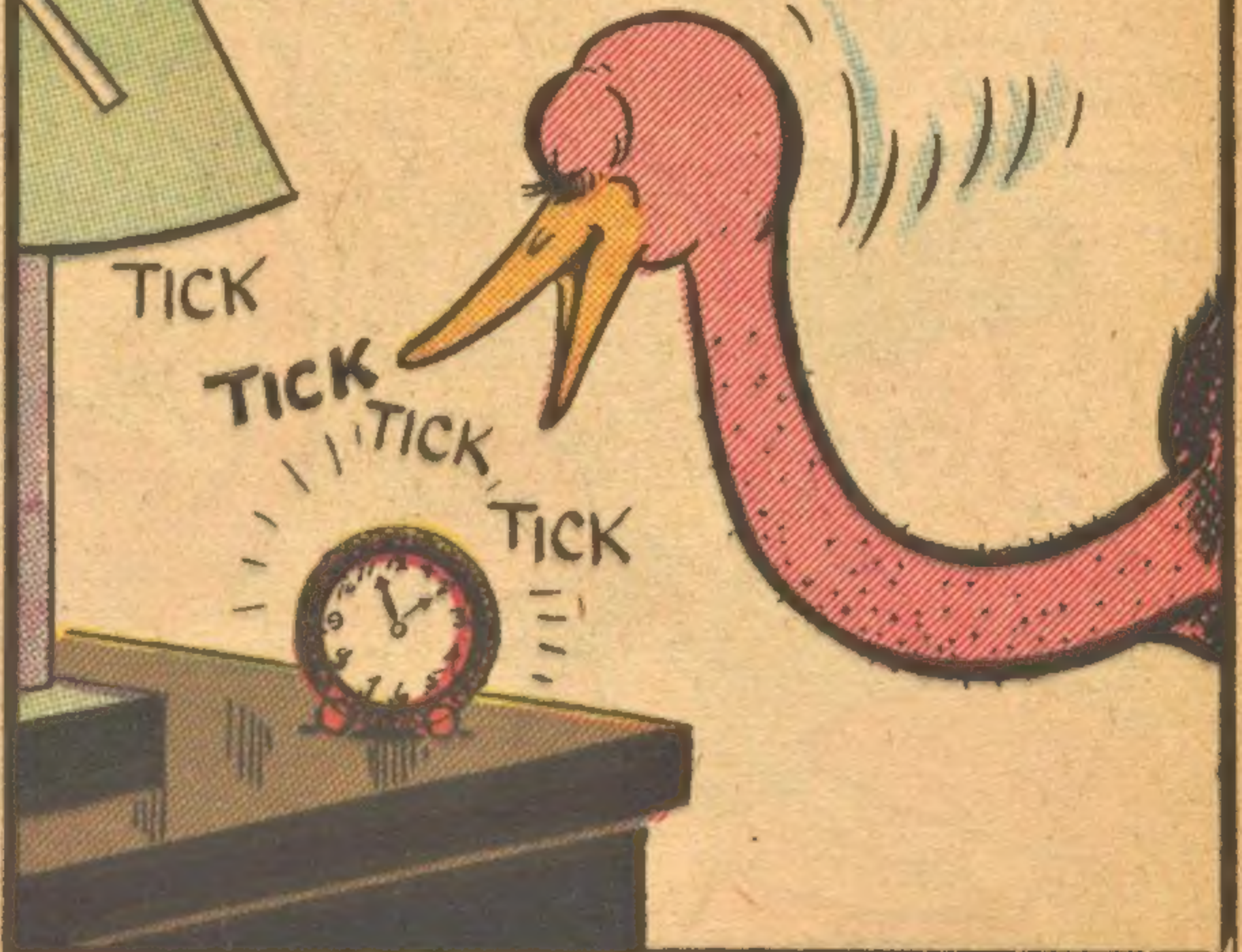


KATY'S BED by JEAN POLSTON, 308 WASHINGTON ST, WHITEVILLE, N.C.--LAMP by RITA MAZUR, 814 WILLIAM ST, BUFFALO 12, N.Y.

And so Katy goes to sleep as Ozzie comes out of the Kitchen attracted by the tick of Katy's clock--TICK.



Ozzie is fascinated by it's tick as well as it's shine-- Oh No! He's going to swallow it--



Hours fly by and Katy awakens with a start
the sun shining in her face ~

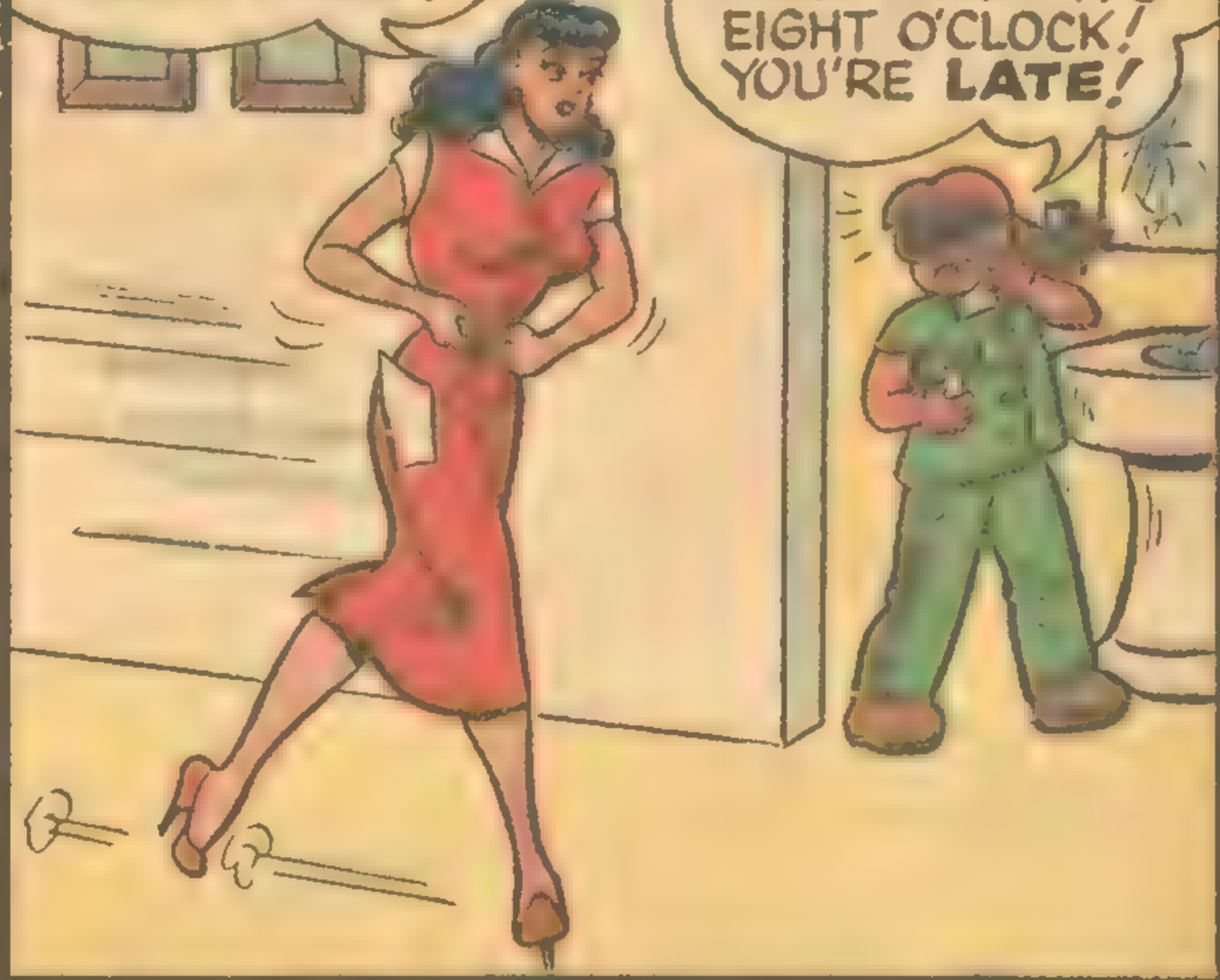
OH! I'VE OVERSLEPT! I MUST HURRY AND
DRESS--MY ALARM DIDN'T RING--W-WHY
IT'S G-GONE!



SIS'S PAJAMAS by JERRE MARIE GLASS (AGE 12) 1584 PINEVIEW TER., S.W. ATLANTA, GA.

SIS! WE'VE HAD BURGLARS! MY ALARM IS GONE--HMM!
WHERE'S OZZIE?

WHY, KATY, I
THOUGHT YOU
WERE GONE--IT'S
EIGHT O'CLOCK!
YOU'RE LATE!



THERE'S OZZIE--GOSH! LISTEN!
HE'S TICKING!



KATY'S DRESS by IRENE CZAPLICKI, (AGE 13) HARTFORD, CONN

HE SWALLOWED MY ALARM
AND I MISSED MY BIG BREAK
--COME HERE
YOU-YOU

AWK!



KATY! PLEASE! DON'T
HIT HIM--HE'S SENSITIVE!
YOU'LL HURT HIS
FEELINGS! STOP!!

I'LL DO MORE
THAN HURT HIS
FEELINGS I'LL
I'LL--

AWK!

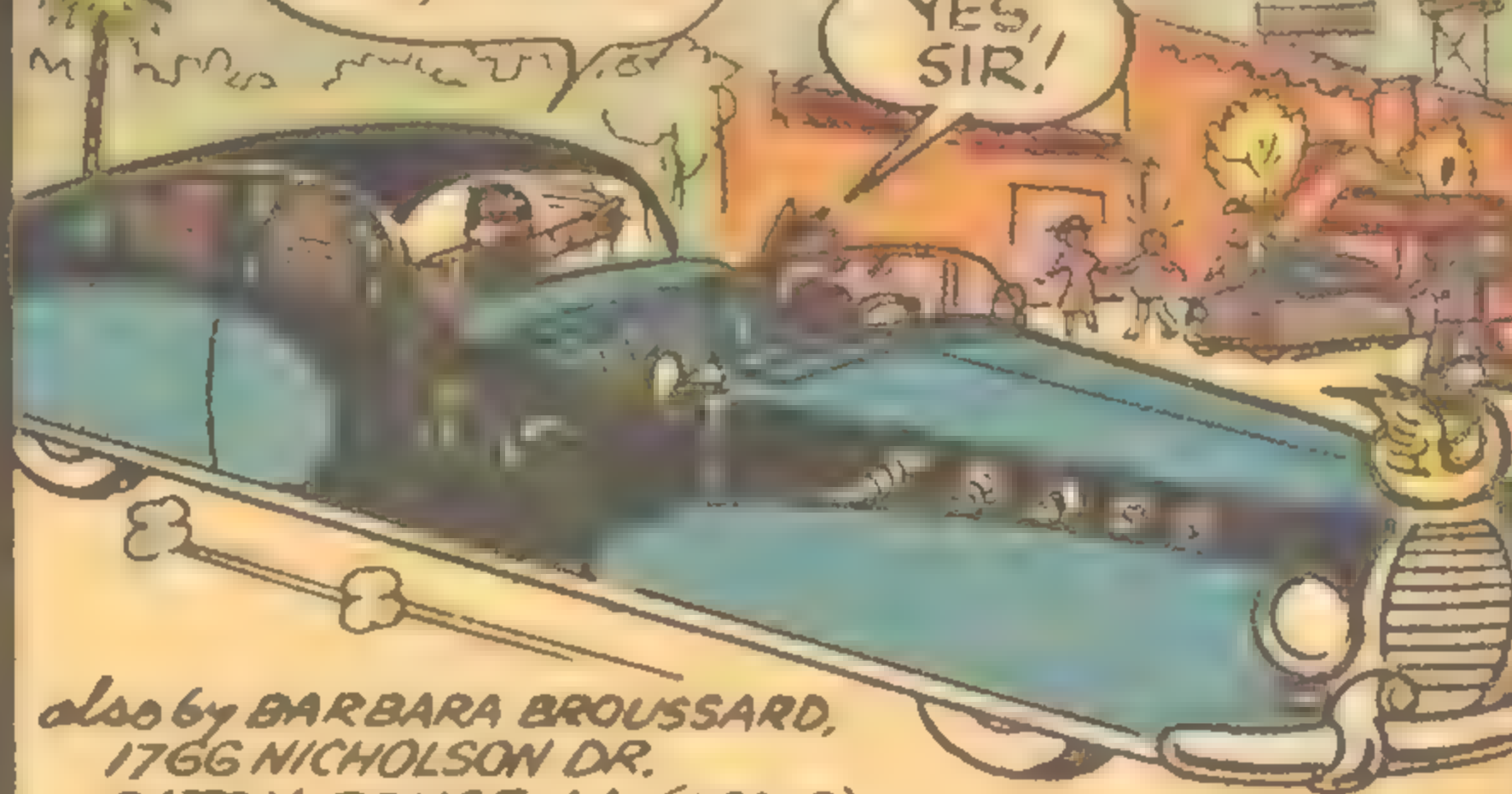


LIMOUSINE by SAMUEL VOS JR. (AGE 13)
255 NO. TENTH ST.
PATTERSON, NEW JERSEY.
NEIL MURRAY, 10731-97ST.
EDMONTON, ALBERTA, CANADA.

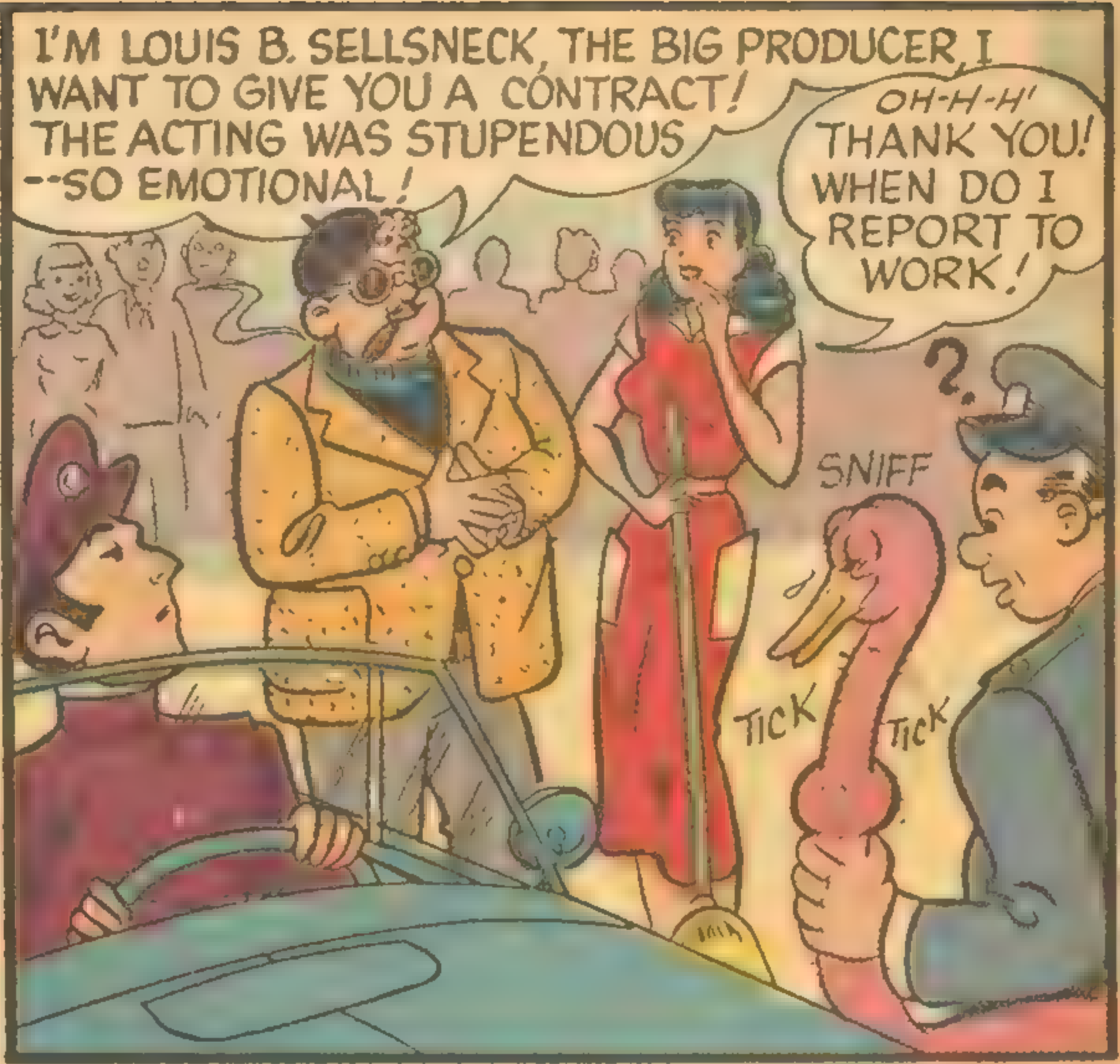
Meanwhile Louis B. Sellsneck, the Big
Producer sees Katy chasing Ozzie down
Hollywood Boulevard ~

STOP THE
CAR, HENRY!

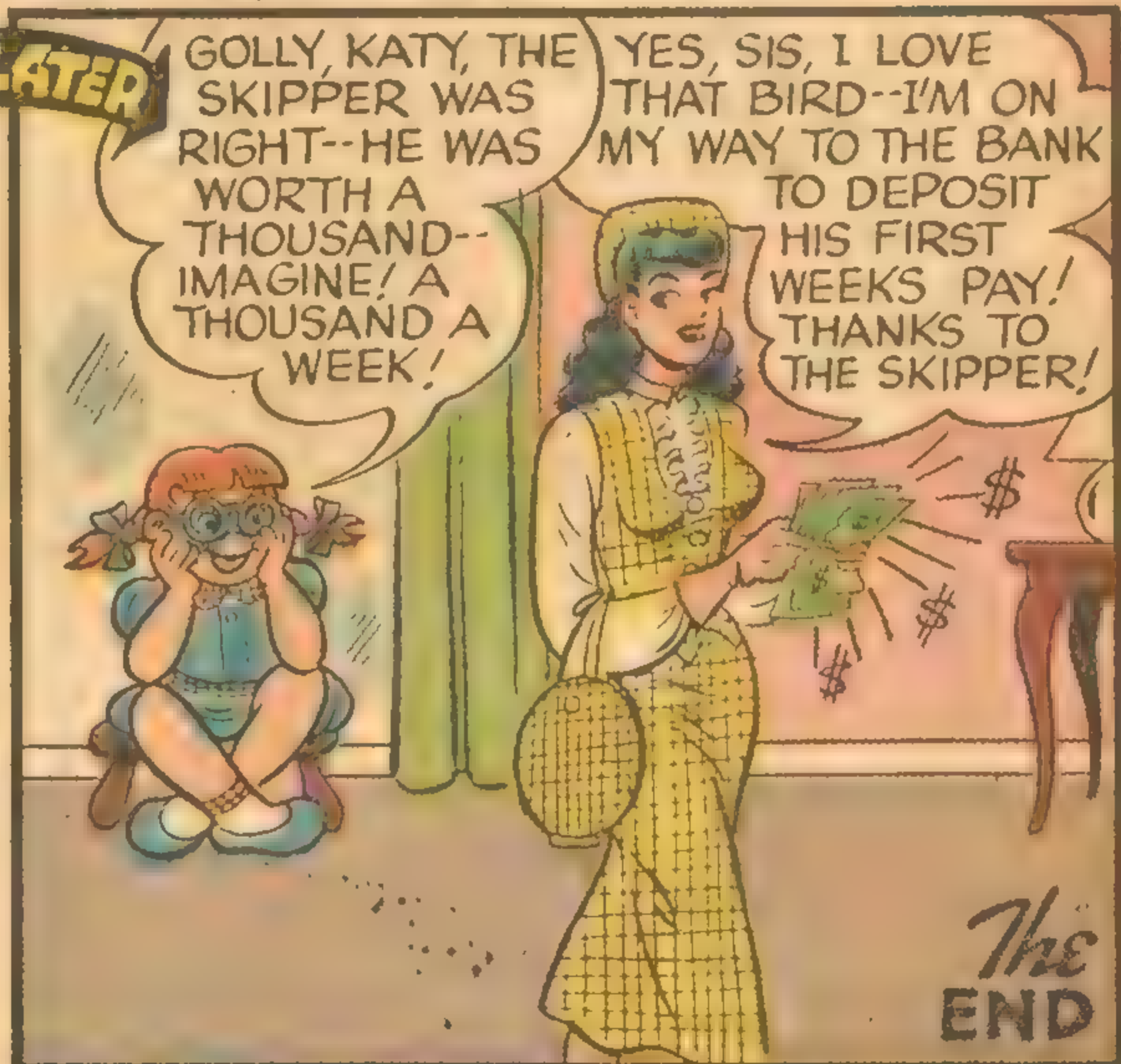
YES,
SIR!



also by BARBARA BROUSSARD,
1766 NICHOLSON DR.
BATON ROUGE, LA. (AGE 12)
LEO WILLIAMS, 306 E. EVELYN,
HAZEL PARK, MICH.



KATY'S POSE & SUIT by JUNE STITCH, 555 WALNUT ST., PETERBOROUGH, ONTARIO, CANADA, (AGE 15)



HURRY! HURRY! SEND FOR THIS BEAUTIFUL AUTOGRAPHED Katy KEENE PIN-UP and CUT-OUT SET

THE PIN-UP IS PRINTED ON 6X9 INCH CARDBOARD--SUITABLE TO FRAME

HERE'S HOW TO GET THIS SET! JUST FILL IN THE HANDY COUPON BELOW--CLIP IT OUT AND MAIL IT NOW TO KATY WITH 10¢ IN COIN! HURRY! MAIL IT NOW TO----

1 KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA. HERE IS MY 10¢ IN COIN--PLEASE SEND ME THE NEW NO. 1 KATY KEENE PIN-UP and CUT-OUT SET.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

PRINT CLEARLY--ALSO PRINT YOUR RETURN ADDRESS ON ENVELOPE

FOR ONLY 10¢

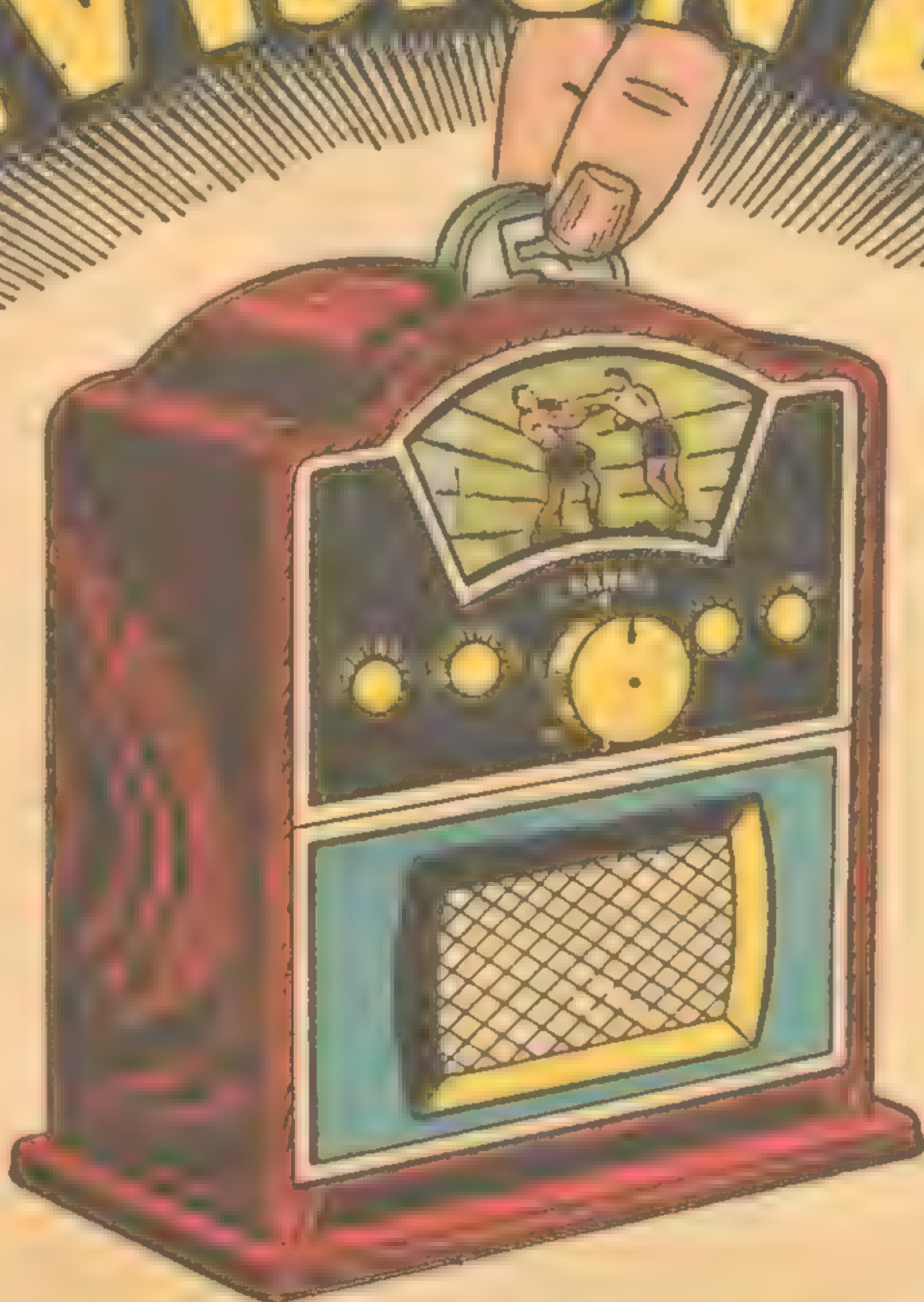


THE SHOW'S ON,
GANG!

New! Super-Duper! Simply Terrific! TELEVISION BANK

LIGHTS UP! LIKE BIGGEST, COSTLIEST TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

**ONLY
\$1.98**

COMPLETE WITH
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midget wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY" — AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see — you bank REAL MONEY just for letting them look!

IT'S A HONEY — IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4 1/4" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. **GUARANTEED TO DELIGHT YOU,** bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

BE THE FIRST IN YOUR TOWN TO HAVE THIS WONDERFUL
NEW TELEVISION BANK! SEND NO MONEY NOW! YOURS TO GO!

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

SEAGEE CO., 2 Allen St., Dept. AC-3, New York 2, N. Y.

SEAGEE CO., Dept. AC-3
2 Allen Street, New York 2, N. Y.

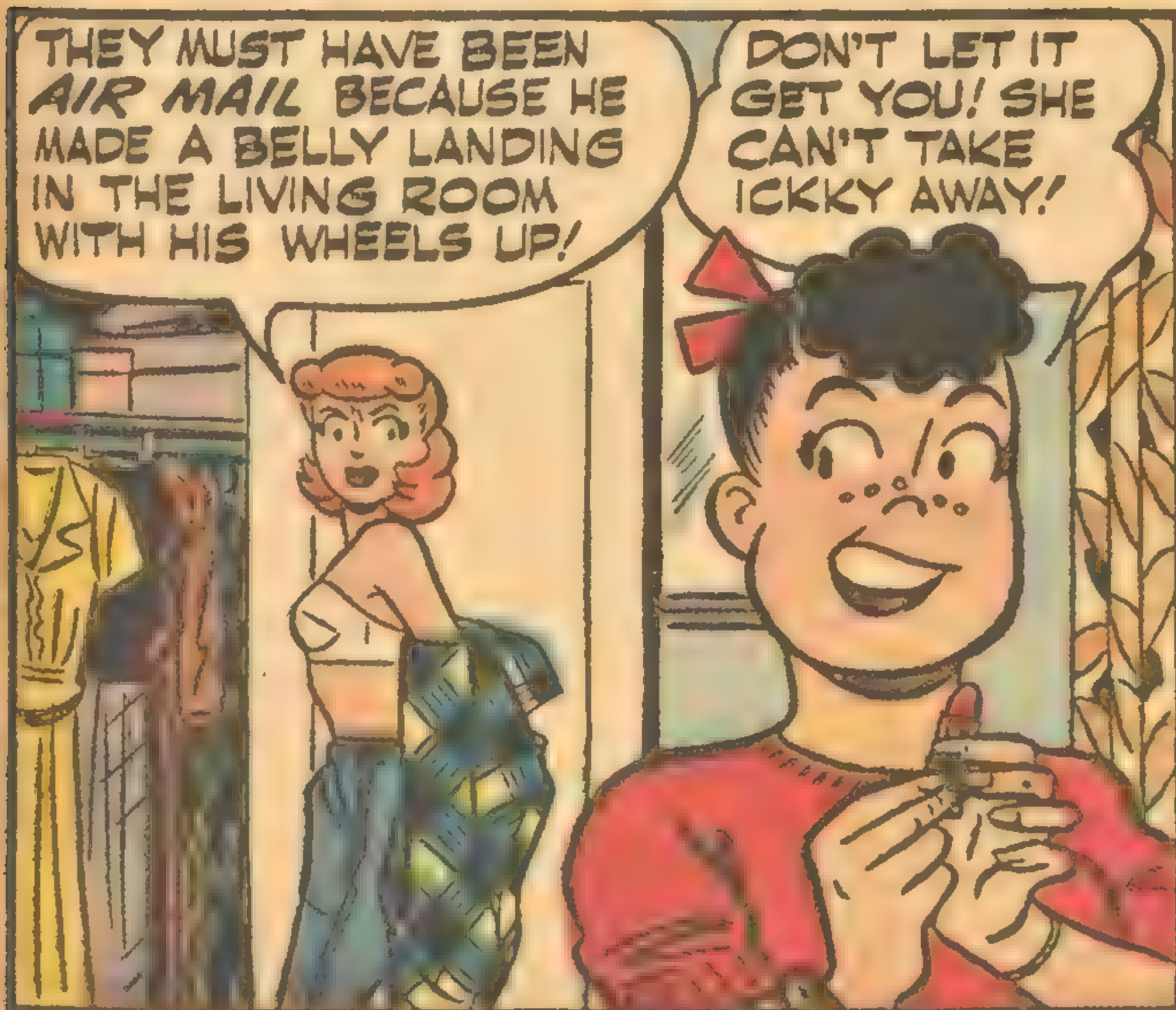
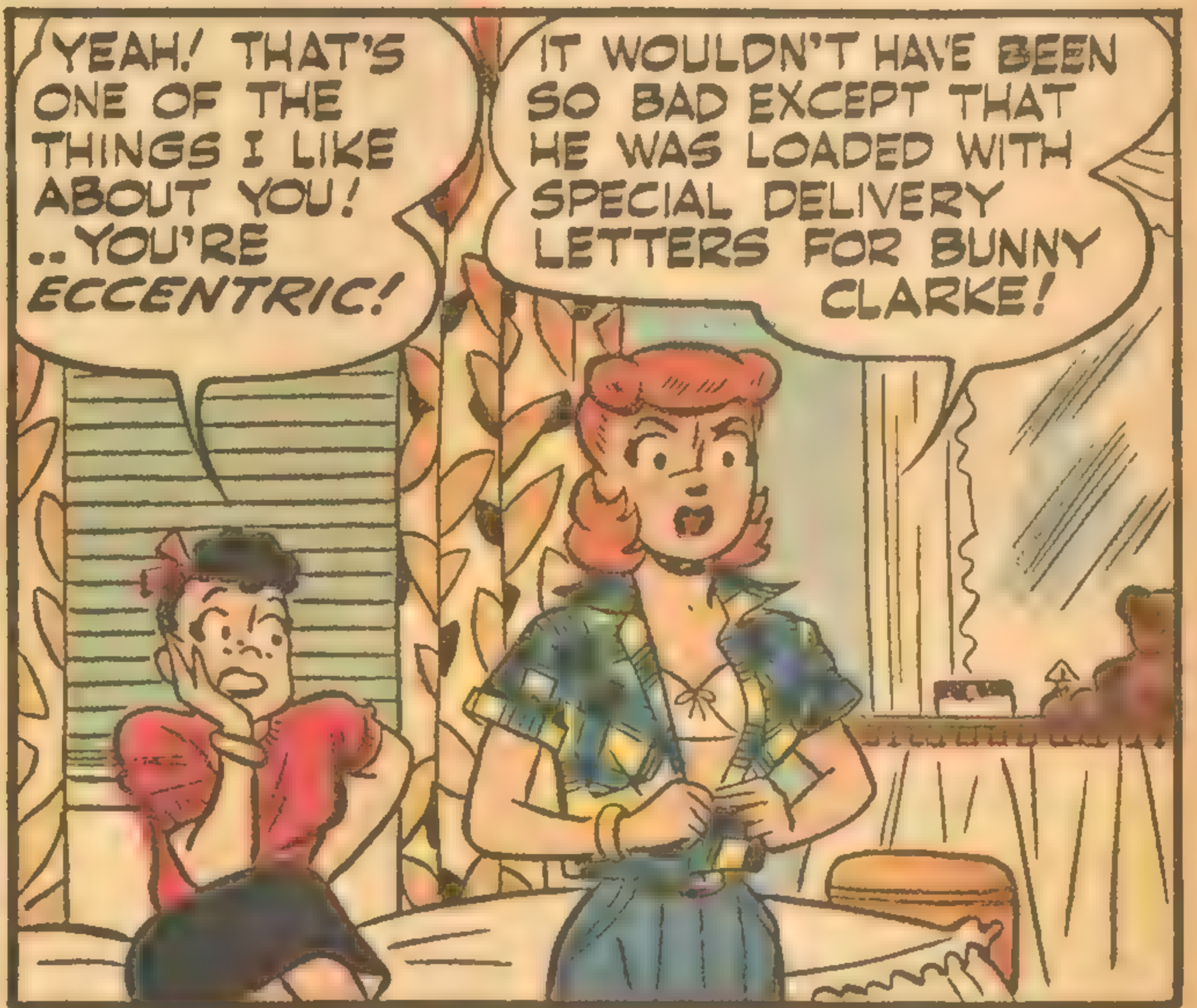
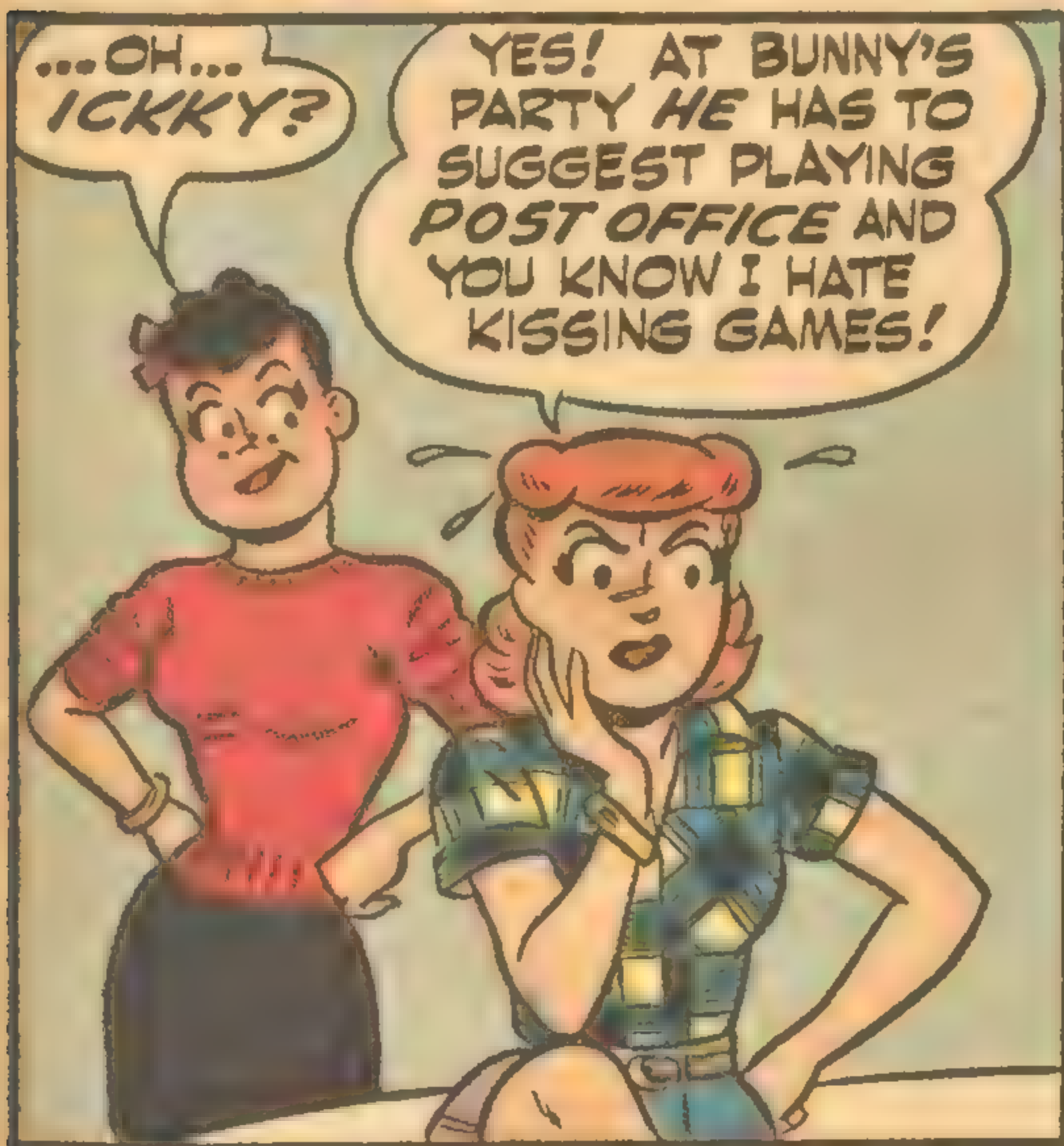
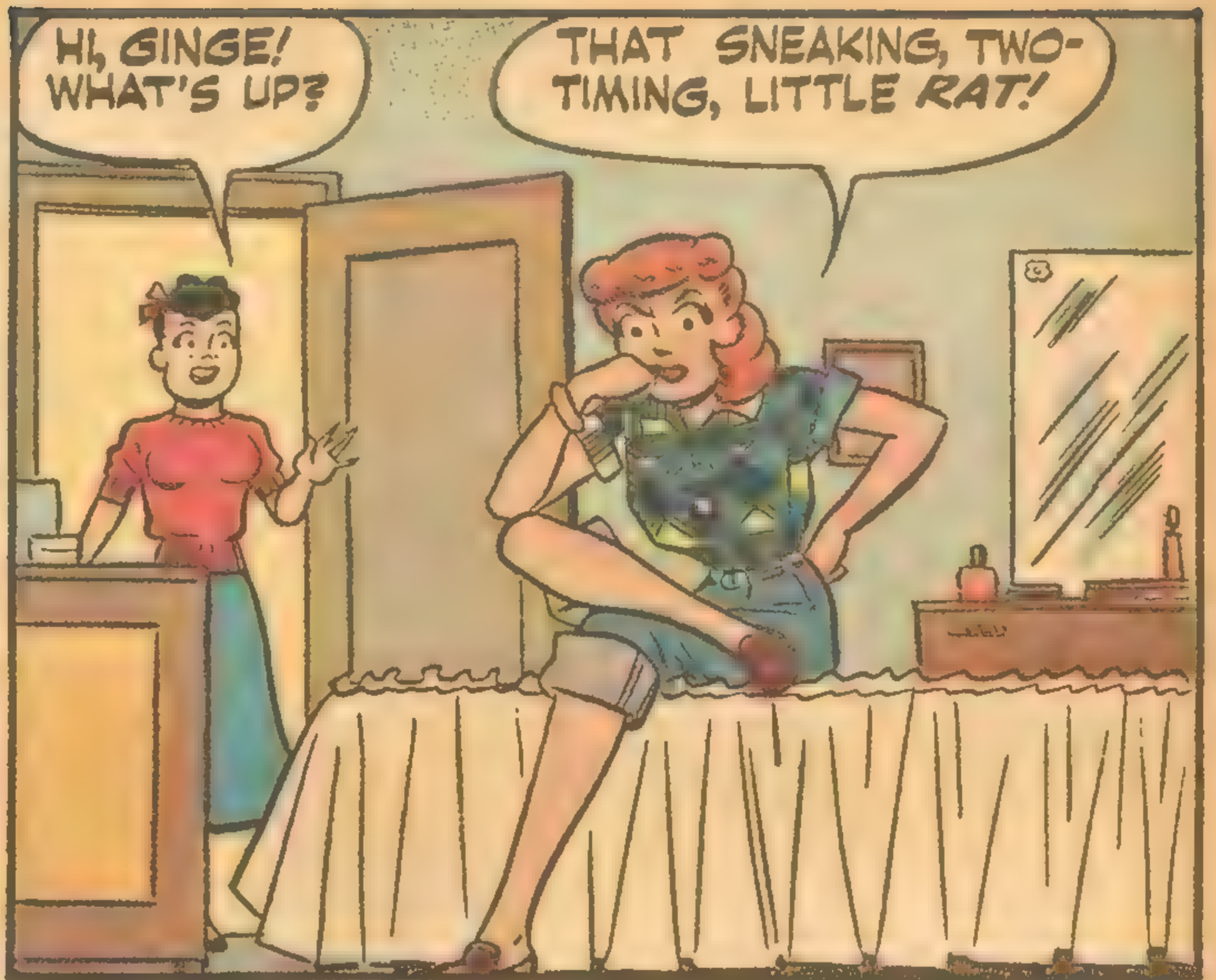
☐ Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 3 days for full refund of purchase price.

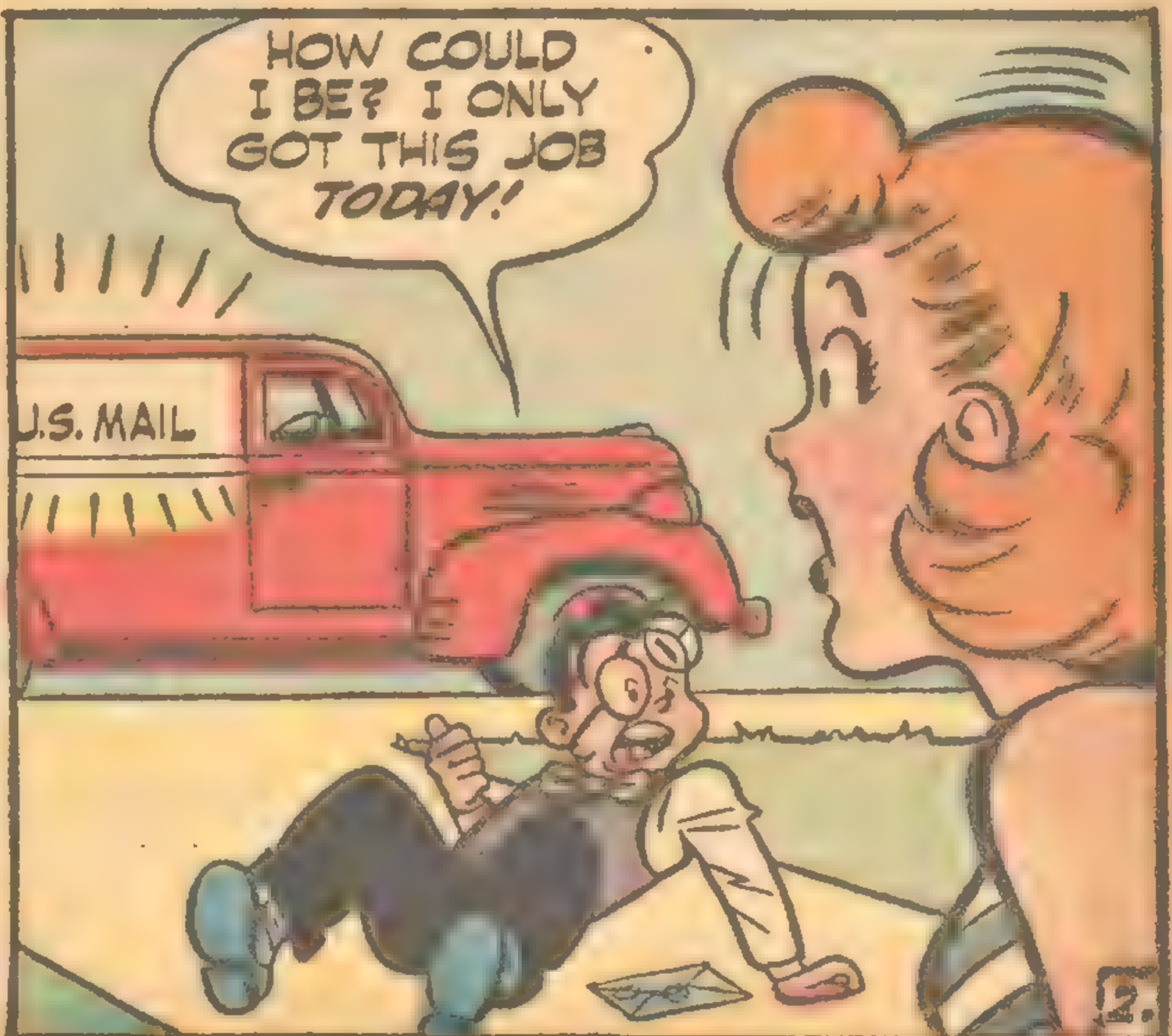
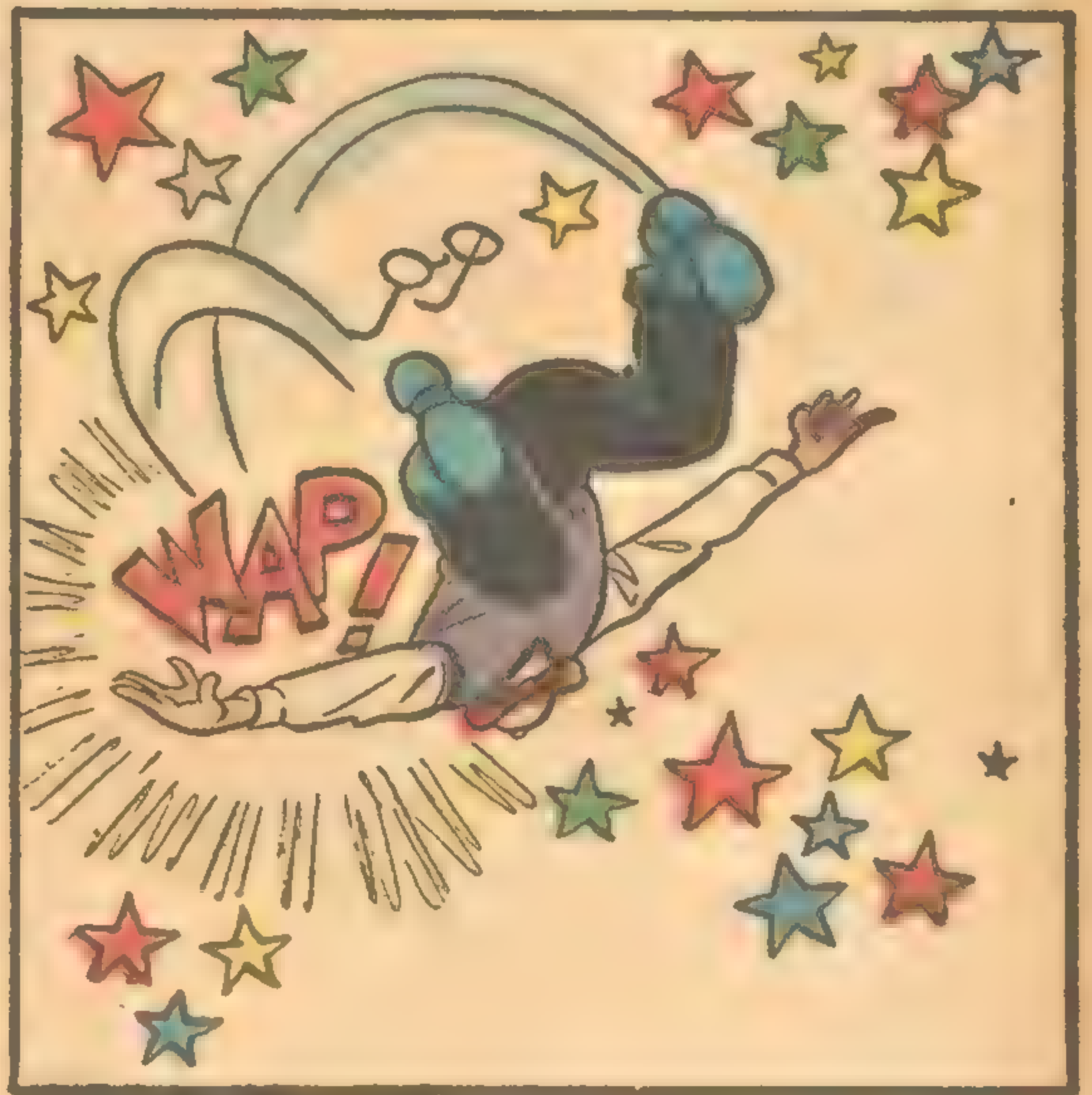
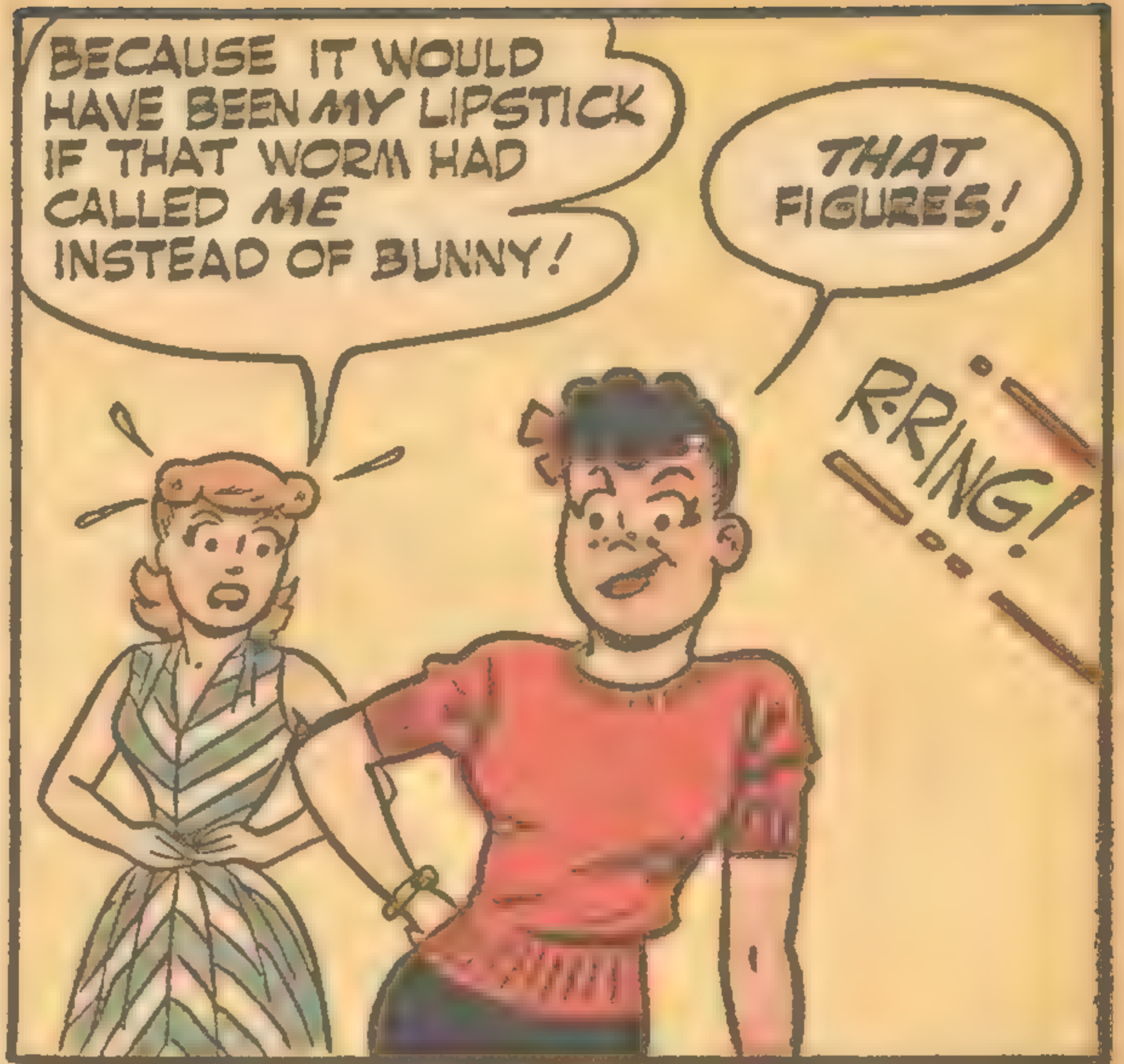
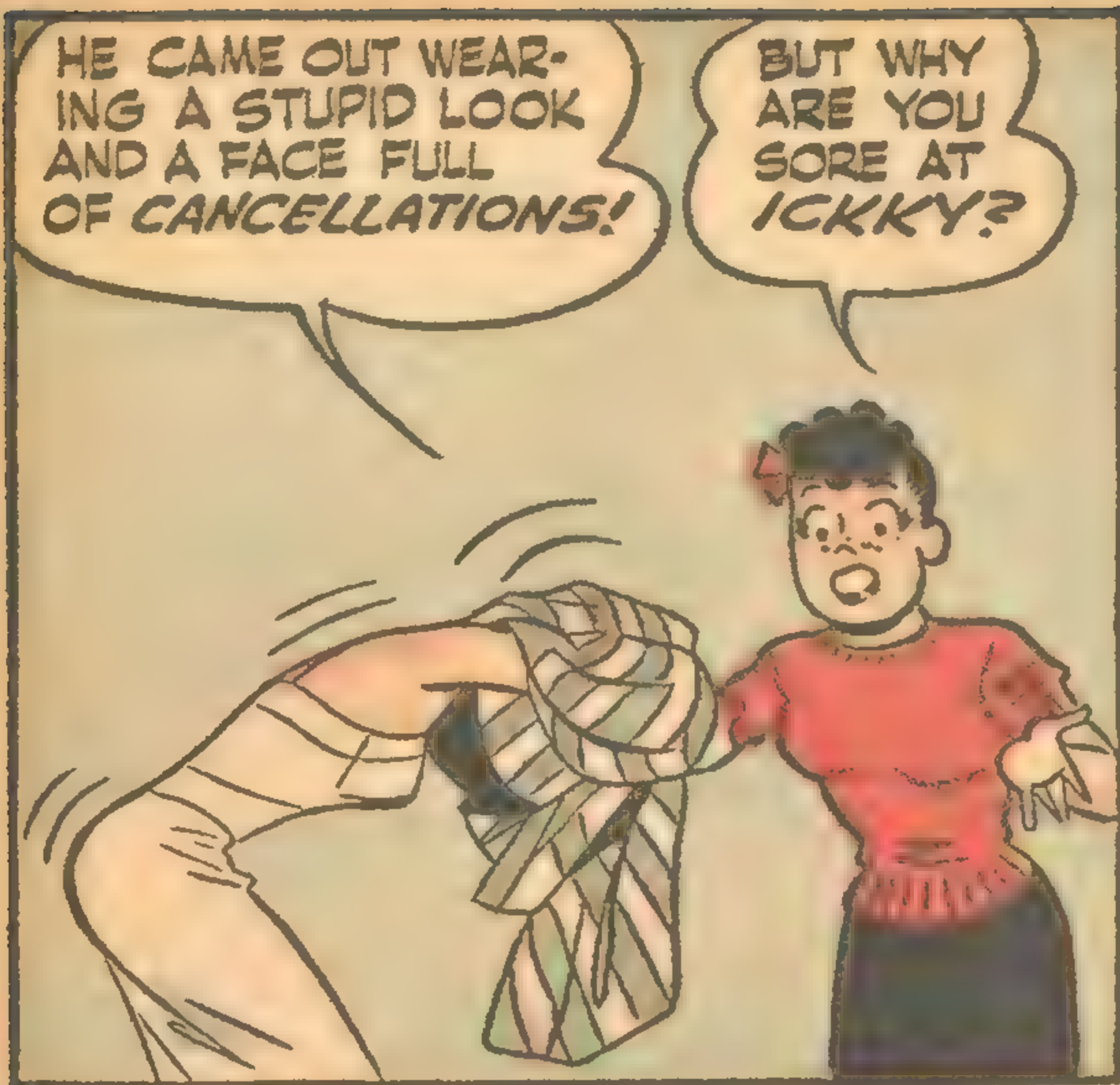
Name _____
(Please Print Plainly)

Address _____

City _____ Zone _____ State _____

☐ I enclose \$2.00 You pay postage. Same money-back guarantee.





Ready Soon!

Archie ANNUAL #5



**A BRAND-
NEW ANNUAL
WITH BRAND-
NEW STORIES!**

*Beautiful printing! Per-
fect binding! Attractive
coloring! Archie
Annual #5 is a book
you'll be proud to
add to your Archie
Series library!*

AND HERE'S A
SPECIAL BONUS FOR
GETTING ON OUR **PRE-
PUBLICATION LIST!** A
SNAPPY-LOOKING 4-
COLOR, PIN-UP CALENDAR!
ABSOLUTELY FREE!
DON'T DELAY...
OUR SUPPLY IS
LIMITED! SEND IN
RIGHT NOW!

Don't Delay! Don't be a mooner!
Send in soon...or even sooner!

Only 25¢ (35¢ in Canada)

Mail this coupon with 25¢ in coin to:

ARCHIE ANNUAL #5

Room 603-241 Church St., New York 13, N. Y.

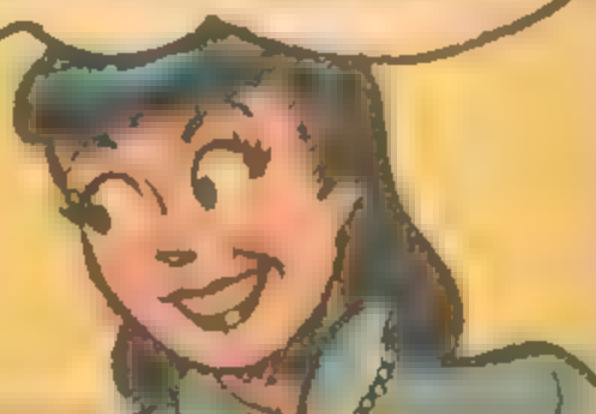
Gentlemen: Enclosed please find 25¢ in coin (35¢ in Canada) for which you
will send me the new Archie Annual #5 as soon as it comes off the press,
plus the 4-color pin-up calendar as a special bonus for ordering in advance.
Please print your name plainly.

Name _____

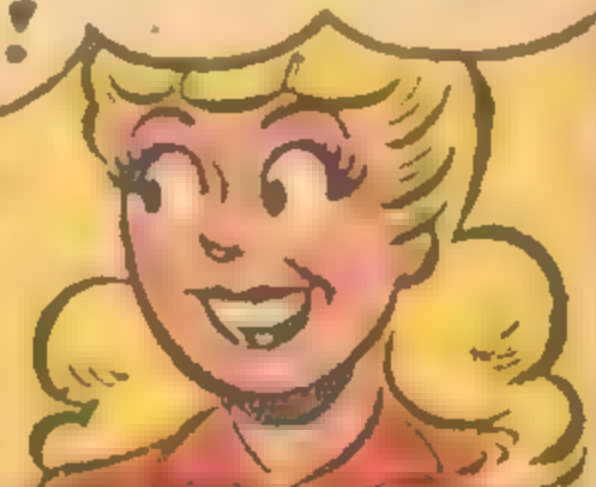
Address _____

City _____ State _____

LOOK WHAT'S COM-
ING OUT, BETTY! THE
NEWEST **ARCHIE
ANNUAL #5!** A
GIANT BOOK OF
THE FUNNIEST
STORIES OF
ANY **ARCHIE
ANNUAL!**



I'M READING IT,
VERONICA, AND I
CAN'T STOP LAUGH-
ING! HONESTLY,
THIS IS EASILY THE
BEST ANNUAL
WE'VE EVER BEEN
IN!



GET ON OUR **PRE-
PUBLICATION LIST**
AND WE'LL SEND
YOU YOUR COPY AS
SOON AS IT'S OFF
THE PRESS!



JUST FILL OUT THE
COUPON AND MAIL
IT TO US ALONG
WITH 25¢ IN COIN
(35¢ IN CANADA).
THEN GET READY
FOR THE **BEST
READING OF
YOUR LIFE!**



One last reminder because you know,
How fast the copies of the annual go!
Send in **NOW** before they're sold,
We'd hate to see you out in the cold.

KATY KEENE

THIS GOWN IS A COMBINATION OF SEVERAL FLOWER FORMALS DESIGNED BY THESE READERS----

YOU'LL FIND MORE FLOWER GOWNS AT THE END OF THIS STORY--PLUS A LOT MORE NAMES THANKS TO ALL--*BILL WOGGON*



★ PAUL ROBERTS,
1211 ELEVENTH ST.,
ROCKFORD, ILLINOIS.

★ JACKIE SEWELL,
1545 W. CAMELBACK RD.,
PHOENIX, ARIZONA.

SHIRLEY MARKULA,
ROUTE 3, BOX 5,
MENAHA, MINNESOTA.

★ MARY CALDWELL,
COPPER VALLEY,
VIRGINIA.

GERALDINE EADS,
P.O. BOX 32, (AGE 12),
WHEELER RIDGE, CALIF.

★ BETTY ADAMS,
ARANSAS PASS,
TEXAS.

JOAN MYERS, AGE 11,
6732 OGLESBY,
CHICAGO 49, ILLINOIS.

★ BARBARA FEATHERS,
609 HIGHLAND AVE.,
BRISTOL VA., TENN.

MRS. JOYCE BAGGETT
4 SOUTH 9TH STREET,
TEMPLE, TEXAS, (AGE 18).

★ MARILYN BATTINFIELD,
(AGE 14), GEN. DEL.,
ARSENAL, ARKANSAS.

MARJORIE BROOKS, (AGE 13),
606 NORTH PEARL,
JOPLIN, MISSOURI.

★ CAROL ANN ROSE,
153 60. 2ND EAST,
LOGAN, UTAH.

JANET KEEGAN,
210½ E. WISHKAK,
ABERDEEN, WASH.

ALMA SHOOK,
BOX 506½ OAK ST.,
SAVANNAH, TENN.

MAY FUJIMA, (AGE 13),
3444 UPPER ST.,
HONOLULU, T.H.

CAROL EARLY,
ROUTE 1,
SYLVESTER, TEX.

CAROL JEAN BOWERS,
(AGE 12,) BOX 747,
OPELIKA, ALABAMA

★ SHERRI JAMES,
720 STATE ST.,
CONCORDIO, KAS.
(AGE 13)

HOWARD ETTLINGER,
1206 E. NEW YORK AVE,
BROOKLYN 12, N.Y.

BARBARA LUSZCZ,
41 PINE STREET,
WARE, MASS.

DEE DEE NASH,
PETERSBURG,
NORTH DAKOTA.

ANITA SARTORI,
121 MAPLE ST.,
MUSE, PENNA.

LUCILLE TOMCZYK,
53 VAN STALLEN ST.,
ROCHESTER, N.Y.

CAROL VAN
GOOR, HILLS,
MINNESOTA.

BETTY SUE BROOKS,
ROUTE 2, ARPIN,
WISCONSIN.

PATSY COFFEY (AGE 11)
3288 144 TH STREET,
CLEVELAND, OHIO.

JOANNE WALKER, (AGE 13)
6181 NEVADA AVENUE,
HOLLYDALE, CALIFORNIA

① ★ MARGARET ZENO, BOX 522, CURUNDU, PANAMA CANAL ZONE (AGE 14)

Our scene opens in the palatial Van Ronsox Mansion in Bel-Air--Randolph has called the Butler--



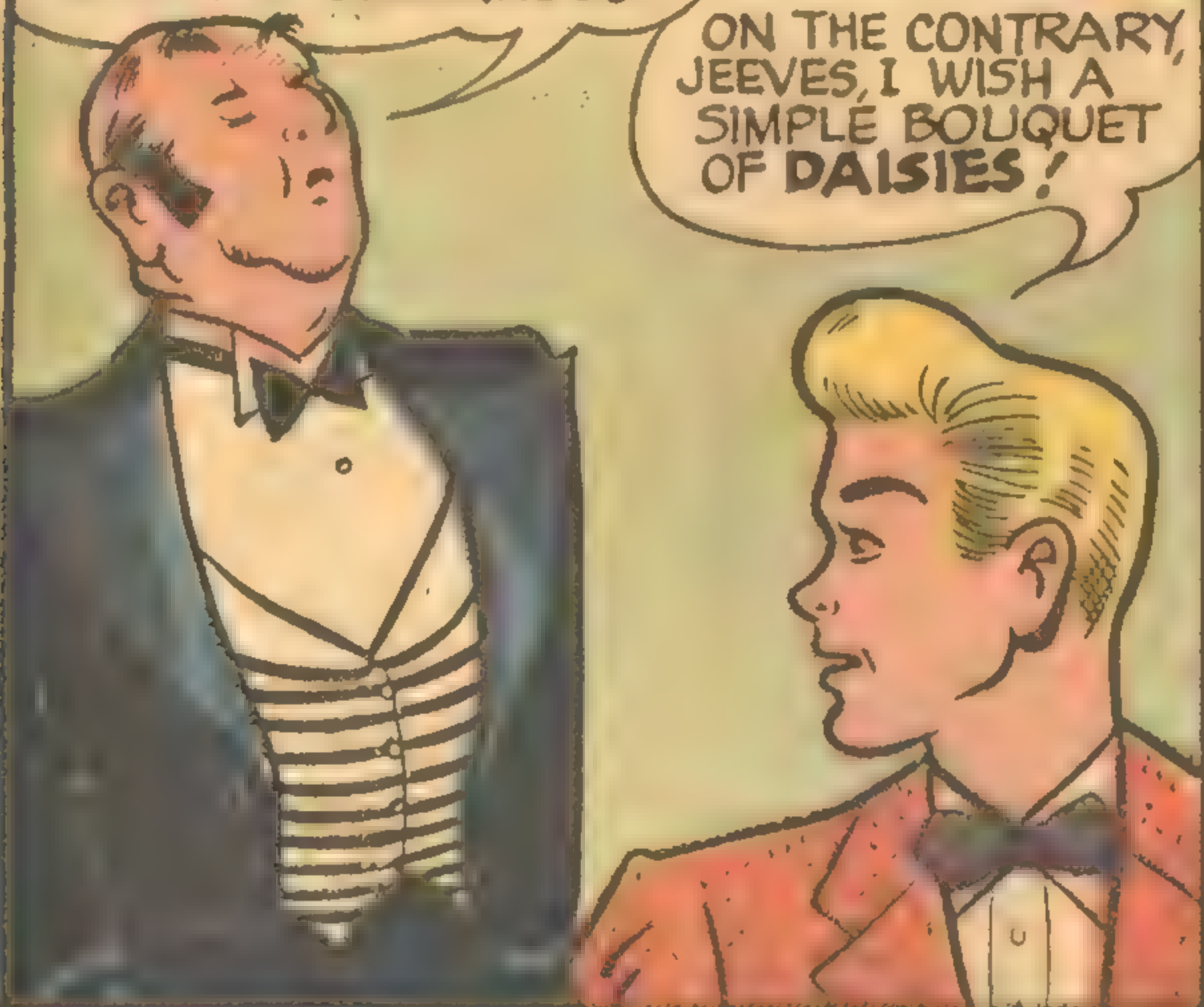
RANDY'S OUTFIT 64 ROSEMARY ORAVEC (AGE 10) 8297 MARCUS, DETROIT 13, MICH.

YES, MAWSTER? JEEVES, HAVE TOM, OUR HEAD GARDENER PICK ME A FRESH BOUQUET OF FLOWERS FOR MISS KEENE!

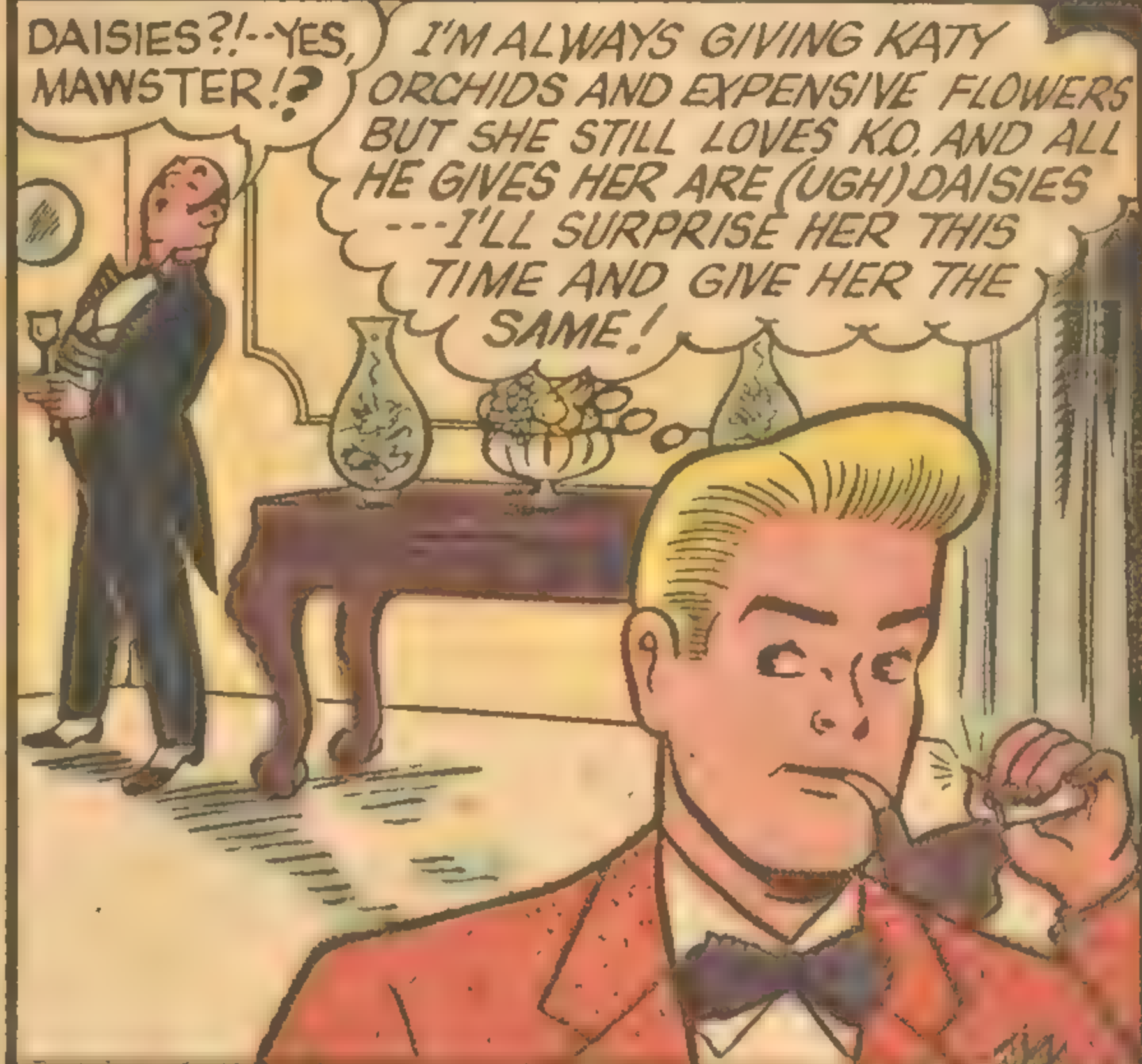


NATURALLY YOU WISH THE **ORCHIDS** FROM THE GREENHOUSE

ON THE CONTRARY, JEEVES, I WISH A SIMPLE BOUQUET OF **DAISIES!**



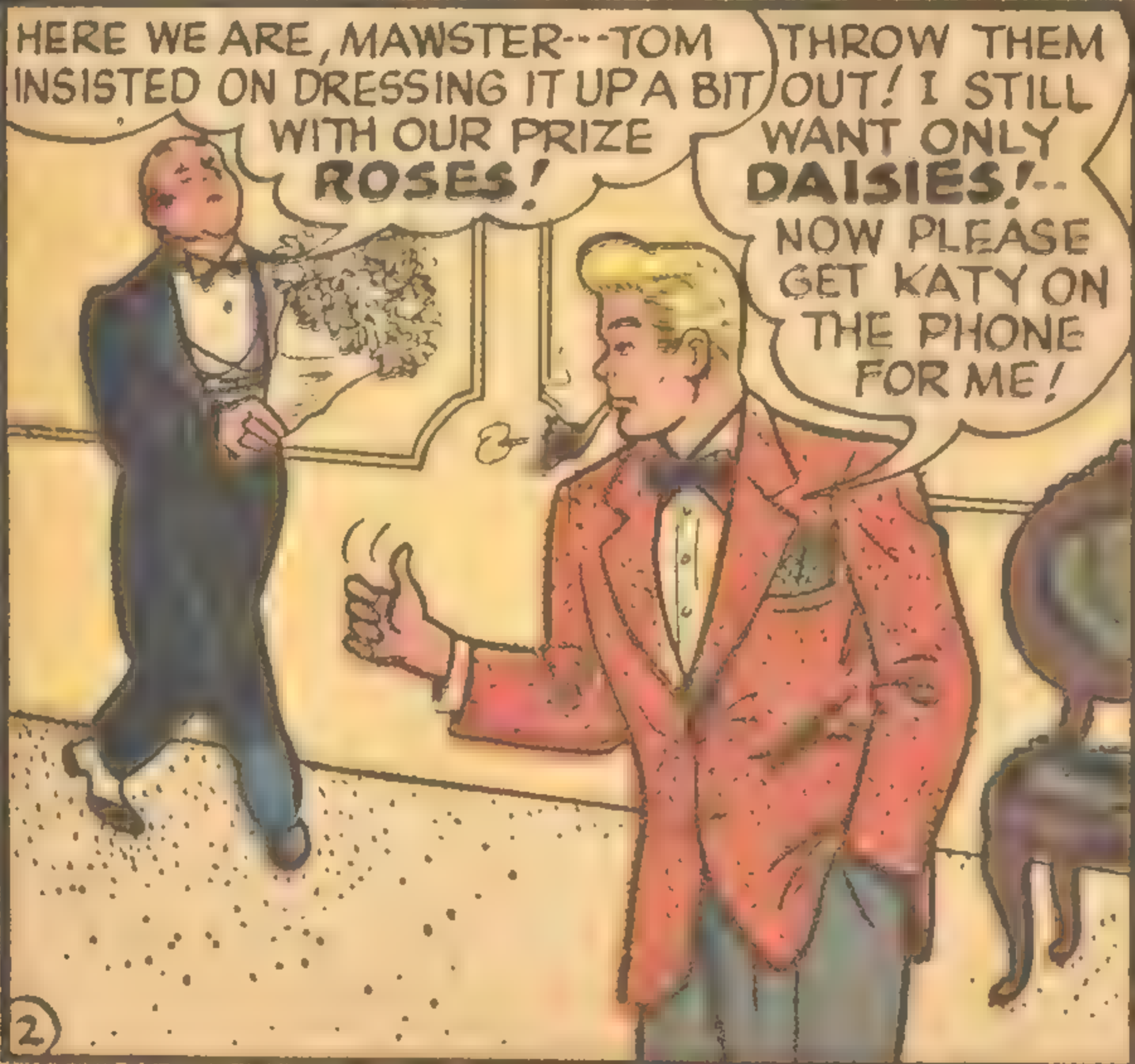
DAISIES?!--YES, MAWSTER!? I'M ALWAYS GIVING KATY ORCHIDS AND EXPENSIVE FLOWERS BUT SHE STILL LOVES K.D. AND ALL HE GIVES HER ARE (UGH) DAISIES ---I'LL SURPRISE HER THIS TIME AND GIVE HER THE SAME!



RANDY'S HORSE HEAD PIPE 64 MRS. JEAN McCRARY, RT.#1, BOX 40, LAKESHORE DR., WACO, TEXAS.

HERE WE ARE, MAWSTER--TOM INSISTED ON DRESSING IT UP A BIT WITH OUR PRIZE **ROSES!**

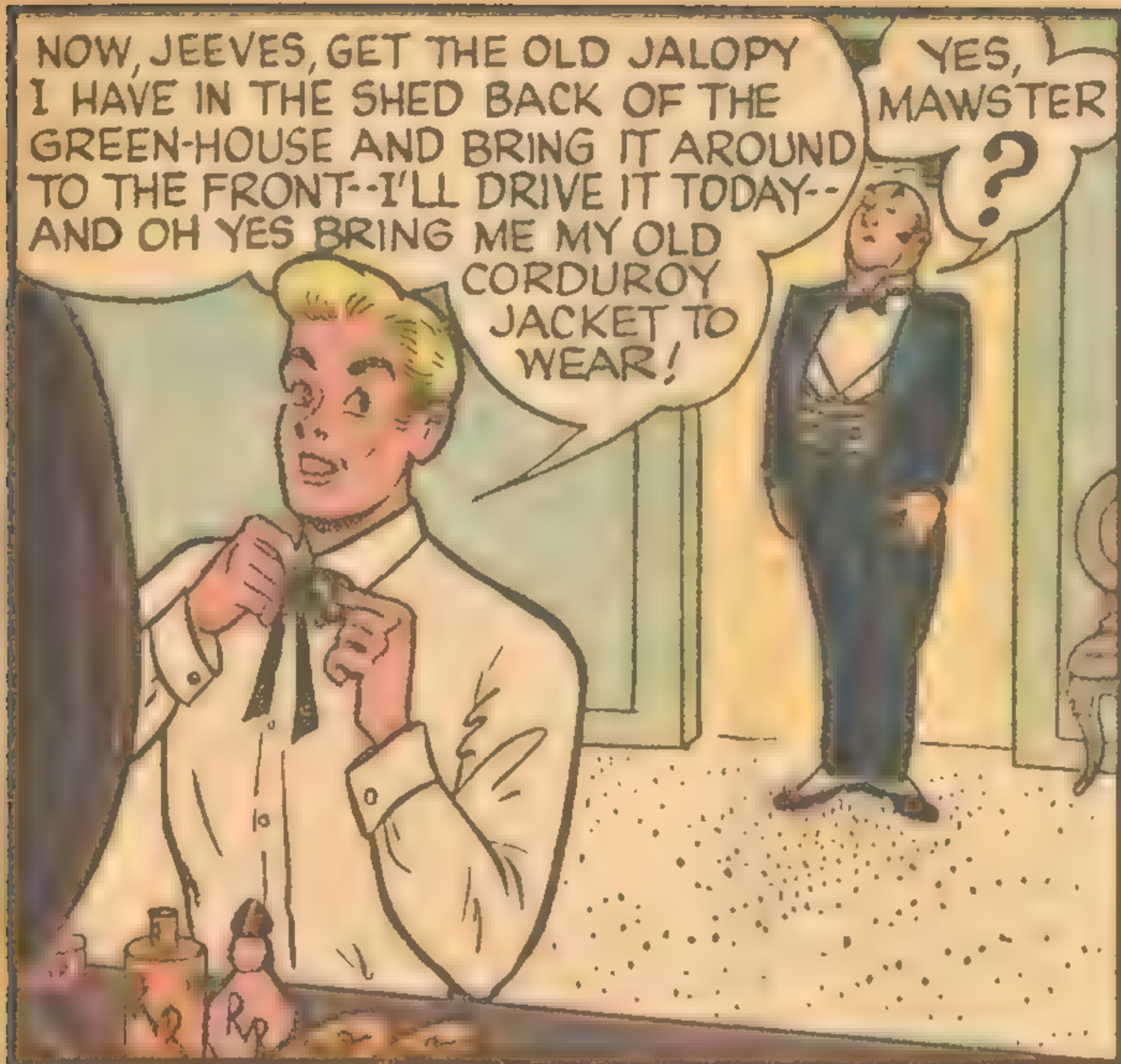
THROW THEM OUT! I STILL WANT ONLY **DAISIES!**... NOW PLEASE GET KATY ON THE PHONE FOR ME!



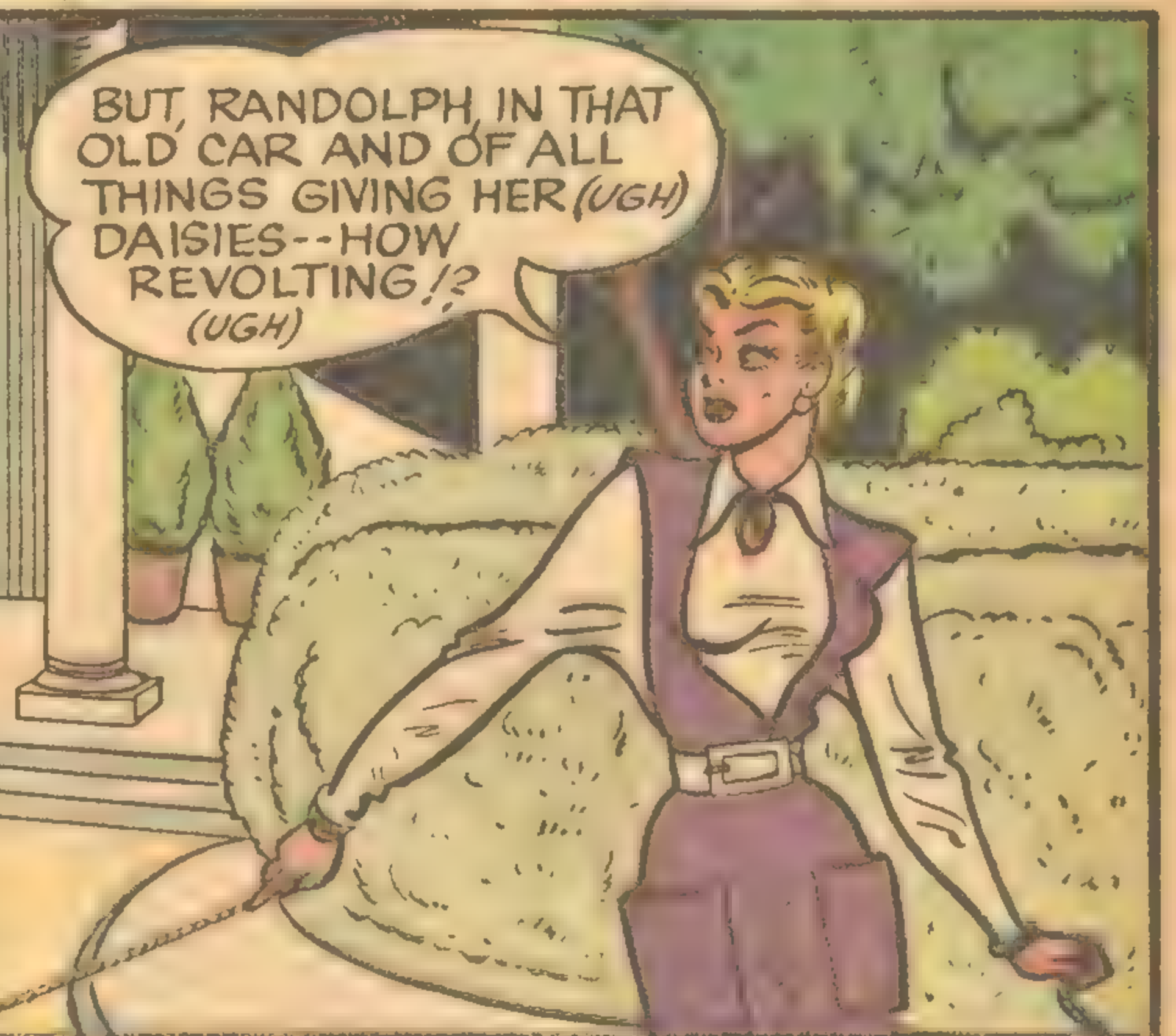
KATY, REMEMBER WHAT YOU TOLD ME ABOUT THE **SIMPLE** THINGS IN LIFE BEING THE BEST--WELL I HAVE A SURPRISE FOR YOU--I'LL BE RIGHT OVER!

OH RANDY, I WAS JUST LEAVING TO TAKE SIS TO GRIFFITH PARK! COULD I MEET YOU THERE?--FINE! I'LL BE WAITING ON A BENCH BY THE ZOO!

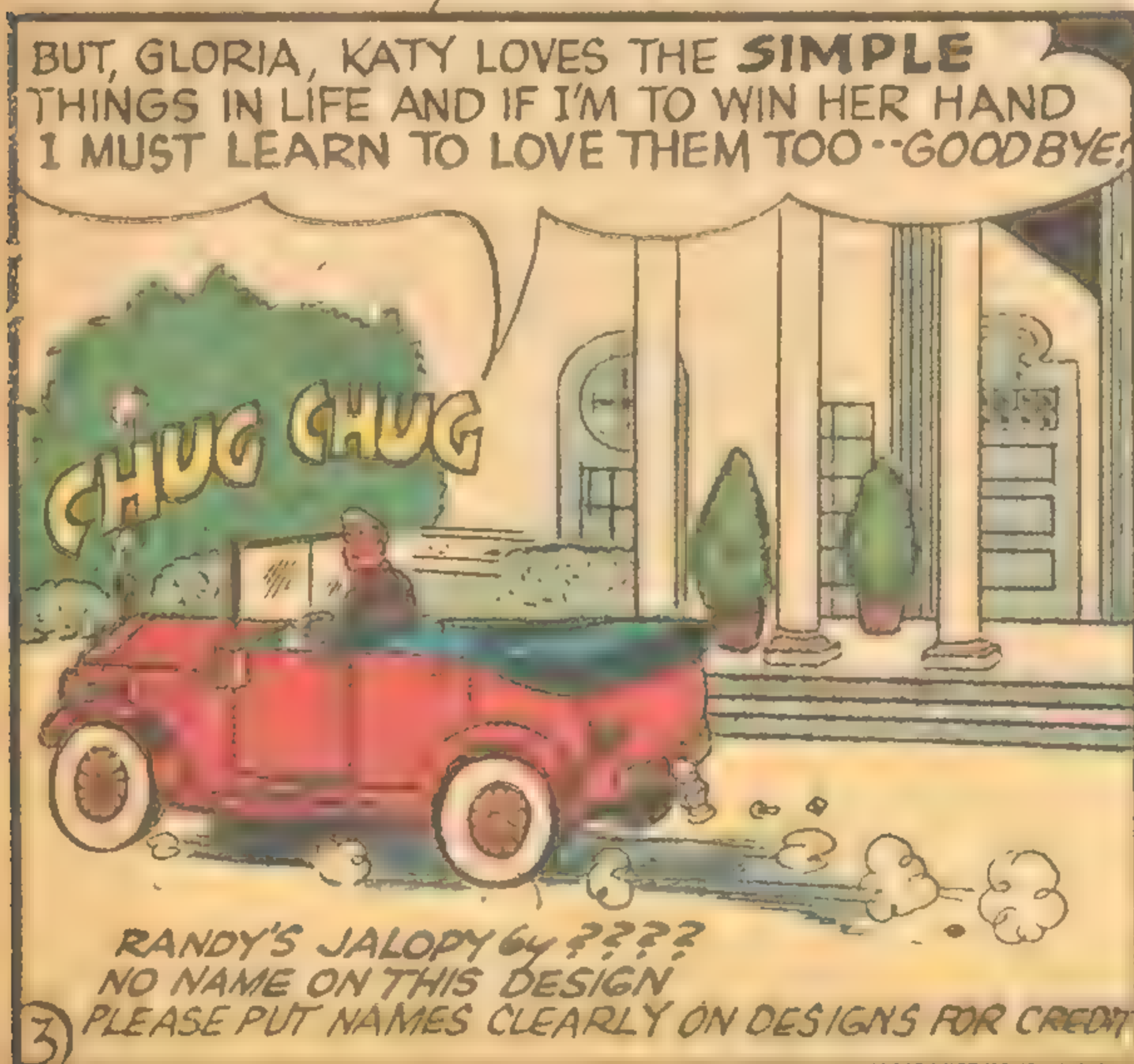


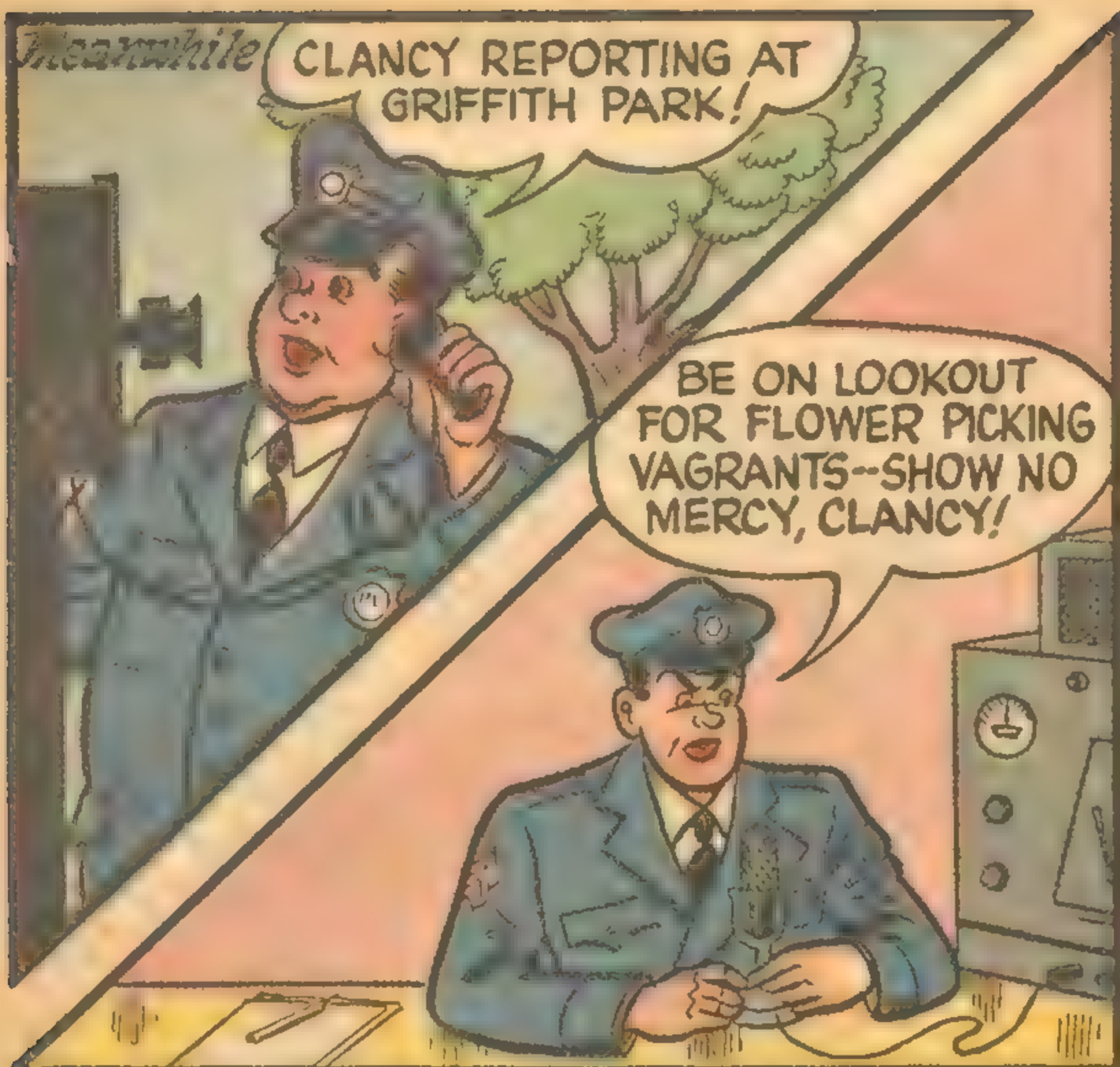


RANDY'S TOILET ACCESSORIES by JEAN PALSTON (AGE 13) 308 WASHINGTON ST, WHITEVILLE, N.C.

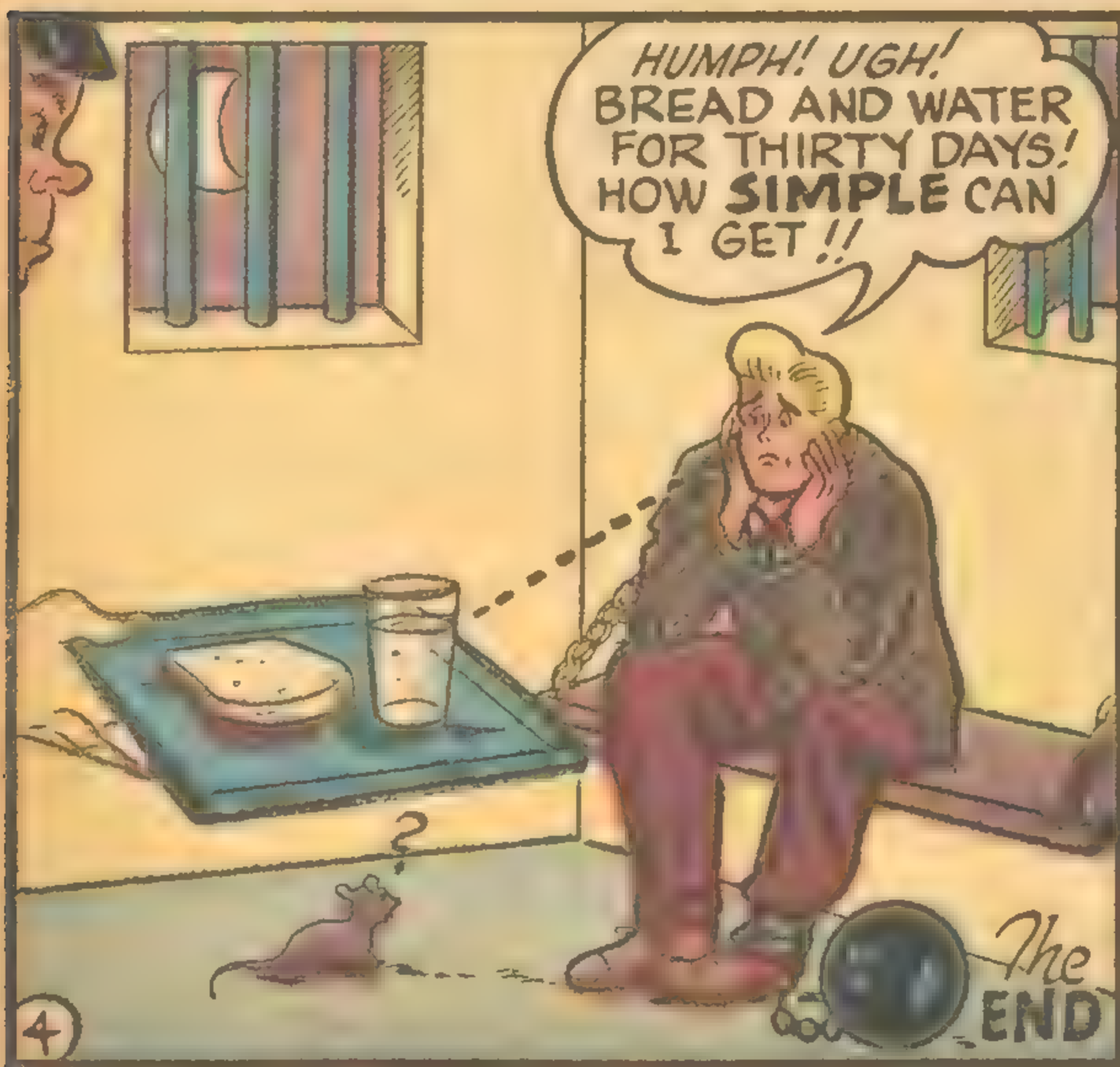
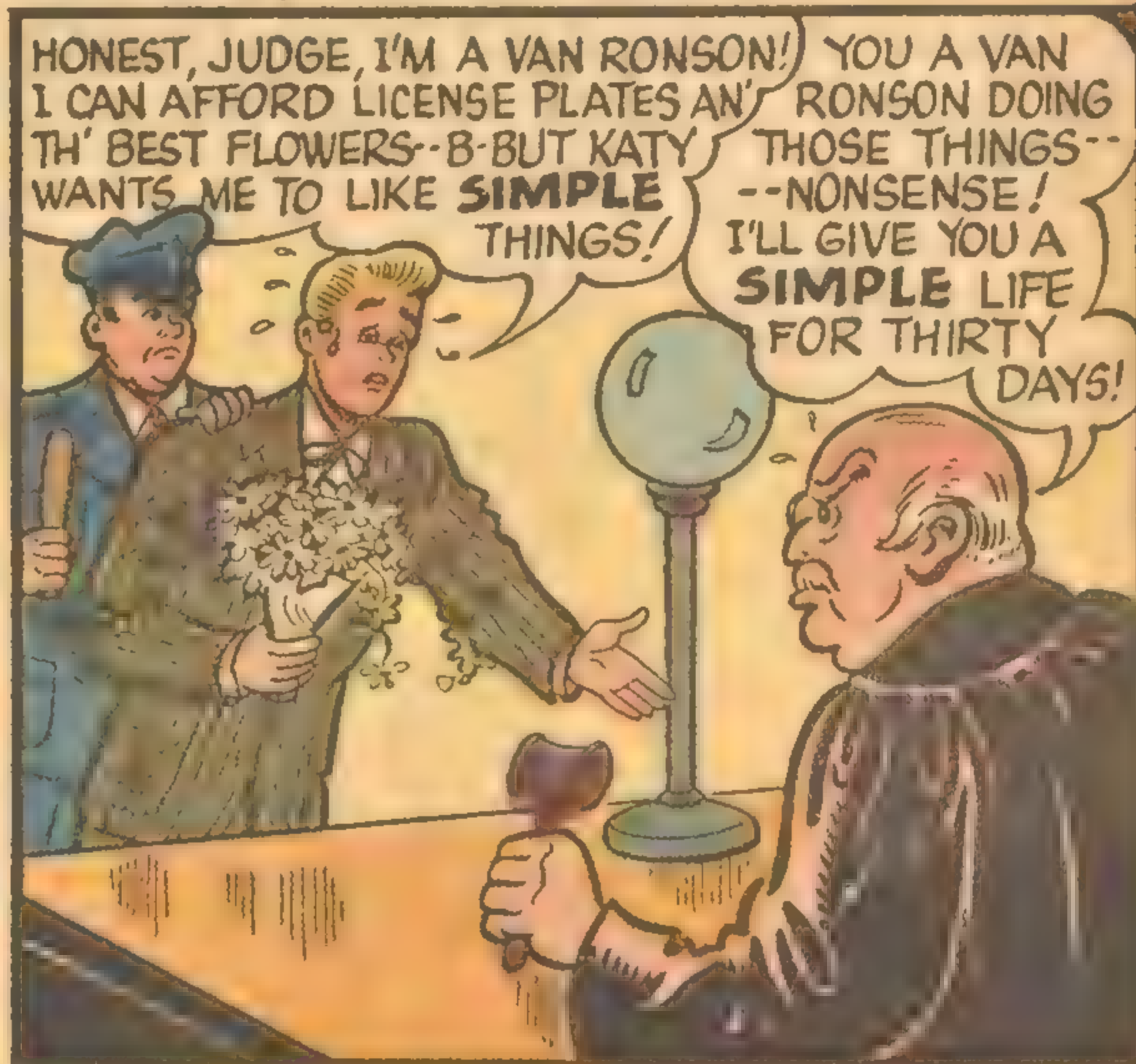
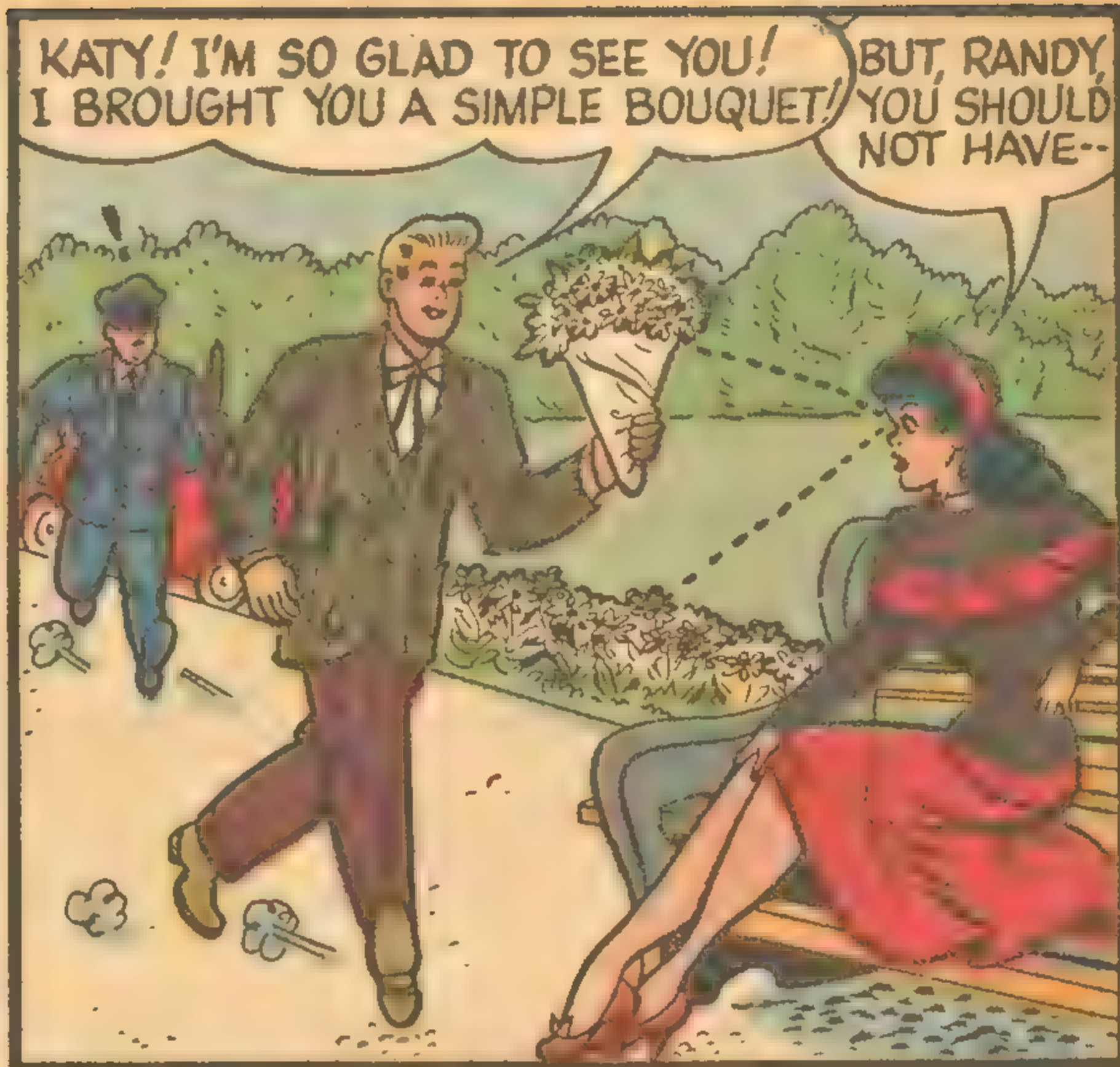


GLORIA'S OUTFIT by DAPHNE SINCLAIR, 170 BEALE ST, WOODSTOCK, ONT, CANADA.





KATY'S OUTFIT 64 GERALDINE BRADBURN, 773 E. PHILADELPHIA B., FLINT 5, MICHIGAN



KATY KEENE

WOULD LIKE TO VISIT EVERY CHILD WHO HAS **POLIO**

BUT THAT'S IMPOSSIBLE--SO SHE'LL DO THE NEXT BEST THING AND SEND THESE CHILDREN A **PIN-UP AND CUT-OUT SET** OF HERSELF ALL FOR **FREE!**

SO IF ANY OF YOUR PALS HAVE **POLIO** JUST SEND KATY THEIR NAME AND ADDRESS--KATY WILL DO THE REST!

HERE'S YOUR CHANCE TO DO A GOOD DEED WITH KATY!

RED CROSS OUTFIT 64 JONNIE SUE AVERETT, LONE STAR, TEXAS

HOSPITAL QUIET ZONE

PAULA WATSON, MARBLE FALLS, TEXAS.





KATY RECEIVES MANY MANY DUPLICATE FORMALS SUCH AS THESE FLOWER GOWNS ABOVE WHICH WERE SUBMITTED BY THE READERS LISTED BELOW. THESE FANS AS WELL AS ALL DESIGNERS WHOSE WORK IS USED ARE NOW MEMBERS OF THE KATY KEENE DESIGNERS CLUB— THANKS AGAIN TO ALL!

LINDA M. D'ARCY, 1083 W. WASHINGTON ST., STEPHENVILLE, TEXAS	AGNES ROCCA, 4044 CARPENTER AVE., NEW YORK, N.Y.	JANE ANN RUNDL, 2619 NORTH AVE., NIAGARA FALLS, N.Y.	NANCY JO SANDEFUR, 3705 N. KY. AVE., EVANSVILLE, IND.	MARTHA TERRILL, 2205 WICHITA, (AGE 12) HOUSTON, TEXAS.
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JANIO SCOTT, 1083 LAKE ST., SL. CITY, UTAH.	ROSANA STOLL, 3103 E. NINTH, JOPLIN, MO.	HELEN ELIZABETH ANN PETERSON, (AGE 8½), 1205 NORTH CONYER, VISALIA, CALIFORNIA.	MARILYN SALAMONE, 906 E. HOOPER AVE., BALTIMORE 29, MD. (AGE 13)	LOUISE ROWLEY, BOX 37, BLUEWATER, NEW MEXICO.
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SETA AZOYAN, 289 RIDER AVE., SYRACUSE, N.Y.	CAROL SUE WALKER, (AGE 12) BOX 906, PECOS, TEXAS.	JONELL CALAME, AGE 12, BOX 207, TEHUACANA, TEXAS	TOM HEADLEE, (AGE 12), PLAIN CITY OHIO.	NANCY JO SPEED, (AGE 18) 1829 ROBINWOOD FORT WORTH, TEXAS	FRANCIS FLINT, VENITA, OKLAHOMA.
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HELEN HOPKINS, LINCOLN ST., LINDSEY, OHIO.	JACQUELINE WATTS, (AGE 13) 33448 MARQUETTE RD., GARDEN CITY, MICHIGAN.	RUTH SIMMONS, (AGE 11), 127 BONESTEELE ST., ROCHESTER 13, N.Y.	JEAN ALICE LOHR, ROUTE # 2, ARLINGTON, WASH.	PAT GREGOIRE, 409 MAIN ST., MILTON WISCONSIN
--	--	--	--	--

BEVERLY BROADBENT, 252 WHITTIER ST., DALY CITY, CALIF.	EVELYN MURAMOTO, (AGE 12) KANEOHE, OAHU, T.H., HAWAII.	MARY ELLEN CHASTEEN, STRAITS, NORTH CAROLINA.	THOMAS FREY, NORTH COLLEGE HILL, 24, OHIO.	JEAN HAYNES, 728 W. WHITTAKER, SALEM, ILLINOIS.
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DOROTHY HALL, 4300 GARDENDALE A., DAYTON 9, OHIO.	MARIE MATTERESSA, 120 HARRINGTON AVE., NEW HAVEN, CONN (AGE 15)	PHYLLIS SHUMATE, 2033 HUDSON ST., CHARLESTON 2, W.VA.	DEVERNE BOOKWALTER, 29 S.W. FOURTH AVE., CLEARFIELD, PENNSYLVANIA
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CASSIE BRENNAN, 430 WISTERIA AVE., ATLANTIC CITY, N.J.	JOLRIS COMPTON, (AGE 12) 1027 W. SECOND ST., FREEPORT, TEXAS.	PAQUITA FIMBREY, (AGE 15) 118 ELVISA STREET, VISALIA, CALIFORNIA.	NANCY KERNIG, 104 DITTO ST., ARCHBOLD, OHIO.	LYNDA M ^c GRAW, BOX 625, BLACK MTS.
--	---	---	--	--

LEND A NORCROSS, BOX 12271, SNYDER, TEXAS.	LILA CHARLES CLEARWATER, WASH. (AGE 13).	BARBARA DAVIS 222 BAY 14 ST., BRKLN, N.Y. (AGE 15)	SYLVIA HOWARD, (AGE 14), BOX 25, GREER, SO. C..	JANICE PETRANIK, R.R. 5, WALLACEBURG, ONTARIO, CANADA.
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GEORGIE D. EUBANKS, MINERAL WELLS, TEXAS, (AGE 13)	ANN BONDS, (16), 4408 RAMSEY, AUSTIN, TEXAS	ROSIE KOWALCHUK (AGE 13) BOX 372, KELOWNA, BRITISH COLUMBIA, CAN.	VARA NELL COX, 1101 HIGHLAND DR., KNOXVILL 18, TENN	JANET LE PROHON, (AGE 17), 110 THORNTON, BIDDEFORD, MAINE.
--	---	---	---	--

JOAN STEWART, (AGE 12), 1862 N.W. FIFTH, MIAMI 35, FLORIDA.	DOROTHY MORRIL, P.O. BOX 651, HAVERHILL, MASS.	SONNY GENOVESE, R. 219 N. BROWLEY AVE., SCRANTON, PENNA.	DIAN HOODELMIER, (AGE 13), AUBURN, INDIANA. (AGE 11), SHREVEPORT, L.A.	GERRY RAWLINSON, 148 CARROLLTON, SHREVEPORT, L.A.
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NANCY EASTERLY, (13) 4102 ALMA AVE., KNOXVILLE, TENN.	TWYLA CASTLEBERRY, 608 NO. ADAMS ST., QUINCY, FLORIDA.	HELEN THOMAS, (15), 1615 MONTANA AVE., CHICKASHA, OKLA.	DIANNE HAASER, 636 4TH ST., FREMONT, OHIO	MARIE WATSON, (AGE 14) 219 WHITE HORSE PK., AUDUBON, N. JRSY.
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★ HOLLYWOOD GOSSIP ★

Hollywood Heart Not Cold, Says Ann Sothern.

Hollywood has a heart and Ann Sothern, for one, is ready to proclaim loudly how big it is.

The blond actress, who was away from movies for three years because of a serious illness, is making her return to the screen as Anne Baxter's roommate in "The Blue Gardenia."

The movietown is supposedly possessed of a cold heart. But Ann says it's not so. She never realized how many friends she had, and how many people were concerned about her, until she was ill.

"I always thought you had to keep busy in pictures, be seen around, be before the public," she said. "Yet now, after a prolonged absence, I feel like I've never been off the screen. The number of letters I received from fans while I was recuperating is unbelievable. And the offers to return to work. I could have made six pictures before I accepted this wonderful part in 'The Blue Gardenia.'"

Ann developed also a talent for painting which she never realized she had. She read books she never dreamed would grace her library. And she learned to make every hour a useful one.

"You get a new outlook on life when you've been a shut-in awhile," Ann reported. "you come out realizing what a wonderful world we live in and what wonderful people populate it."

★ ★ ★

Robert Arthur Clips Name To Plain Bob

Acting on the belief that his professional name is "too sedate and formal" for the type of roles he plays, Robert Arthur has decided that henceforth he shall operate as Bob Arthur.

The young actor, who plays Frank Love-

joy's son in "The System," bears the true name of Robert Paul Arthand.

His name was changed by Warners to Robert Arthur for his first screen role, when he played Rosalind Russell and Jack Carson's son in "Roughly Speaking" several years ago.

Another factor leading to his decision to adopt a new name is that he has been confused with other Hollywood personalities using the name of Robert Arthur.

★ ★ ★

Wayne's Movie Fans Keep Postman Busy

John Wayne's fan mail has spurted to 18,000 letters a month, making him tops among all Hollywood stars in fan mail as well as the nation's No. 1 box-office attraction.

Analysis of Wayne's mail shows that it comes from all age brackets, from teen-agers to elderly folks. Wayne, whose latest starring vehicle is "Trouble Along the Way," says his prize letter is from a 93-year-old woman who wrote "you make even this old heart flutter."

★ ★ ★

Actor Runs News Service by Phone

Keefe Brasselle has been calling his grandmother in Elyria, Ohio, every Saturday night. As the star of "The Eddie Cantor Story," Brasselle gives her the news of the week's work on the Technicolor picture.

Keefe's grandmother, Mrs. Madeline Prindle, helped rear him as a boy, and because of failing eyesight has yet to see him on the screen.

★ ★ ★

John Wayne Shooting For the Side Pocket

While starring for his football coach role in forthcoming "Trouble Along the Way," John Wayne spent several hours a day

learning how to shoot pool. Reason being that in the picture the star has to play an exciting game of pool, during which he runs off an entire rack of balls.

Wayne did his practicing on how to shoot an 8-ball into the side pocket at a pool hall located near the Burbank studio. Happiest person in town was the owner of the pool emporium — the stellar attraction had boosted business by 60 per cent.

★ ★ ★

Star Plans First Visit to Mexico

Phyllis Kirk says she's tired of being the only actress in Hollywood who's never been to Mexico and will take off for Mexico City as soon as she finishes her starring role in "House of Wax," Natural Vision true 3-dimensional picture in WarnerColor.

She'll spend several weeks below the border, part of the time on a banana plantation

owned by friends near Taxco.

★ ★ ★

Cantor Role Marks Brasselle's Face

Keefe Brasselle may wind up with a permanent Eddie Cantor identification mark.

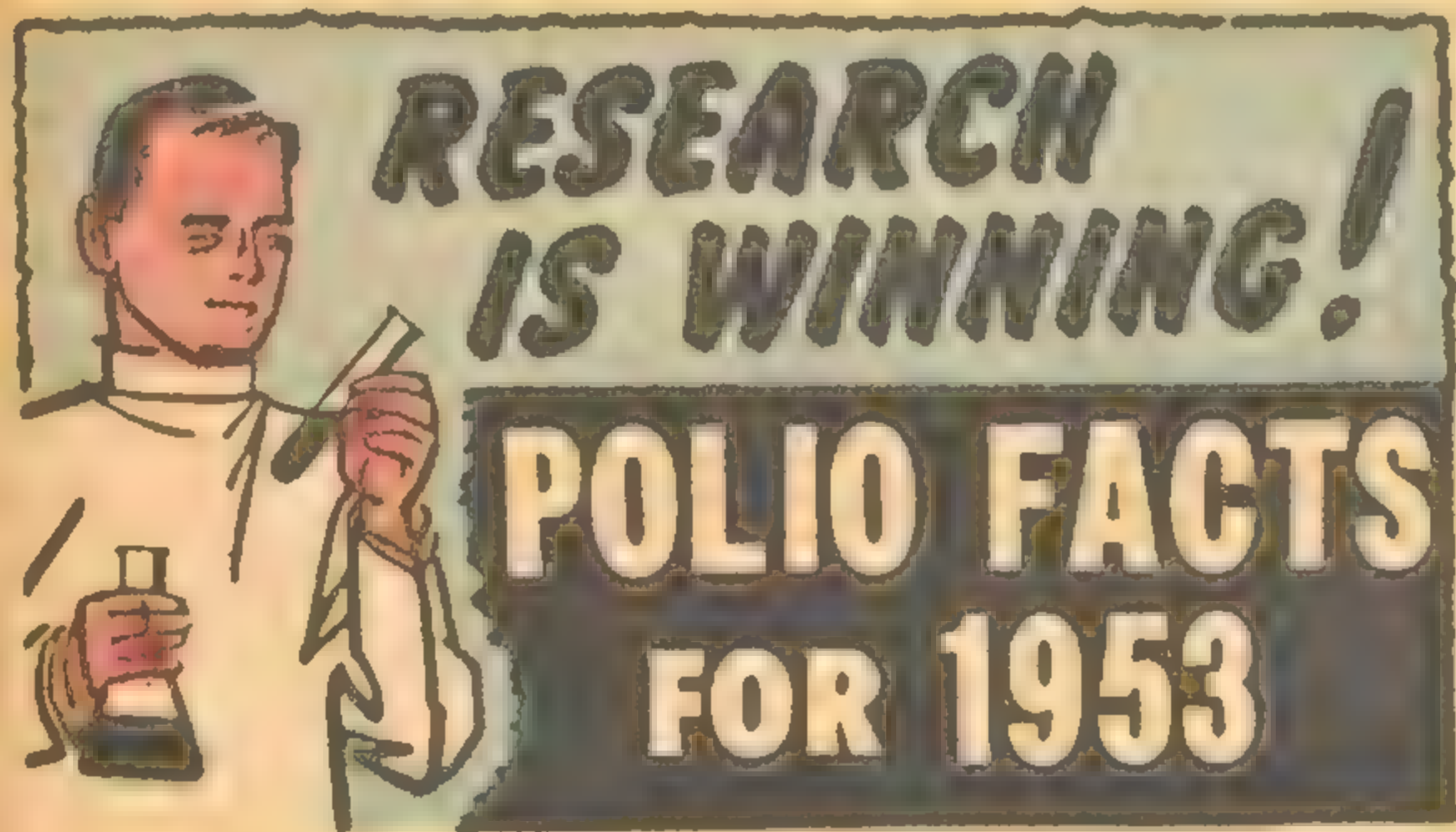
The mid-forehead scar which the make-up department puts on the actor every morning for his role in "The Eddie Cantor Story" is beginning to leave a small crease that doesn't disappear every night.

Cantor received the scar which he bears today when he was hit with a rock as a youngster.

★ ★ ★

Reel Delay Parts Stars

Although Anne Baxter and Richard Conte are teamed in the romantic leads of "The Blue Gardenia," the two never meet on the screen until two-thirds of the story has unfolded.



Tremendous recent progress toward a control for infantile paralysis has brought us to the threshold of prevention of the disease. Thanks to the support of the March of Dimes by the American people, scientists are now planning the first field-trials of a polio vaccine, and manufacturers are producing the blood fraction, gamma globulin, for limited use as a temporary preventive of paralysis.

Both are good news. Hope rides high.

But despite this, 1953 will see outbreaks of polio; we cannot count on any startling reduction of cases this year. Reasons:

1. the vaccine is not here—it has yet to be tested;
2. despite every effort of the National Foundation for Infantile Paralysis, the American Red Cross and government authorities, gamma globulin will be in such short

supply it can be given to fewer than one million children out of a population of 46,000,000 in the most susceptible age groups.

We must understand and accept the facts and keep cool heads when faced with the reality of polio. We cannot relax our watchfulness nor ignore the usual precautions yet awhile. If polio comes to your community you will want to observe the sensible rules for good health that have been urged in previous years:

- ... let your children continue to play with their usual companions—avoid new groups;
- ... make sure they scrub their hands before eating, avoid use of other people's soiled towels, dishes and tableware;
- ... beware of fatigue and chilling, which lower resistance to polio virus;
- ... don't subject young children to unnecessary and lengthy travel.

Consult your doctor if your child has any symptoms of polio: headache, fever, sore throat, upset stomach, stiff neck or back—and keep him in bed, away from others, till the doctor comes.

If polio strikes, turn to your local Chapter of the National Foundation for Infantile Paralysis for advice and financial assistance where needed.

Conquest of polio is not yet here — but final victory is much nearer.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

THE CANDY KID



by
Bill
WOGGON

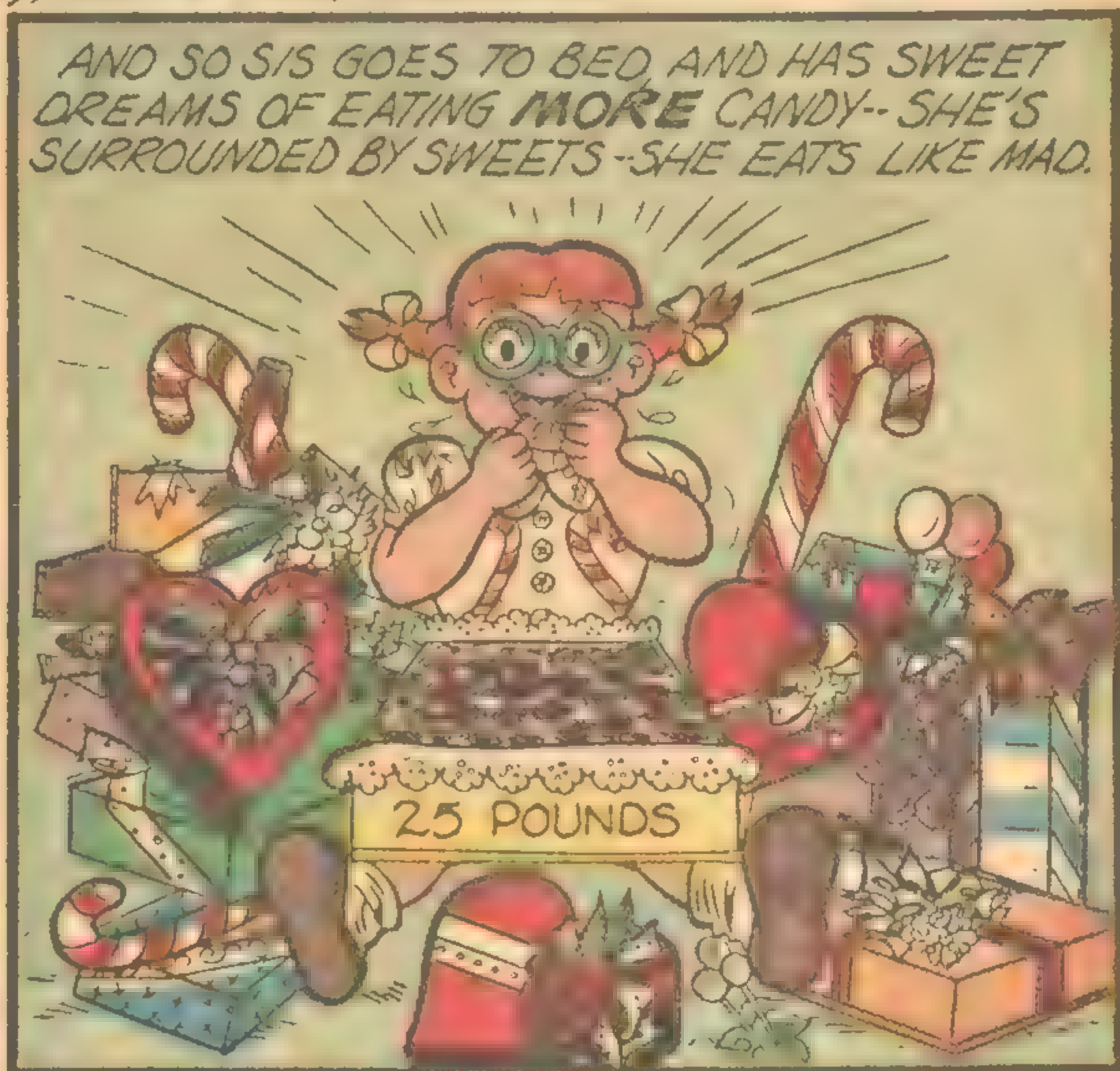
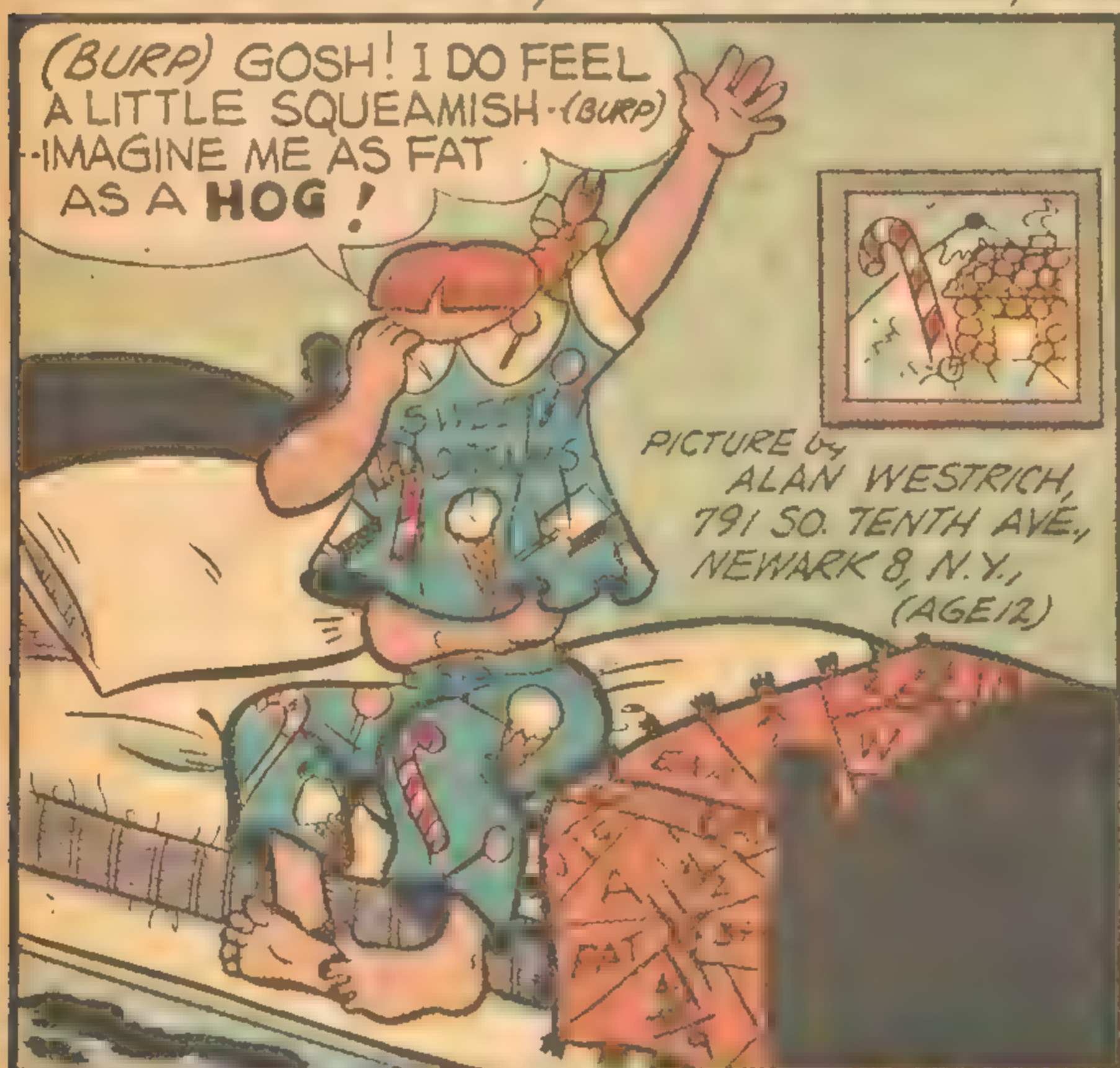
DRESS, POSE, CHAIR, ETC. by RONNA RAE RILEY, (AGE 13), 301 HAMILTON ST, ALLENTOWN, PENNSYLVANIA



KATY'S ENSEMBLE by
MARY ELLEN THIMBLIN,
90 ELM STREET,
PARK FOREST, ILLINOIS.
(AGE 12)

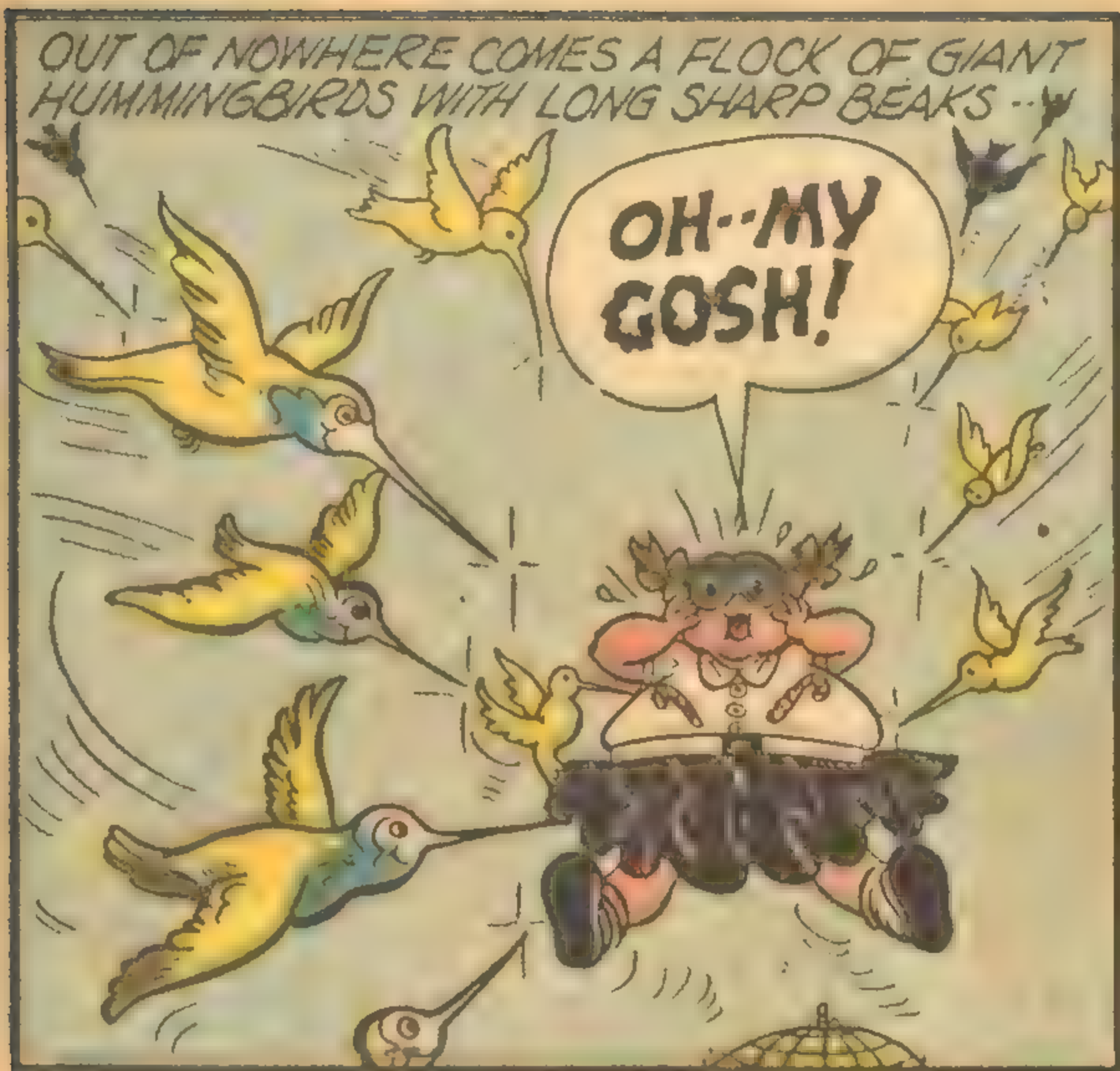


'SWEET DREAM' P.J.'S by KAREN KAY SPIELMAN, (AGE 12), MONTE VISTA, COLORADO.

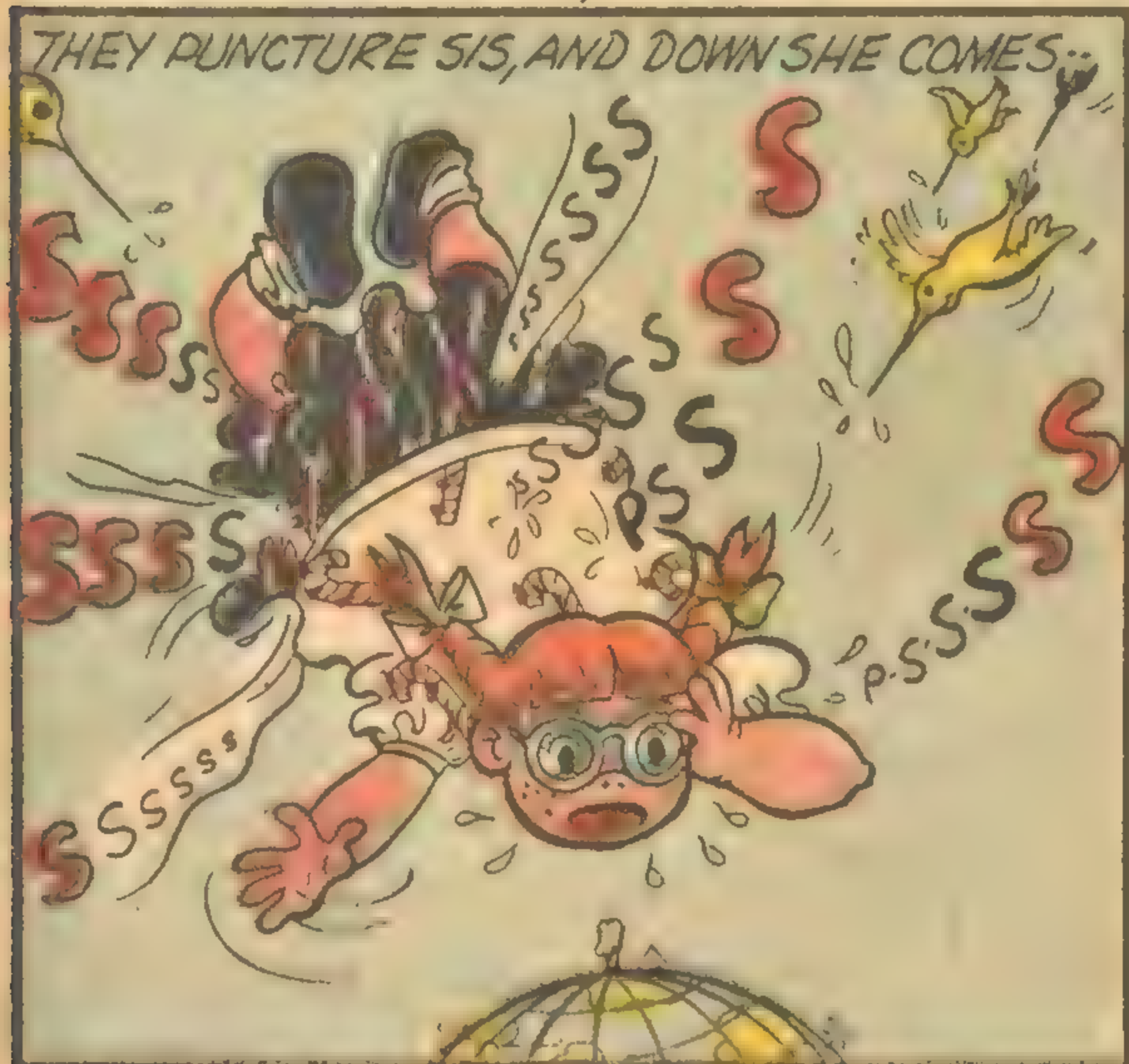


PATCH QUILT by EDNA THATCHER, (AGE 13), R.F.D. 1, HUDSON, NEW YORK.

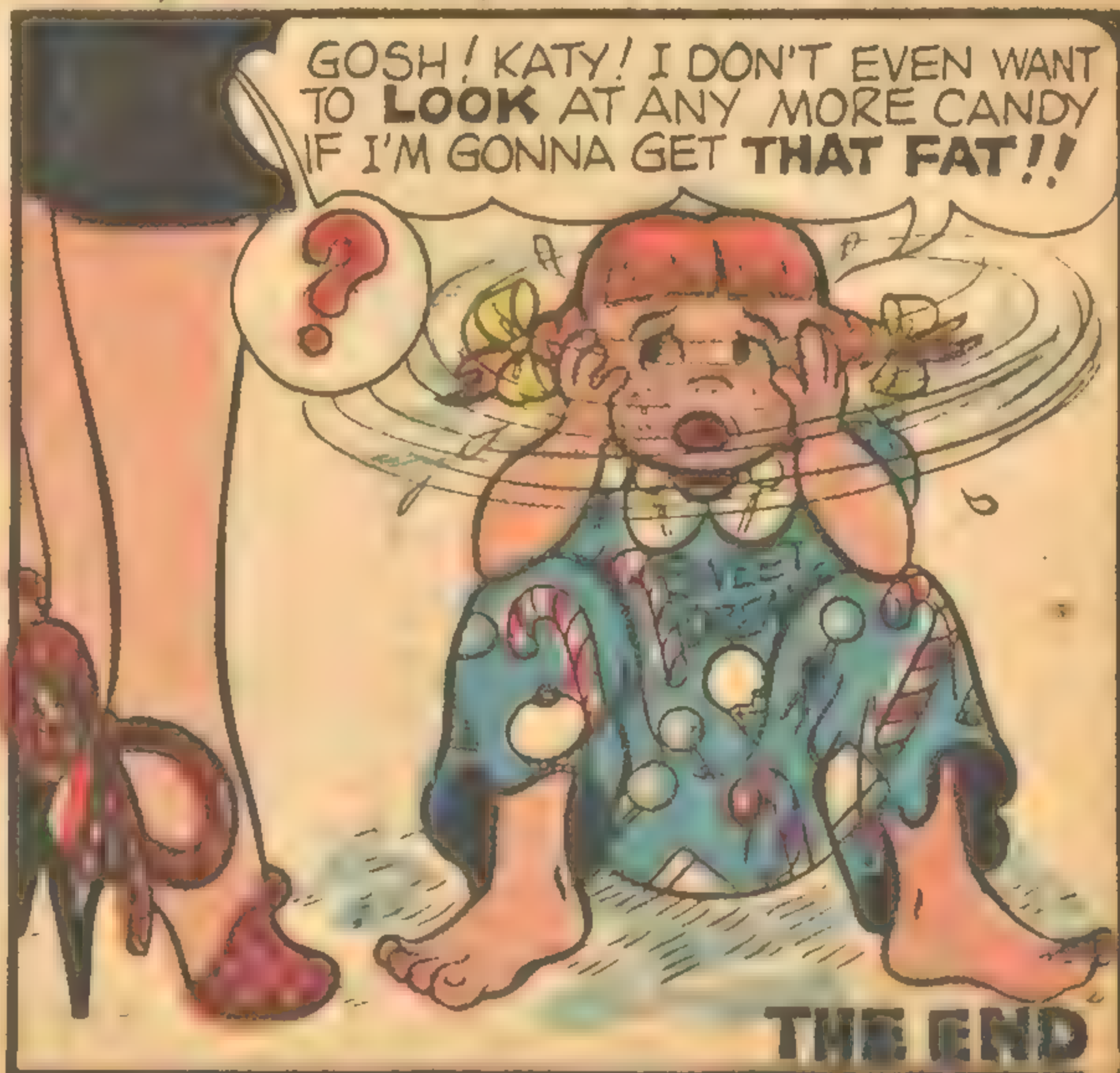
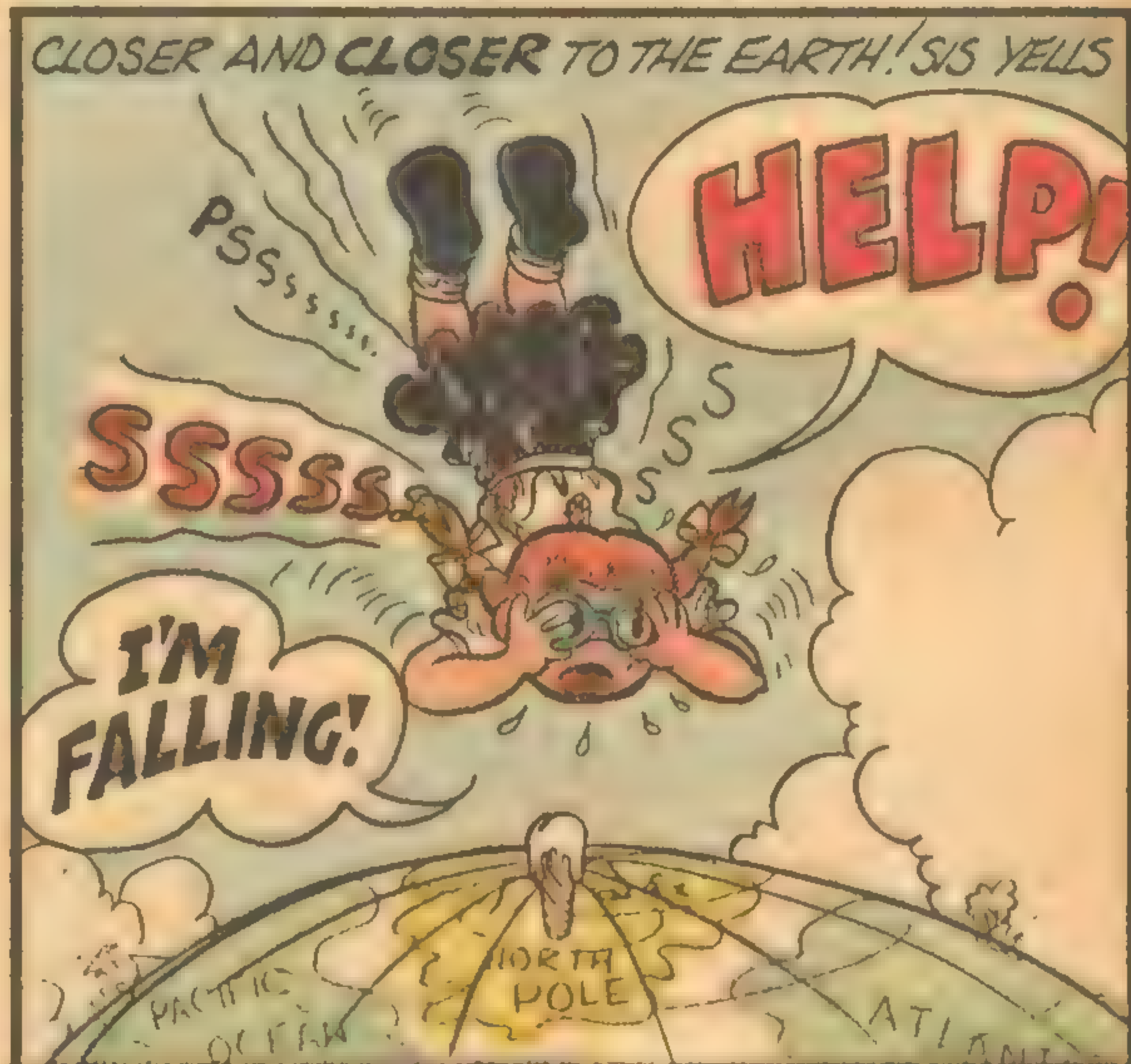
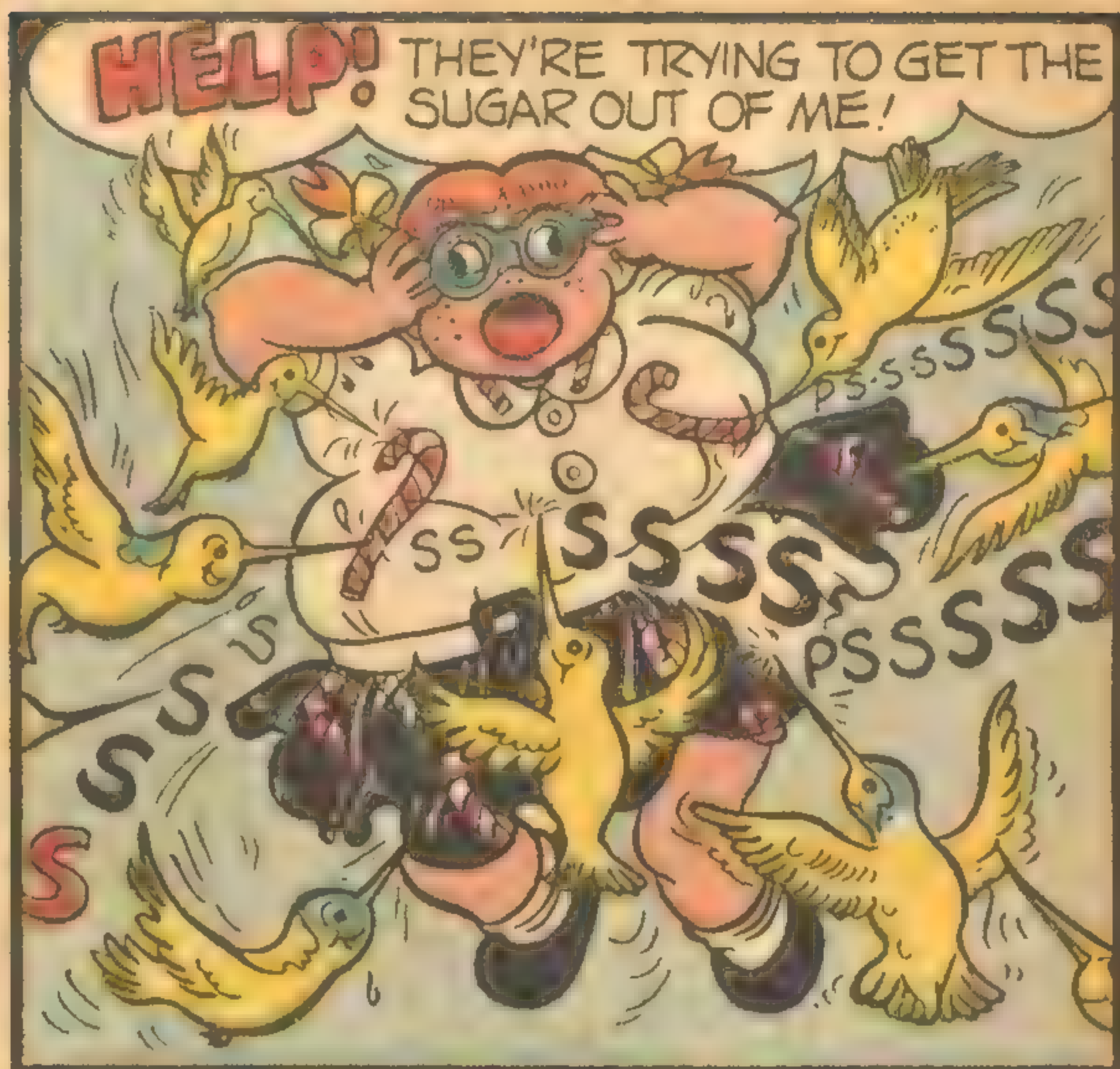




SIS' CANDY CANE DRESS by LESLIE JEAN ELDRIDGE, 2070 C PHILIP SMITH AVE., MUSKEGON, MICHIGAN.



KATY'S SLIPPERS by SUZANNE KUEHN, 801 UNIVERSITY AVE. N.E., MINNEAPOLIS, MINNESOTA (AGE 10)



FASHIONS



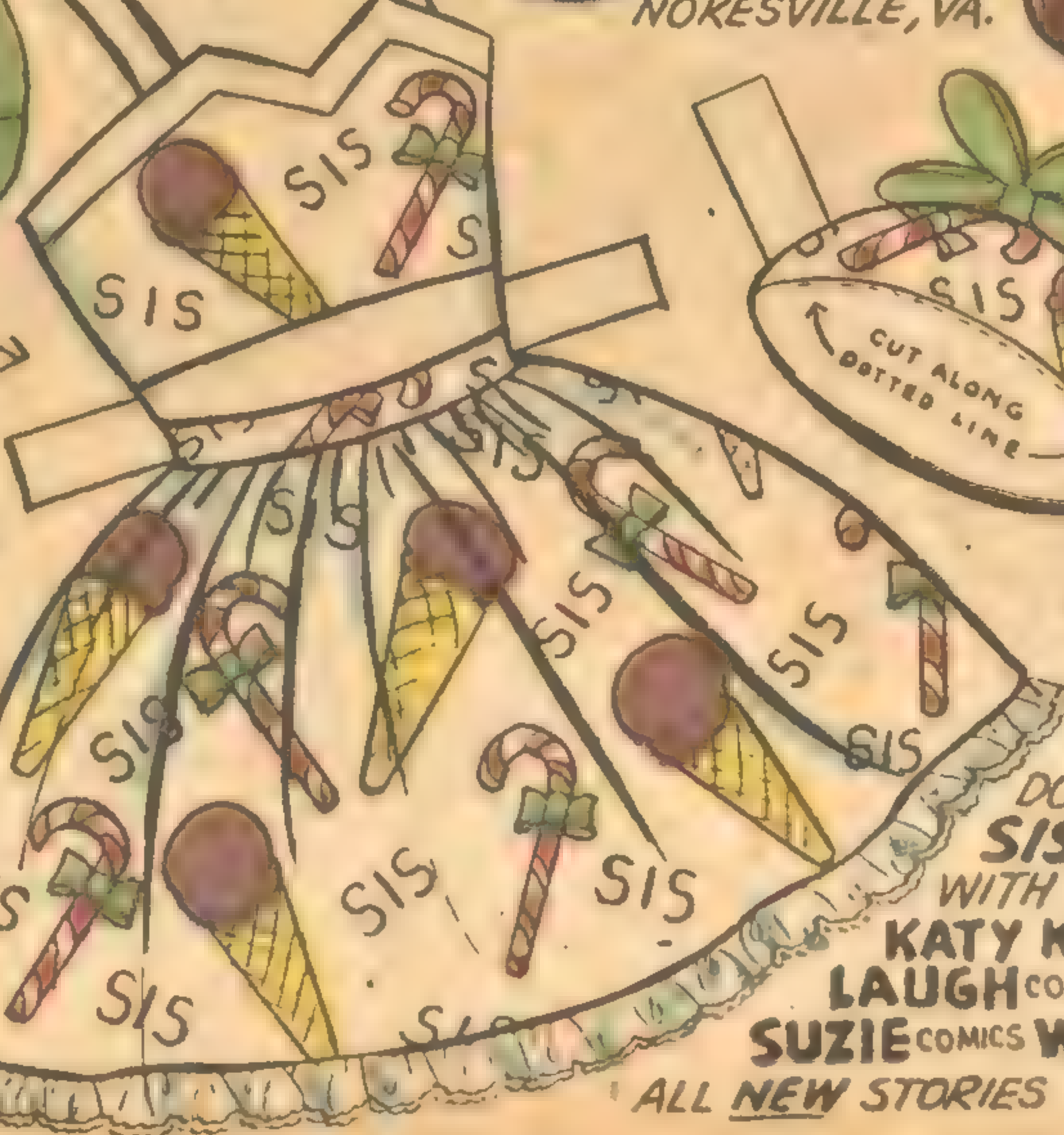
64
PAT THOMASON,
5631-55th ST.
SACRAMENTO,
CALIF.



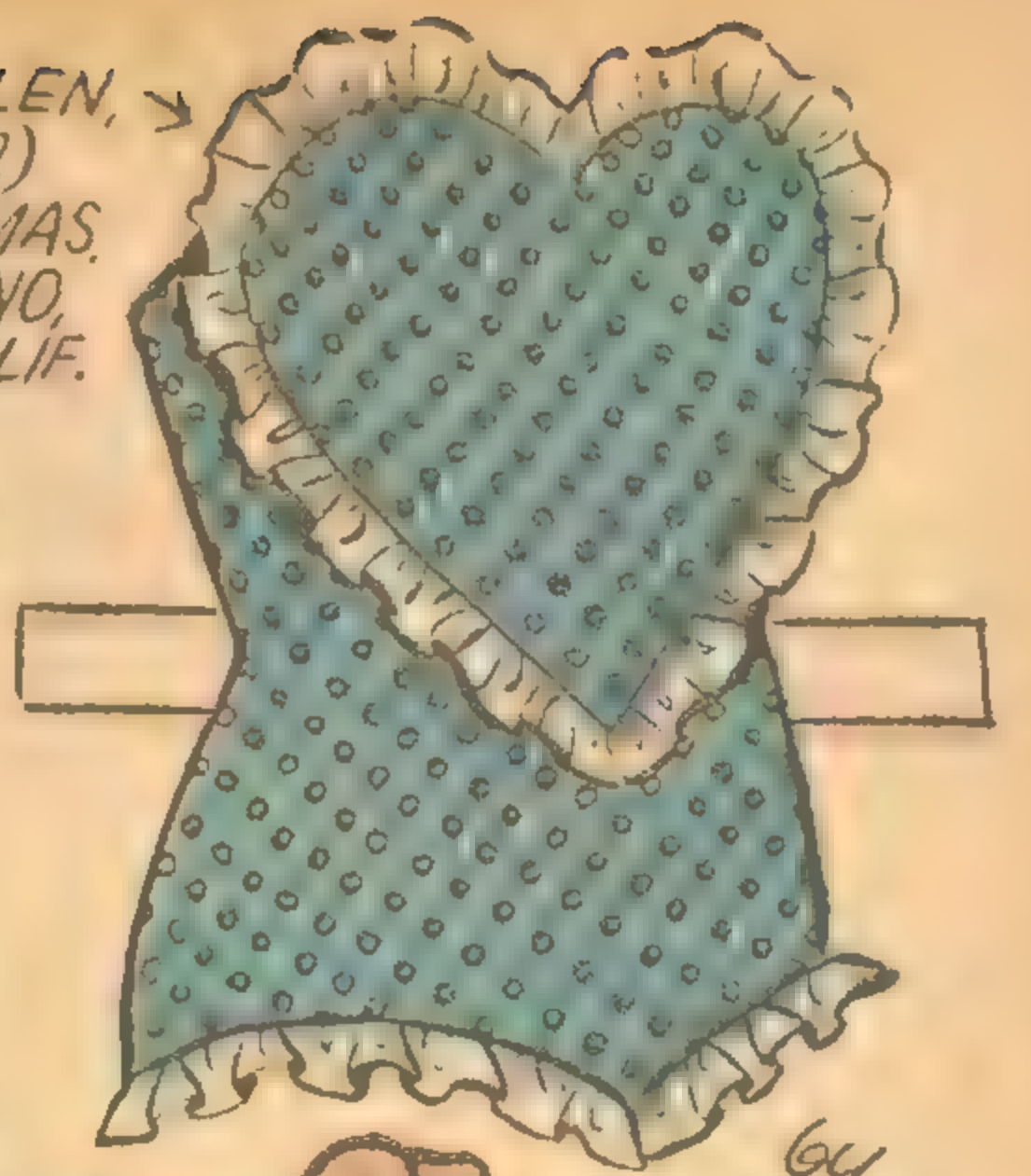
64
BARBARA
DOWNIE,
K.C., MO.



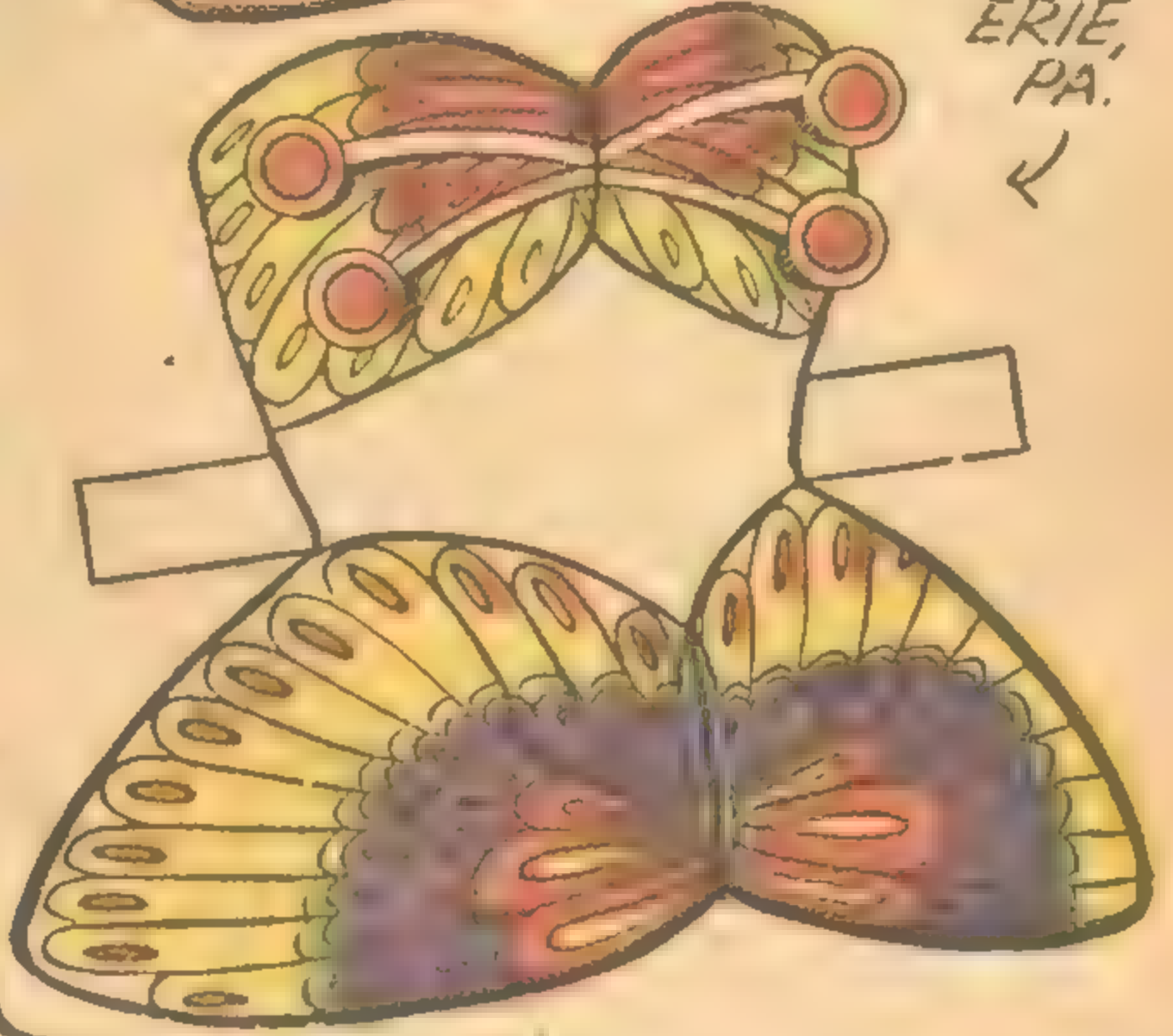
64
LINDA
CHILTON
(AGE 10)
590 FLORA,
LAGUNA
BEACH,
CALIF.



64 JANE ALLEN,
(AGE 11)
3867 THOMAS.
FRESNO,
CALIF.

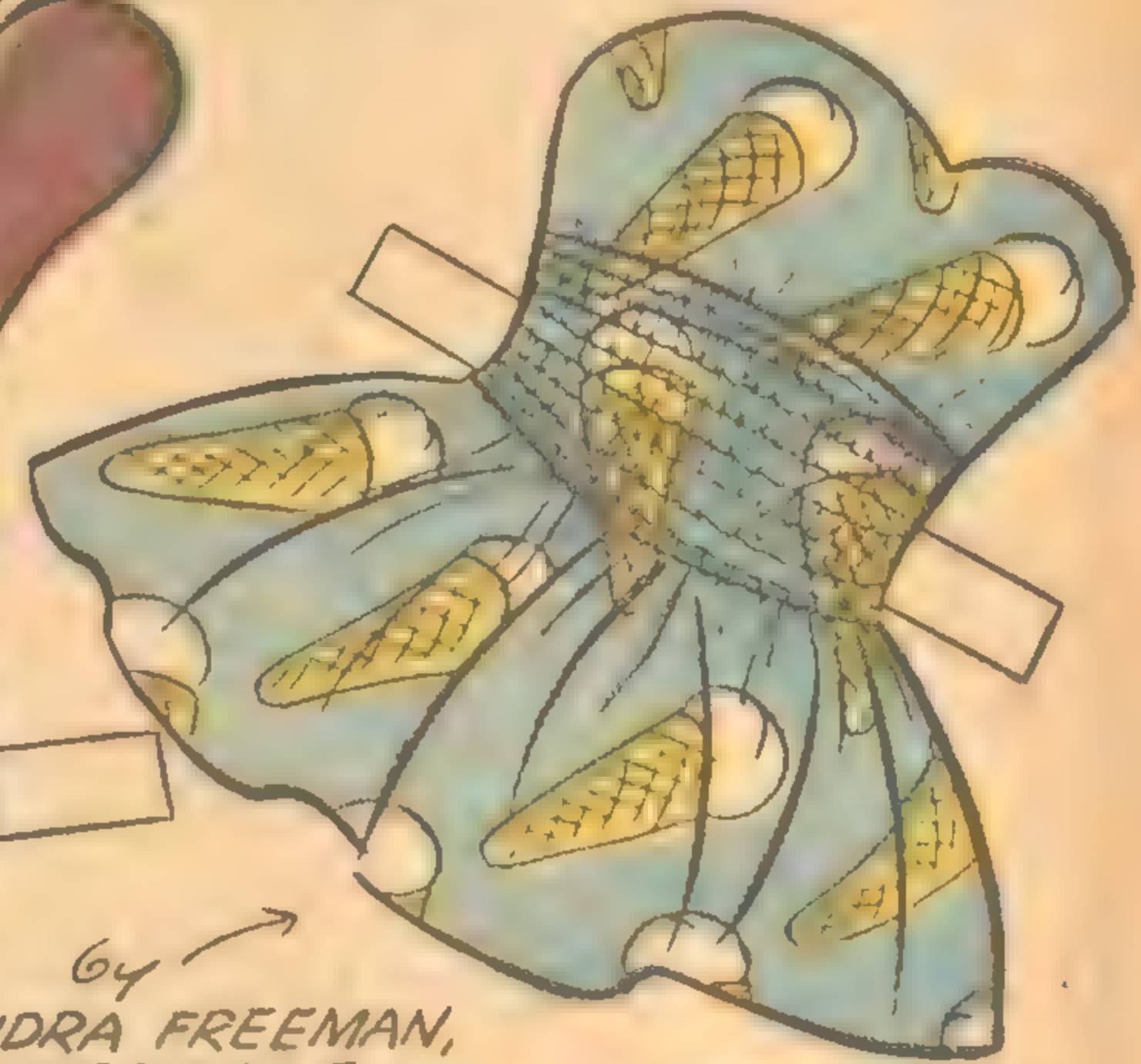


64
MARY LEE
EISERT,
2815 AUBURN,
ERIE,
PA.

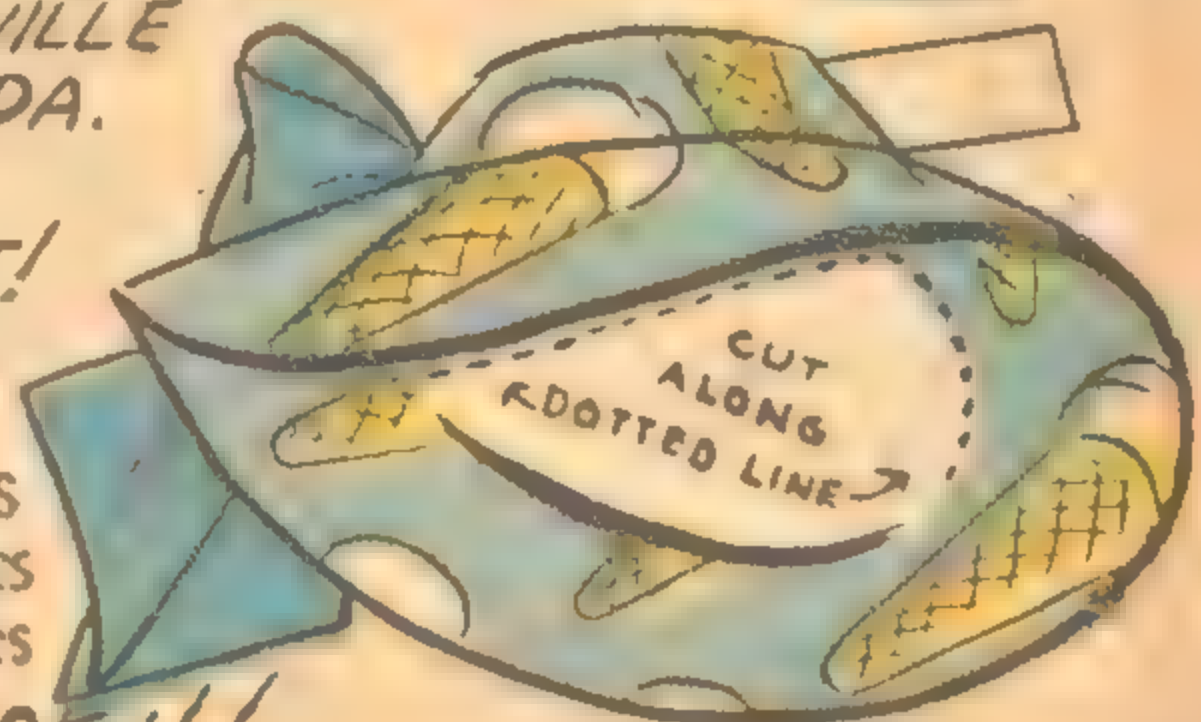


LOOK! YOU CAN SEND FOR THIS PIN-UP OF
SIS PRINTED ON CARDBOARD PLUS MANY
MANY MORE FASHION CUT-OUTS BY SENDING
10¢ TO KATY KEENE, WOGGON WHEELS
RANCH, SANTA BARBARA, CALIFORNIA.
BE SURE TO ASK FOR SIS PIN-UP
AND SIGN YOUR NAME CLEARLY!

SWIM SUIT
64
JUNE WINQUIST,
5121 N. O'DELL,
CHICAGO 31, ILL.
and SHERRY
BROWN (AGE 11)
NOKESVILLE, VA.



64
SANDRA FREEMAN,
JACKSONVILLE
8, FLORIDA.



DON'T FORGET!
SIS APPEARS
WITH KATY in
KATY KEENE COMICS
LAUGH COMICS PEP COMICS
SUZIE COMICS WILBUR COMICS
ALL NEW STORIES IN EACH BOOK !!!

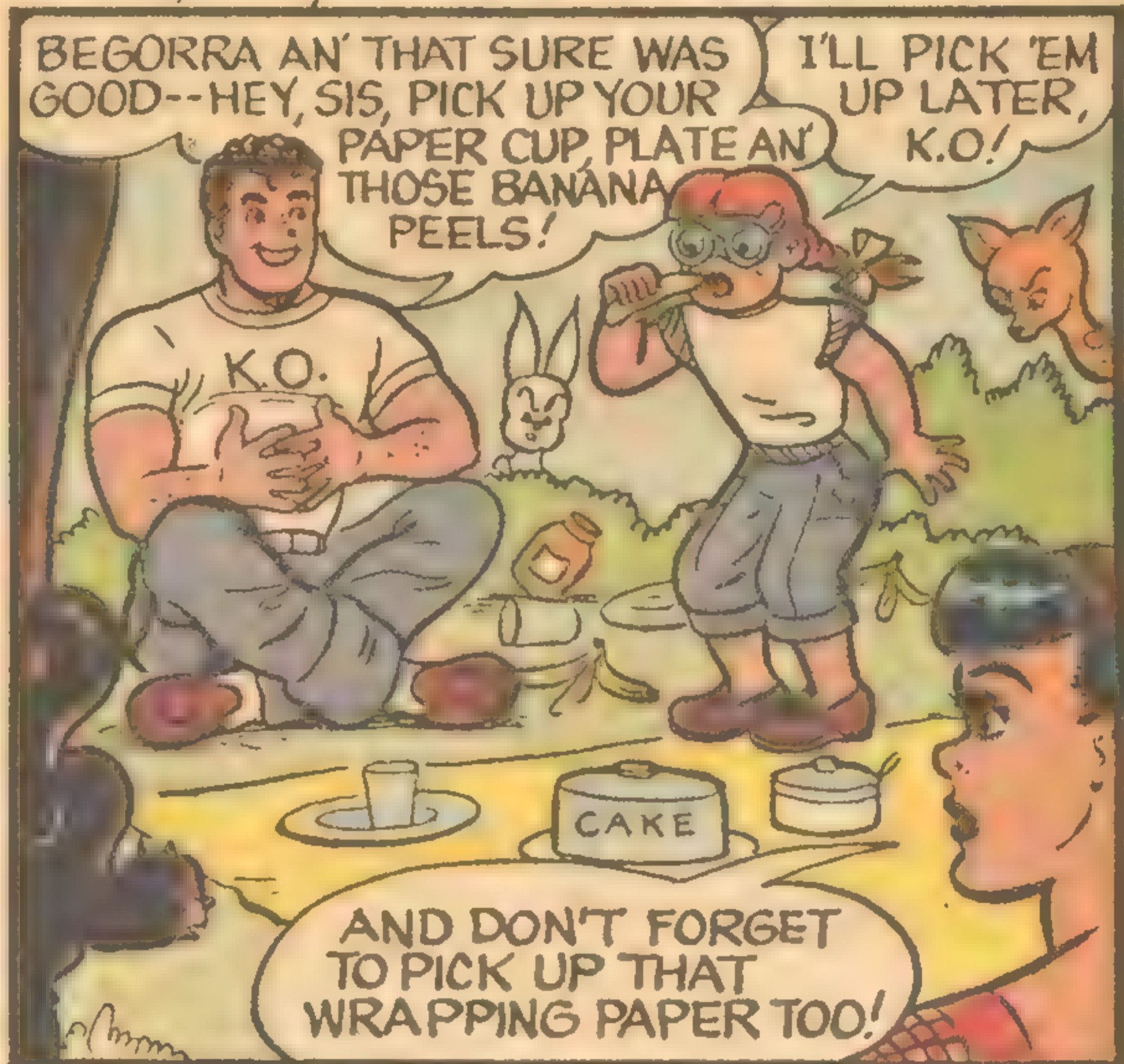
Katy Keene



KATY'S COSTUME, POSE, ANIMALS,
ETC. BY PATTY SUE MOODY, (AGE 12)
CAMPBELL ST., BERRYVILLE, ARK.

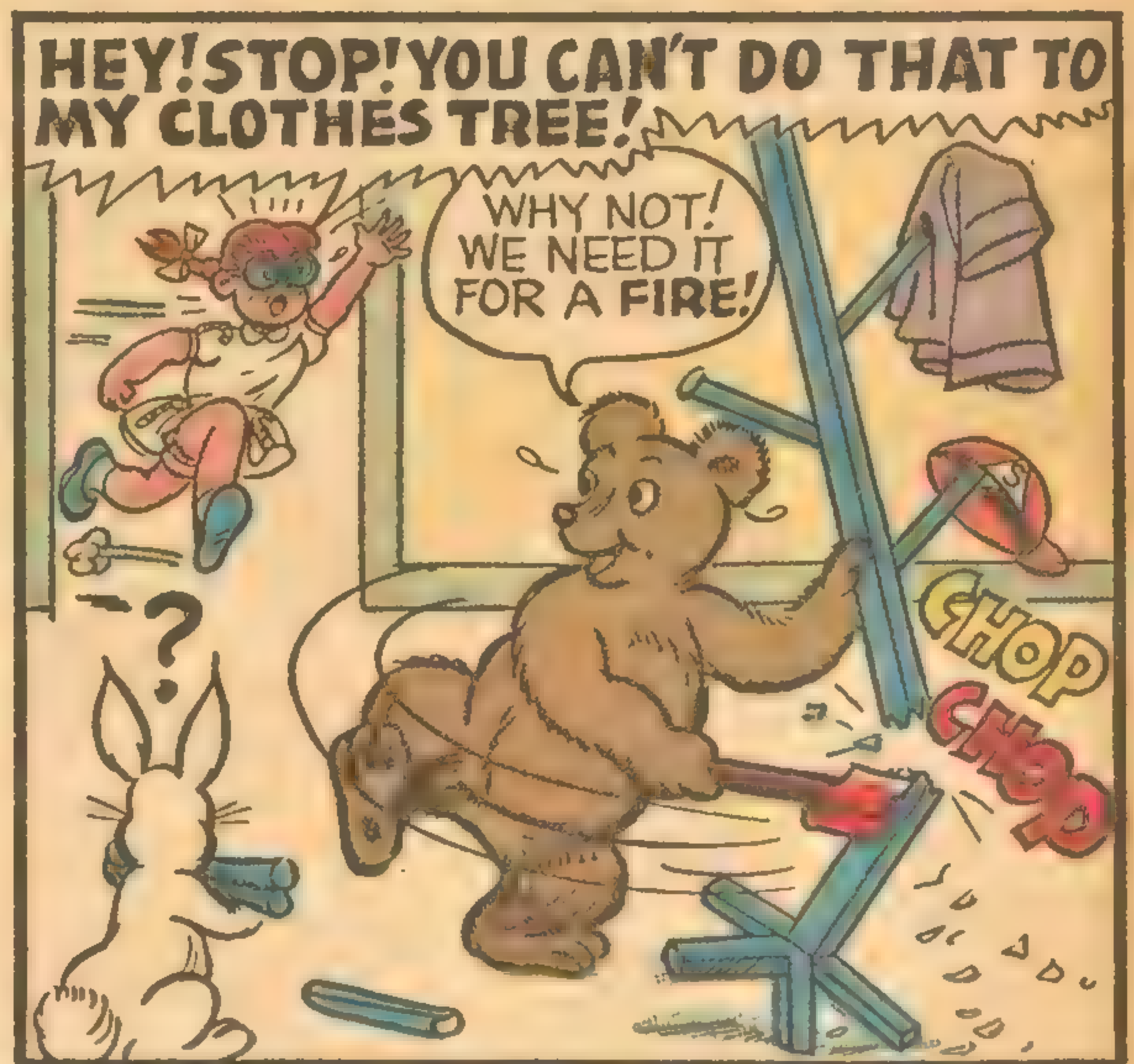
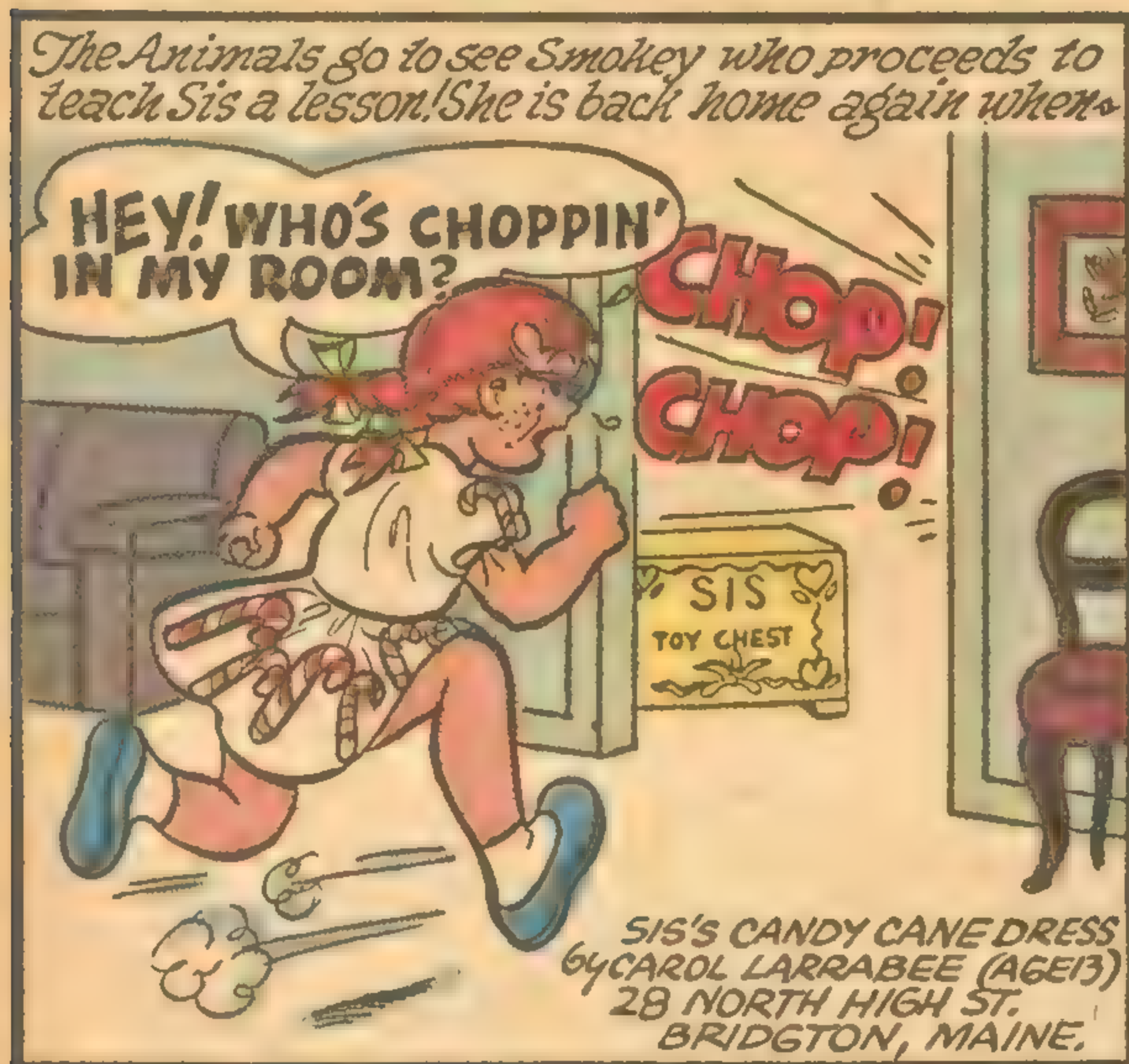
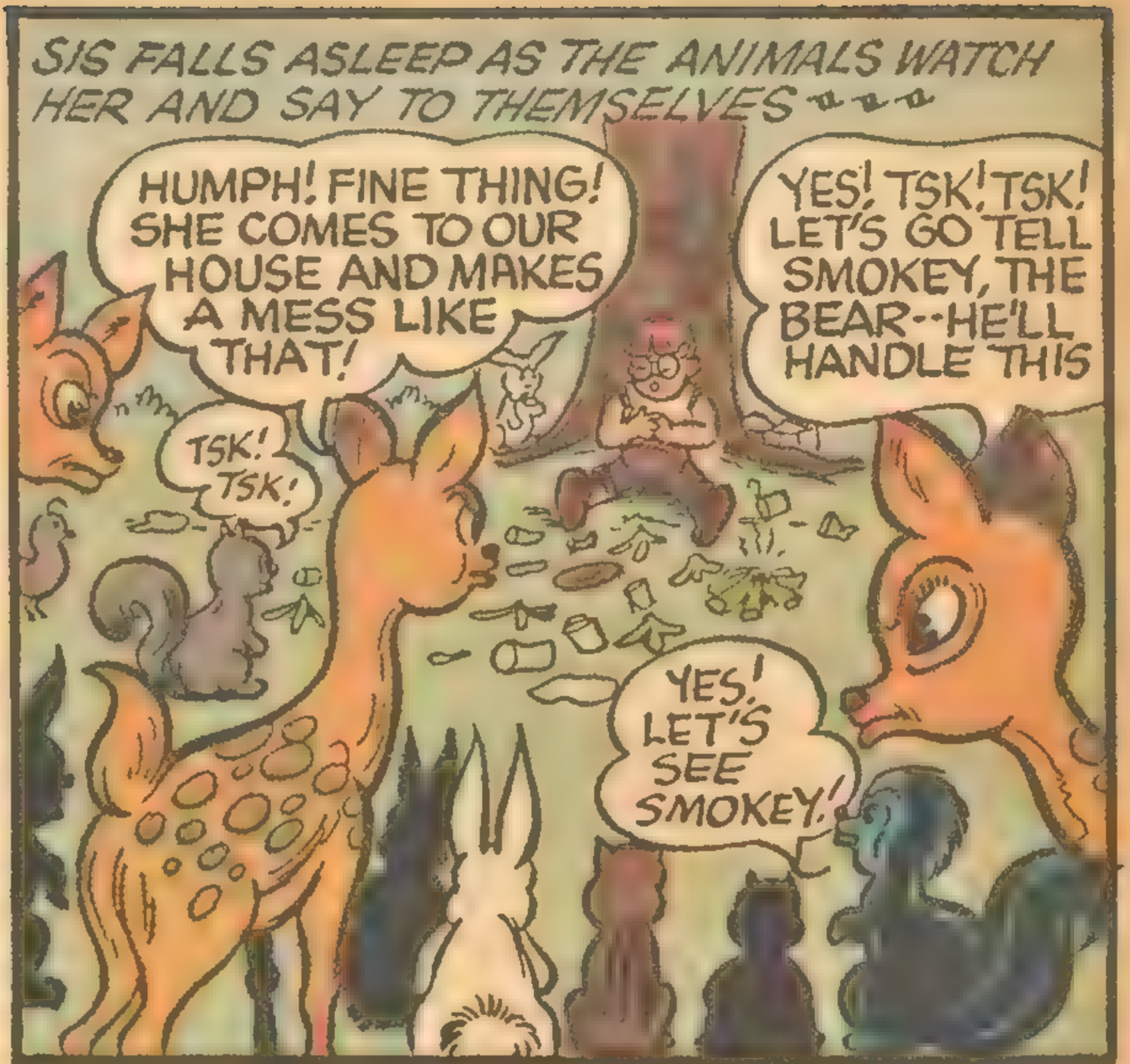


KATY'S PLAY SUIT by JUDY ANDERSON, 519 E. 59th ST., SEATTLE, WASH./SIS'S by PATSY ROCHA, RT. 2, BOX 501, TULARE, CALIF.

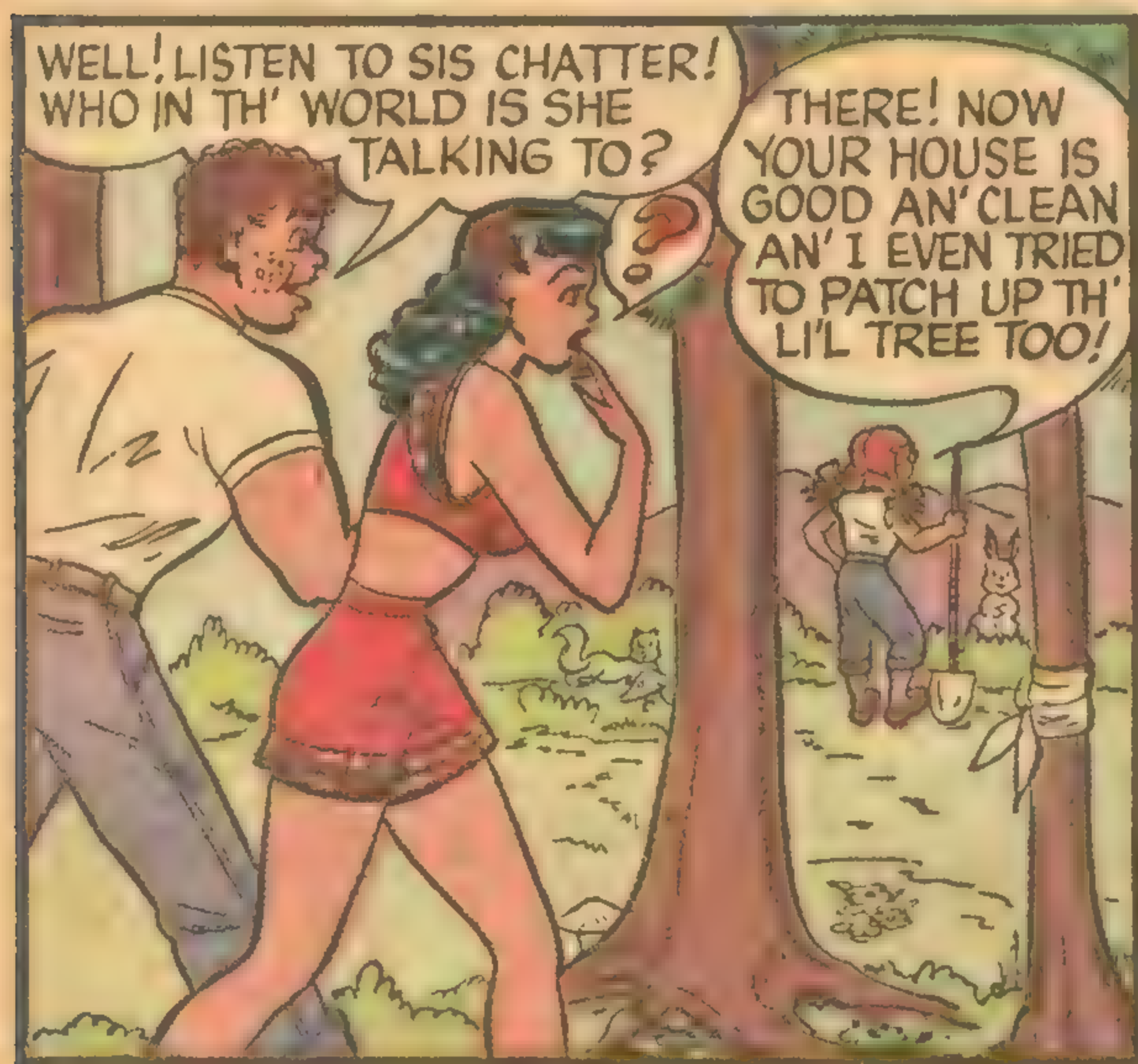
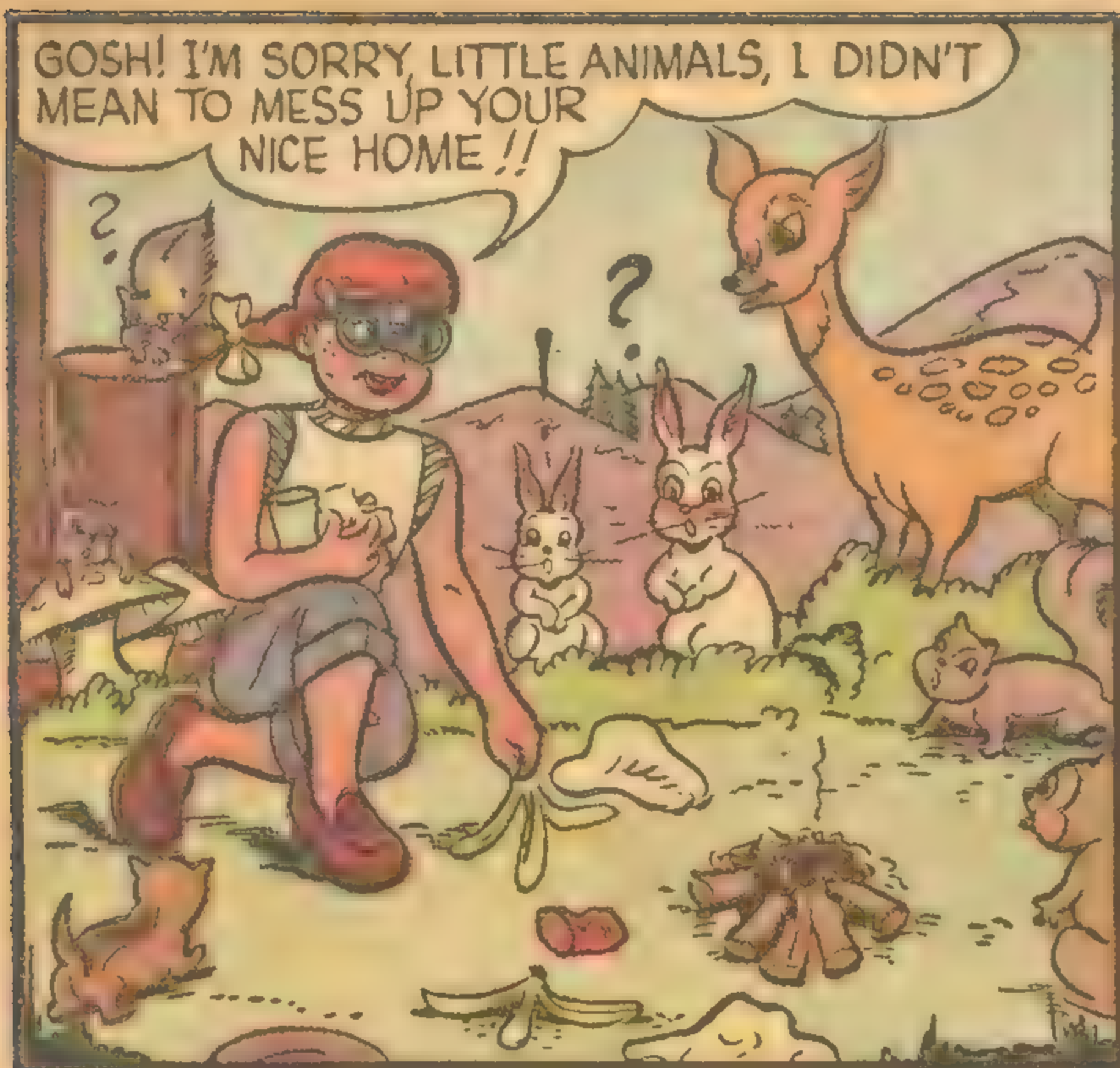


K.O.'S OUTFIT by THAYLE WALLACE, BOX 107, TEXAS CITY, TEX. and EMILY ZERWEKH, 414 MACHIN ST., PEORIA, ILL. (AGE 13)

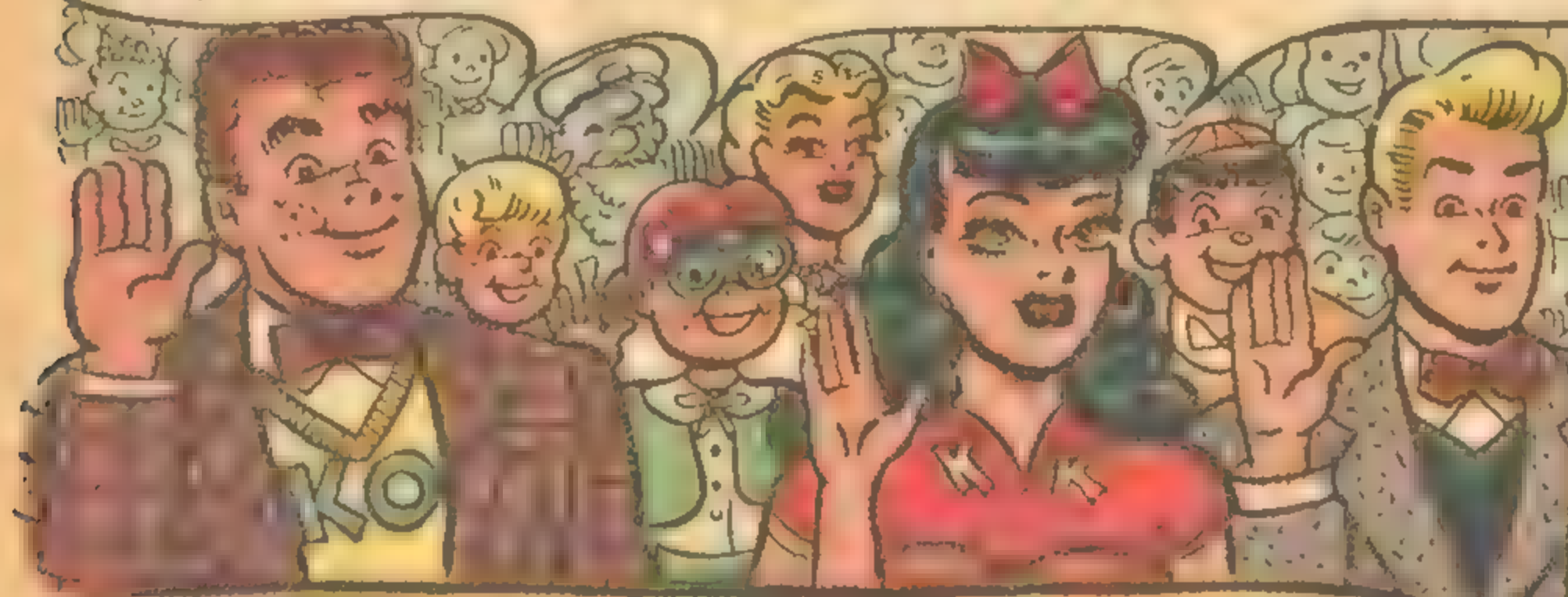








HEY, KIDS! HOW ABOUT MAKING THIS PLEDGE WITH US?!



"I give my pledge to save and faithfully to defend from waste the natural resources of my country--its soil and minerals, its forests, waters and wildlife."

BIG NEWS!

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YOU'LL SEE ARCHIE, JUGHEAD, BETTY AND VERONICA, AND MANY MORE IN PAGE AFTER PAGE OF THE WORLD'S FUNNIEST JOKES! IT'S ON YOUR FAVORITE NEWS-STAND RIGHT NOW!! ONLY 10¢

Bill Woggon

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MODEL A
\$87.50
Plus \$5.48
Fed. Tax
\$9.98 down
\$7.44 per month



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QUIET-RITER \$97.50, plus \$6.08 Fed. tax, \$9.98 down \$8.32 per month

The ONLY office typewriter in personal size. It's years ahead in styling, in construction, and in features. Has amazing "miracle tab," gives positive tabular stop control, with a stop for every space on the machine—and a simplified ribbon changer, and finger fitted keys.



Order this Remington Quiet-riter, factory sealed in carrying case, today.

This smartly styled carrying case is included at no extra charge with both models.



IMMEDIATE DELIVERY

SLOAN and PETERS, Dept. 85
318 Market Street, Newark, New Jersey

- ☐ I enclose \$9.98 send the "ALL NEW" Remington Portable. I will make monthly payments of \$7.44. Include booklet on "How To Earn Money At Home" and carrying case. I understand this is a factory sealed typewriter with a factory warranty.
- ☐ I enclose \$9.98 send the Remington "Quiet-riter" portable and carrying case plus booklet. I will pay \$8.32 per month. I understand this is a factory sealed typewriter with a factory warranty.

Name _____

Address _____

City _____ Zone _____ State _____

Note: You may send full price if you wish.

WANT TO MAKE \$40⁶⁰?

Take orders for PERSONAL CHRISTMAS CARDS

printed with sender's name



30 SAMPLES FREE

LESS THAN
3¢
EACH

You can make \$40.60 cash if you take less than 30 orders on our amazing double-up plan. Sell Personal Christmas Cards printed with Sender's Name for less than 3c each. They're equal to 15c to 25c cards without the name imprinted.

No selling experience needed—we send you FREE albums of 30 styles—all actual cards. Also big special box assortment sent on approval. You will take orders fast from friends, neighbors, relatives, businessmen.

No charge—no money needed—just send name ... we show you how to write up orders!

The most complete line of name-imprinted cards in America. Choice of 30 exciting new designs including Religious, Humorous, Artistic and Business. Printed, Embossed or Die Cut. All in beautiful portfolios that makes taking orders just a matter of showing these beautiful samples. Money-making is fun!

We send everything you need to make money at once. There's big money to be made right now on Box Assortments and Gift Wraps too—and we send on approval *four* exciting new card and wrap designs you can sell for \$4 or more as easily as winking your eye.

The biggest buying season of the year is starting right now. You can make every day a pay day from now until Christmas. You can sell full time or spare time—to anyone.

And we make it so easy. You don't need one penny yet we show you exactly how to earn any sum you set your heart on—right away. Just send your name and address and we do the rest. You'll get 3 money-making portfolios, 4 sales-winning Assortments and General's cash-packed 1953 color catalog. Just mail coupon today!

GENERAL CARD COMPANY

1300 W. Jackson Blvd., Dept. 1206, Chicago 7, Ill.

30 SAMPLES FREE
send coupon



30 actual cards in handsome portfolio that sell at a glance. PLUS 4 sample assortment boxes on approval. PLUS 1953 catalog of real money-makers including all-occasion card assortments, stationery, gift wrappings and tyings, novelties and gift items.

JUST SEND NAME TODAY

GENERAL CARD CO., Dept. 1206
1300 W. Jackson Blvd., Chicago 7, Ill.

Rush at once your selling portfolio of 30 actual cards absolutely free, plus 4 sample assortment boxes on approval and full details so I can start making money immediately.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____



Uncle Bernie's FUN SHOP

BUY NOW
at our LOW LOW PRICES

HAPPY the Cowboy
I'm Terrific!

- HE'S OVER 19" TALL!
- MOVES HIS MOUTH, ARMS AND LEGS!
- REAL COWBOY OUTFIT!

Hey kids—here's your chance to become a master ventriloquist—in a jiffy! Imagine—you can make **HAPPY the COWBOY** actually talk! (in your own voice, of course.) Pull the string in the back of his head—watch his lips move—hear your own words coming right out of **HAPPY'S** mouth! See how real he looks—rigged up in a cowboy hat, washable plaid shirt and western pants... Show off your skill at parties—at school! **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)



Imagine! Only **2⁹⁸** Complete

Hi! I'm GINGER!
the Doll whose HAIR YOU CAN WAVE!

FREE HAIR WAVE KIT

I have RUBBER WONDERSKIN!

NEW!

TERRIFIC VALUE!

RUSH YOUR ORDER TODAY!



only **3⁹⁸** complete

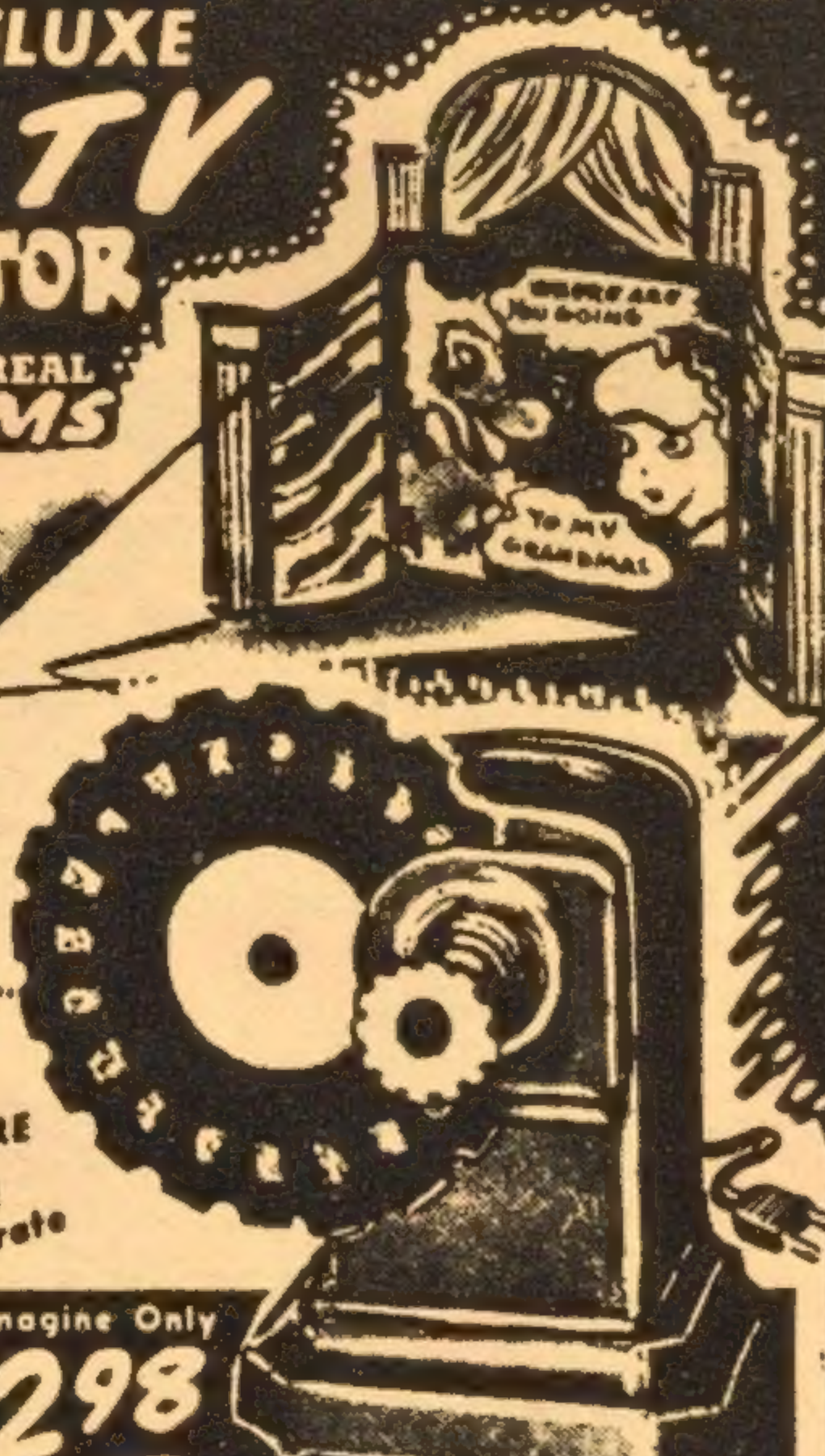


A wonderful new doll in washable rubber Wonderskin whose hair is so lifelike it can be waved in any style and rewaved just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real Hair-wave kit which consists of... plastic curlers... rubber waving bands... plastic comb... and bottle of hair wave lotion. Ginger is 11 inches tall. Her soft cuddly body which can be bathed will give the "Junior Miss" an almost real baby sister to play with.

AMAZING • EXCITING • IT'S TELEVUE!
SUPER DELUXE

ELECTRIC TV PROJECTOR

SHOWS REAL FILMS



- A BIG SHOW "Little Red Riding Hood"
- A REAL PROJECTOR! Bright Red Plastic!
- A COLORFUL THEATRE with Screen!
- COMPLETELY SAFE! Any Child Can Operate

Imagine Only **\$2⁹⁸**

COMPLETE Projector, One film and Screen!

EXTRA FILM 3 FILMS ONLY \$1⁰⁰

SNOW WHITE
THE OWL AND THE PUSSY CAT
JINGLE BELLS
THREE LITTLE PIGS
JACK AND JILL
HIP VAN WINKLE
TOM THUMB
ROBINSON CRUSOE
HOUSE THAT JACK BUILT
WINKIN WILLIE

Now any child can show the most exciting movies at home with this streamlined **TELEVUE** Projector, complete with colorful theatre and screen. The bright red plastic projector is safe and simple to operate—nothing to get out of order. Think of the fun of watching your favorite come to life on the theatre screen! This Super Deluxe Projector will mean big movie parties for friends and family. You boys and girls will be fascinated with the Big Movie Shows, and running movies all by yourself is the greatest treat of them all! **SEND NO MONEY.** Remit with order and we pay postage or C.O.D. plus postage.

NEW MYSTERY FISH-BOWL

AMAZING
Specially priced at only **2⁹⁸**

WHAT KEEPS THE WATER IN THE LOOP?



RUSH YOUR ORDER TODAY!

- ▶ IT'S NEW — IT'S DIFFERENT
- ▶ BEAUTIFULLY MOLDED PLASTIC GYM
- ▶ FISH SWIM THROUGH MAGIC LOOP
- ▶ DECORATES END TABLES, BOOKCASES, ETC.

What keeps the water in the loop? Amaze and mystify your friends with this sensational new "mystery" fish-bowl, molded from clear durable plastic with a scientific tube loop. Fill it with approximately 1/2 gallon of water as per our secret instructions, then insert two or three of your pet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect compliment to any room. Decorates end-tables, bookcases, etc. Makes a wonderful gift. **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

SEND COUPON!

NOVELTY MART, Dept. 117
59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following:
Enclosed find: ☐ Check or M.O. ☐ C. O. D. plus postage.

- | | | | |
|--|---------------|---|---------------|
| <input type="checkbox"/> FISH-BOWL..... | \$2.98 | <input type="checkbox"/> Ginger..... | \$3.98 |
| <input type="checkbox"/> Happy the Cowboy..... | \$2.98 | <input type="checkbox"/> T. V. Projector..... | \$2.98 |
| | | (3 Films \$1.00) | |

Name _____

Address _____ City _____ State _____

SEND NO MONEY C.O.D. YOU PAY POSTAGE AND HANDLING CHARGES. REMIT WITH ORDER WE PAY POSTAGE.

NOVELTY MART 59 East 8th Street 117 N.Y. 3,

GIVEN - GIVEN PREMIUMS or CASH



BE FIRST

ACT
NOW

BOYS - GIRLS
MAIL COUPON

OUR 58th YEAR



BE
FIRST

We
Are
Reliable

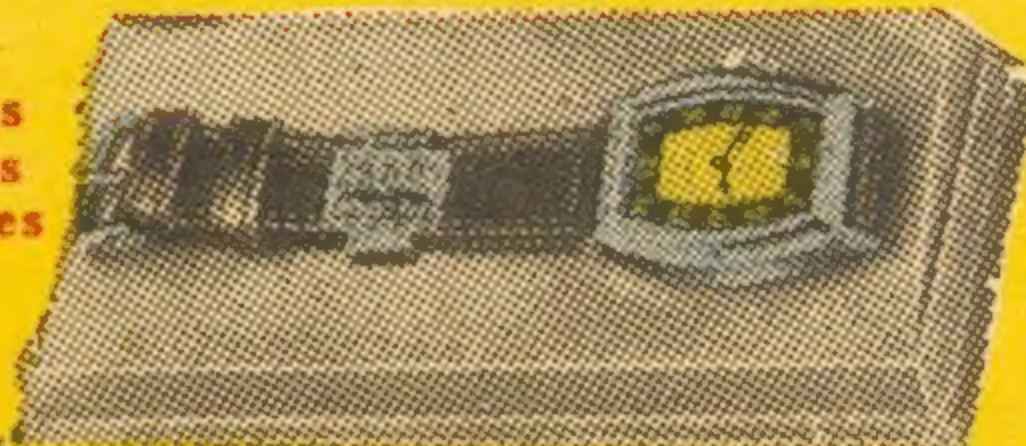


WE TRUST YOU

1000 Shot "Red Ryder" Repeater Air Rifles with tube of shot, Candid Cameras with carrying cases, Pocket Watches, Wrist Watches (sent postage paid). Many other Premiums or Cash Commission now easily yours. **SIMPLY GIVE** beautiful art pictures suitable for framing with White CLOVERINE Brand SALVE used for chaps and mild burns and easily sold to friends, neighbors, relatives at 35 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. Our 58th year. **WILSON CHEMICAL CO., Dept. H-63, TYRONE, PA.**

GIVEN - GIVEN PREMIUMS or CASH

Boys
Girls
Ladies



Boys
Girls
Ladies
Men

Act
Now

Be
First



Lovable fully dressed Dolls over 15" in height, Ukuleles, Wrist Watches, Jewelry, School Bags (sent postage paid). Many other Premiums or Cash Commission now easily yours. **SIMPLY GIVE** Pictures with White CLOVERINE Brand SALVE easily sold at 35 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. We are reliable. Mail coupon now. Be first. Act now. Our 58th year.

**WILSON CHEM.
CO., Dept. J-63
TYRONE, PA.**



Our
58th
Year

PREMIUMS - GIVEN - CASH

BOYS - GIRLS - LADIES

ACT NOW — BE FIRST

MAIL
COUPON



WATCHES

OUR 58th
YEAR

BE
FIRST

SEND NO MONEY — WE
TRUST YOU — ACT NOW



Wrist Watches, School Boxes, Pen, & Pencil Sets (sent postage paid). Many other valuable Premiums or Cash Commission now easily yours. **SIMPLY GIVE** art pictures suitable for framing with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35 cents a box (with picture) and remit amount asked in catalog sent with your order

postage paid by us to start. Mail coupon today. We are reliable. **Wilson Chemical Co., Dept. K-63, Tyrone, Pa.**

GIVEN - GIVEN PREMIUMS or CASH COMMISSION

Mail Coupon



OUR
58th YEAR

Genuine 22 Cal. Rifles, Radios, Alarm Clocks, Electric Record Players, Movie Machines (sent postage paid). Other valuable Premiums or Cash Commission now easily yours. **SIMPLY GIVE** pictures with White Cloverine Brand Salve and easily sold at 35 cents a box (with picture) and remit amount asked under Premium shown in catalog sent with your order postage paid by us to start. Our 58th year. We are reliable. Write or mail coupon today. **WILSON CHEM. CO., Dept. M-63, TYRONE, PA.**



BE FIRST

GIVEN - PREMIUMS or CASH

ACT
NOW

BE
FIRST

BOYS
GIRLS
LADIES
MEN

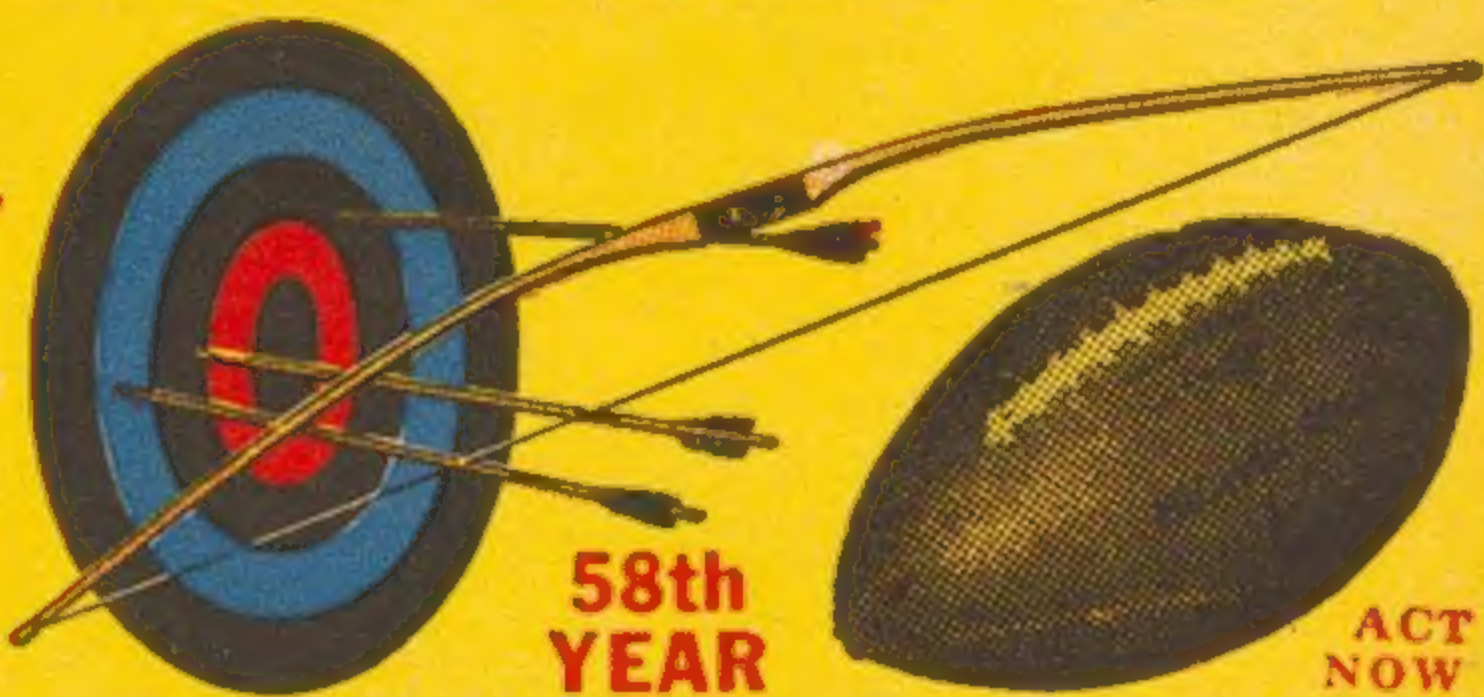


58th
YEAR



Football, Archery Sets, Fishing Outfits, Billfolds (sent postage paid). Boys-Girls Bicycles (sent express charges collect). **SIMPLY GIVE** pictures suitable for framing with White CLOVERINE Brand SALVE for chaps and mild burns and easily sold to friends, neighbors, relatives at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Write or mail coupon today. Be first. **Wilson Chem. Co., Dept. L-63, Tyrone, Pa.**

BE
FIRST
ACT
NOW



58th
YEAR

ACT
NOW

MAIL COUPON TODAY

Wilson Chem. Co., Dept. A-63, Tyrone, Pa. Date.....
Gentlemen:—Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

NAME _____ AGE _____

ST. _____ R.D. _____ BOX _____

TOWN _____ ZONE _____ NO. _____ STATE _____

Print LAST
Name Here

Paste on a postal card or mail in an envelope NOW